

Winter
Weekly

Reader



Volume 6, Issue 113, January 21, 2010

The Plano Rotary Club
www.PlanoRotary.com

Nothing Base About It

UPCOMING MEETINGS

Jan 21 District Attorney
John Roach

Jan 28 TBD

JANUARY BIRTHDAYS

1/1.....David Hammel
1/5.....Jo Via
1/8.....James Anderson
1/12.....Brad Shanklin
1/12.....James Smith
1/17.....L.B. Showalter
1/17.....Jerry Aris
1/19.....Sherman Millender
1/20.....John Brodhead
1/21.....Alan Feigenbaum
1/30.....David Ellis



EAN was enormously flattered that he made both the 1st and the last paragraphs of the last Bulletin. Of course, the actual characterization in both paragraphs was decidedly unflattering. Nevertheless, **Sainted Editor** is happy to have brightened his day. **SE** also found it inexplicably funny that **Brad Shanklin** set up both tiara and boa; we're certain that his manhood didn't suffer because *no animals were harmed in the production of this Bulletin*.



President **butterfly** fluttered the meeting open at 12:17, calling upon **Reverend Mueller** for the Invocation and a curiously silent **Scary Bob Epstein** for the Pledge. The usual "Thanks, Bob" rang hollow. She thanked Brad Shanklin and **Octavio Ortiz** for greeting.

SERGEANT JENKINS displayed a **burnt orange** Pitchfork napkin in reference to beloved underdogs everywhere, but he noted that Austin's **basketball** team was undefeated. And **Jeff Fraunheim** made a perfectly normal introduction of his wife; Ean, please take note.

Susan offered **Howard** and **Rutledge** condolences on their loss at the *Rose Bowl*.

Brad called for volunteers to coach the Plano Senior High School INTERACT Club from 4:45 to 5:15 pm every second Tuesday beginning on January 26th. Rotary mentors are to contact Brad (brads@planochamber.org) for details of the building and room. (**Sainted Editor** used to live walking distance from PSHS, so he used to have no excuse. He's now living on a duck-infested lake two miles outside Plano; you can update your RotoFotoGuido with 7708 Laird's Lane, Dallas, TX 75248-2345 for him. But he'll still show up for INTERACT, hoping to see **Doyle** there occasionally!)

Scary Bob encouraged us to patronize the

Richardson East Rotary's **Casino Night** on February 5th. Bob's keen on our participation since Richardson East volunteered free rounds of golf as prizes in our recent tournament. So we owe them. We'll no doubt hear about it again this week.



Mark Johnson rose to notify us all of an amazing goodwill gesture: *Dentistry with a Heart*. He and some two dozen dentists, including **Mark Geller**, will treat 250-300 dental patients free on January 29th. The patients are being referred from Susan's *Plano Children's Medical Clinic* and **John Ernst's Collin County Adult Clinic**, and they consist of single moms and dads. We can all help guide patients through the Rat Race that a 300-patient day will entail. He promised us that, as volunteer assistants, we'd not need to perform any dentistry. This severely disappointed **Randy Wright**, but the mere thought of Randy with drill in hand scared the bejeezus out of Mark. At the end of his presentation, Susan gifted Mark with the giant check for \$2,500 to make the event a success.



LB the Wicked rose in support of Mark's efforts noting that the Club had already pledged 50 of its members (almost 1/2 our number) to volunteer on that date beginning at 6:45 am. This is when the pledges we all made to support the Club's eleemosynary (thanks loads, John!) efforts come due.

While he had the floor, **LB** said that he was still seeking **Science Fair** Judges for *Memorial Elementary* from 8:30 am to 2 pm on Wednesday, January 27th. See the box below on how to apply.

David Allison was the day's program, or

Nothing Base About It *continued...*



rather it was the Rotary Foundation *espoused* by Dave. He promised he'd give us no PowerPoint™ presentation to wow us with statistics, but proceeded to inundate us with them anyway.

Did we know that the *Bill and Melinda Gates Foundation* had already donated \$155 M and pledged another \$200 M in matching funds by June 2012. The Director of that foundation is Bill's Dad who has said, "*The world won't get where it needs to go without Rotary.*" (Of course, if the Mayans are right, it won't get where it expects by 2012. Their calendar didn't extend beyond that because they posited the End of the World then.) And the Foundation had raised \$94 M by last June. Gates is impressed that Rotary has led the charge against Polio, which is down 99.4% world-wide and threatened with extinction.

In other news, 50% of the world population lives on the equivalent of \$2 per day. The Rotary Foundation has the potential to "*lift a lot of people up,*" a fact that makes Dave proud that, as a Club, we support it so strongly.

Indeed, Rotary world-wide supports it to the tune of \$100 per Rotarian per year on average. That earns the Foundation \$250 M annually, 86% of which goes to charitable projects (the remainder to overhead like transportation of Rotarians to project sites). So the leverage is high. We can donate now and/or oblige our wills to donate when we are beyond need.

Sainted Editor piped up that our donations are merely loans. David conceded that the Foundation supports local projects such as *INTERACT*. We can apply to Rotary to help fund such local good works. But Chris eventually got his point across more forcefully, saying that every \$1 we donate is returned to the District 100% in three



years; the Rotary Foundation funds itself entirely on the interest for those years, returning our contributions to us! So the ROI (return on investment) is exceptional; the money does good now and does good for us in the future.

David then called our newest Paul Harris Fellows to the podium to receive our praises and their plaques. Those present for this honor were **Emilia Ahmed**, John Ernst, Octavio Ortiz, Jeff Frauenheim, **Dennis Fuller**, **Karen McDonald**, **Susan Shuler**, **Lee Dunlap**, and **Camille Ussery**.



Earl Simpkins and **Lenny Schwartz** assisted in handing out

the plaques which looked like they had each been constructed by different hands (as indeed they were at the morning's Board meeting). David asked all of the Club's Paul Harris Fellows to stand as we applauded this new crop. Ean held up the proceedings as he frantically photographed each and every recipient.

Then Skip Jenkins honored those who had completed "*a higher level of commitment,*" contributing multiples of the \$1,000 necessary to receive a Paul Harris Fellowship. Earning "*invaluable sapphires*" were Lenny Schwartz and Gary Mueller.



Kirk Bell and **Wayne Hendrick** picked up double sapphires.

Randy Wright earned his ruby pin. And Chris Parr and **Johnny Lewis** walked away with double ruby ones.



Susan let David hold the non-working flashlight, but said its condition was of no consequence since he couldn't keep it anyway. Then she asked *Scary Bob* for any Cowboy Quarterback, and he posited (NY Jets & LA Rams) **Joe Namath**, causing Susan to question how in the world **Gerald Brence** came in worse than *Bob* in the Fantasy Football League. Then she congratulated the winners, Mark Johnson and **Martin Jackson**. She asked **Howard Shapiro** and **Rutledge Haggard** to describe their trips Out West, and Rutledge said his was "*incredible.*" Even though TCU lost the game, "*we're still winners!*" Then Susan explained to Sunrise Rotarian **Doug Ray** that the boa and tiara were "*because I'm Queen. That's just the way it is.*" She led us in the Four-Way Test and gonged us gone at 12:57.

OBITUARY FOR: **A. R. (ALEX) SCHELL, III**

Alexander Robertson Schell, III lost his courageous battle with melanoma at home in Plano, Texas on Sunday, January 17th, 2010 at the age of 87. He is survived by his beloved wife of 61 years, Shirley, and his children Richard Schell, Margaret Schell Thurmond and James Schell. He is also survived by his grandchildren Christopher and Benjamin Schell, Erik Yarmey, and Sarah, Sam and Amy Schell, along with his daughters-in-law Jan Schell and Jane Schell, and son-in-law Jerry Thurmond.

Born on May 14, 1922, Alex lived most of his life in Plano, except for his college years at SMU and military service in the U. S. Navy during World War II while stationed on the Pacific

Nothing Base About It *continued...*

island of Guam. The son of A. R. Schell, Jr. and Irene Schimelpfenig Schell, he was born into a family committed to lifelong church and community service.

Alex graduated as valedictorian from Plano High School in 1940 and enrolled in college at SMU. His college education was interrupted by World War II, but he later returned to SMU to earn a Bachelor of Business Administration degree in 1948. That same year he married Shirley Carter, whom he met at SMU, and also joined his father in the insurance agency that bears his name. At the time of his death, Alex was a partner with his son Jamie in A. R. Schell & Son Agency in Plano.

During his life, he served two terms on the Plano City Council including service as Mayor Pro Tem, four terms on the City Charter Review Commission, and he also chaired Plano's Capital Improvement Bond Election Committee. Since 1964, Alex has served continuously for 45 years as a representative for the City of Plano on the board of the North Texas Municipal Water District, having served four terms as president. He is the longest tenured appointed representative for the City of Plano. Also since 1964 he has served as a member of the board of LegacyTexas Bank.

Alex joined the Plano Rotary Club in 1948, and he had 61 years of perfect attendance. He was past president of the club, a Paul Harris Fellow and a strong believer in the Rotary Four-Way Test. A member of the Plano Chamber of Commerce since 1948, Alex was a former board member and the recipient of the Chamber's Special Award of Merit in 1987. He was a 32nd degree Mason in the Plano Masonic Lodge and an Endowed Member of the Scottish Rite Temple of Dallas, having over 50 years of membership. He was also a past chair of the United Way of Plano, and a past member of the boards of the Plano Library Foundation and Farrell-Wilson Heritage Farmstead.

A lifelong member of the First United Methodist Church of Plano, Alex

served his church in many capacities. He was chairman of the Board of Trustees for many years, and served as chair of the church's Administrative Board, Finance Committee, a capital campaign, and as a member of several Building Committees. He was a lay delegate to the North Texas Conference of the United Methodist Church for many years, and also served as a lay member of the N. Texas Conference Ministerial Selection Committee.

Alex loved family time, especially when spent on Lake Texoma at the family lake house or on his boat, Sea Schell. Colorado and Santa Fe, where he and Shirley honeymooned, were two other favorite destinations. Alex never met a stranger and had an almost photographic memory, especially when it came to Plano's history. He dearly loved being "Pappaw" to his six grandchildren and loved his family "with all his heart". He dedicated his life to God, his family, his church and his community and will be missed by all who knew and loved him.

Viewing and visitation will be Wednesday evening from 6-9pm at Ted Dickey West Funeral Home near the southeast corner of Hwy 190 and Coit Rd. The funeral service will be Thursday at 2:30pm at First United Methodist Church of Plano, with burial following at Plano Mutual Cemetery. Friends and family are welcome at a visitation at 3109 New Britton Dr., in Plano at the home of Margaret and Jerry Thurmond following interment. Donations may be made to the First United Methodist Church or American Cancer Society.

Memorial Elementary needs

Science Fair Judges on

Wednesday,

January 27, 2010

at 8:30 AM to 2:00 PM.

Lunch will be provided.

For more information,

contact: Lillian Stankunas at

Lillian.Standunas@pisd.edu

***Know someone who would
make a great Rotarian?***

***Invite them to be your guest
at Rotary!***

The 4 Way Test:

Of the things we think, say, and do:

1. Is it the truth?
2. Is it fair to all concerned?
3. Will it build goodwill & better friendships?
4. Will it be beneficial to all concerned?

Member NEWS

AWARDS:

Harold Sullivan Award
Chris Parr

Athena Award
Alice Hobbs

Fred Moses Award
Richard Butterly

**Business Executive
of the Year**
Ray Huffines

Kersey Cane Holder
Earl Simpkins

Citizen of the Year:
Beth and Duncan Webb

Rotary Make Up Website:
www.rotaryclubone.org

New Member Proposals:

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