

Winter
Weekly

Reader

Volume 97, Issue 159, January 22, 2015

The Plano Rotary Club
www.PlanoRotary.com

UPCOMING MEETINGS

January 22nd

David Torrance -
"Who are the Millenials?"

January 29nd

Lynn Sipoiora, Executive
Director - Samaritan Inn

JANUARY BIRTHDAYS

David Hammel	Jan 01
Pamela Little	Jan 04
Jo Vai	Jan 05
Lynette Pieper	Jan 06
Yoram Solomon	Jan 08
David McWhorter	Jan 15
Jerry Aris	Jan 17
L.B. Showalter	Jan 17
Sherman Millender	Jan 19
John Brodhead	Jan 20
Alan Feigenbaum	Jan 21
Bev Kilmer	Jan 24



WHY MLK DAY?



THIS sequence of photos means that **Sainted Editor** hugged **Lori Phantom Crotchetienne Roberts** by proxy; he's OK with that. However, the implication is that he hugged "Too Tall" one step removed. He shivers, and it's not from anticipation.

President Wonderful convened the assembly at 12:13, calling upon **Phantom Crotchetienne** for the Prayer and **Jeff Fraunheim** for the Pledge. ("Thank you, Bob!") Earnest thanked Executive Secretary **Karen Sheldon** for Greeting and called **SERGEANT BARBERA** to account.



Nathan managed to scare away any potential Visiting Rotarians, so it was left to **Myrtle Hightower** to introduce her guest and **PISD Arts Director Greg Arp**.

Emphasizing the punishing nature of **INSIDE THE ROTARIAN STUDIO**, Nathan

used it as a fine against **Mark Geller** who was glued to his smartphone, or, as Nathan put it, "Don't text and Rotary." Mark complained that his interview would be boring, but Nathan countered, "The bowtie isn't boring!"



Mark was born in Missouri, and his Mom was a housewife. His Dad sold glassware. He had one brother but no nickname. In high school he excelled in tennis and wrestling. He was a history major at **OU**, graduating to **Baylor Dental School**. He also did his residency at Baylor, prompting Nathan to declare him "a provincial homeboy." Mark has since provided an estimated **15,000** braces in his **39 years** of orthodontics. But he'd rather have been "a big businessman."

Favorite movie: "the last one I've seen," **American Sniper**. Music: **The Beatles**. 1st car: '55 **Ford Fairlane**. Favorite restaurant: "someplace in Dallas," quickly corrected by **Bruce Glasscock** to "someplace in **PLANO!**" Soda: **Coke**.



Mark's been a Rotarian for 38 years, joining because *"it's the greatest organization in the world,"* and a Rotarian will be *"the last person to let me down."* His favorite Rotary memory was the wedding of **Jerry and Lola Smith** which someone surmised *"lasted until the bell."*

Chris Parr was honored with a 12-year attendance pin.



Debbie Watson made a pitch for the PSO's **Valentine Gals** at the Marriott on 14 February. She invited us to join the Roberts, the **Wrights**, the Parrs, and many others, but she cautioned us to buy our tickets before 20 January, when the cost rises.

Greg Arp rose to mention he's on a planning committee with Myrtle. It's for an event called *Our Legacy Loud & Clear*, touting the history of Plano and PISD, 22 January at 7 pm at *Williams High School*. It will feature the *Plano Children's Chorale*.

Earnest likened our sunny day that *"lights up Plano"* to this year's Rotary motto, *"We light up Rotary."* Then he directed us to this meeting's generic birthday cake and we sang **HB2U** and applauded those who had successfully completed another full circuit around the Sun.



Then he introduced a man, who needed no introduction, Past President **Lenny Schwartz**, who would *"bring to you in his customary unique fashion"* his *"very passionate(ly)"* held beliefs about MLK Day.

Lenny described himself as a *"conservative White man,"* and he asked, *"What did MLK do for me?"* Since he was *"a Southerner,"* he asked why we didn't celebrate Gen. **Robert E. Lee's** birthday (coming up 19 January). Why, instead, do we celebrate **Martin Luther King, Jr.'s**? *"There's no Thomas Jefferson Day. No Einstein Day."*



We used to celebrate **George Washington's** Day, *"but it's been re-named President's Day,"* to honor both him and **Abraham Lincoln**. And we celebrate **Columbus** Day, because *"they were revolutionaries!"* Gen. Washington risked his life leading American troops in our War of Independence.

We didn't get MLK Day *"because Coretta Scott King beat down LBJ."* Then from the back of the hall came the mellifluous voice of **Chris Phillips**, intoning the words of **Alexis de Tocqueville**:



"America is great because America is good, and if America ever ceases to be good, America will cease to be great."

"As Americans," Lenny continued, "we do not separate our identity as citizens from our religious affiliations." Even our money is emblazoned with *"In God We Trust."* But it's not easy to *"align our beliefs with our actions."* Civil Rights were not easily accomplished. *"So how does it work when a portion of our population is treated differently because of the way they are born?"*

"The importance of the Civil Rights Movement to America is that it pushed us to have our personal moral beliefs match our national laws. Until we achieved that alignment, we would struggle to be good as a nation, and that would have slowed our continued growth to be great."

John then quoted from Dr. King:

"I have a dream that one day this nation will rise up and live out the true meaning of its creed—We hold these Truths to be Self-evident: that all Men are created equal."

But there were *"many people pushing for equal rights"* then; why does MLK deserve a holiday? One such was Congressman **John Lewis**.



"The civil rights movement was based on faith. Many of us who were participants in this movement saw our involvement as an extension of our faith. We saw ourselves doing the work of the Almighty. Segregation and racial discrimination were not in keeping with our faith, so we had to do something."



And from Gandhi:

"Non-violence is the greatest force at the disposal of Mankind. It is mightier than the mightiest weapon of destruction devised by the ingenuity of man."

Lenny continued, *"Our country loves the underdog."* Movies are made less about the powerful winners as the powerless winners. *"I believe that violence would have kept the movement from achieving the ultimate goal of equality. Just look at Ferguson today. Whether the message is viable or not, the polls show the nation is behind the establishment and rejects the violence of the protestors..."*

MLK took abuse but didn't resort to violence. He *"eroded the stance of segregationists"* through non-violence. Civil Rights did not begin with MLK (and won't end with him either). There was the 14th Amendment in 1868. Even in 1850, there were laws on the books recognizing the rights of minorities. Still institutional racism flourished both North and South. During the marches, it wasn't only Blacks who died. Men and women of good faith and all colors gave their lives to advance the ideal of a color-blind nation. Dr. King had a comment on such sacrifices:



"If a man has not discovered something that he will die for, he isn't fit to live."

So, *"die he did, for what he believed in."*

Lenny believes that there is *"an economic impact of civil rights."* During the period between the Civil War and the turn of the last Century, *"the U.S. surpassed England"* as the economic leader of the world. In India, the caste system held the 2nd most populous nation back until it was outlawed; today, it's *"an economic powerhouse."* Nazi Germany *"lost the moral war, then it lost the actual war."* Stalin's purges of the '30's have hobbled perhaps the most resource-rich nation on Earth to this day.

So we celebrate MLK Day, *"not because he was Black but because he was a revolutionary."* By prodding America's conscience, he has seen to it that *"America is great, because America is good."*

"Happiness is when what you think, what you say, and what you do are in harmony."

—Mahatma Gandhi

"Freedom is never voluntarily given by the oppressor; it must be demanded by the oppressed."

—Martin Luther King, Jr.

We in the *Plano Rotary Club* don't celebrate Presidents' Day or Columbus Day, but we do MLK Day and have for several years. *"And the reason is simple: we represent the best of our community. We do it because*

we've been healing since we were hurt. [We'll do it until] we unite the community and show what's right."

Lenny received a round of applause to complement the *"coveted and most prestigious"* perpetual calendar. Earnest assured him *"it's the Real Deal."*

Then he quoted MLK:

"Darkness cannot drive out darkness: only light can do that. Hate cannot drive out hate: only love can do that. Hate multiplies hate, violence multiplies violence, and toughness multiplies toughness in a descending spiral of destruction...The chain reaction of evil—hate begetting hate, wars producing more wars—must be broken, or we shall be plunged into the dark abyss of annihilation."

"50 years from now they will ask, 'What did we do to make it better?'"

Then he led us in the Four-Way Test and rang us out at 12:55.



Plano Rotary Club Board of Directors 2013-2014

President

Earnest Burke

President Elect

Kelly Palmer

Secretary

David McWhorter

Treasurer

Pam Little

Past President

Kirk Bell

Sergeant at Arms

Nathan Barbera

Membership Chair

Pam Little

Membership Vice Chair

Yoram Solomon

Service Chair

Bob Pikna

Service Vice Chair

David Bowman

Public Relationship Chair

Mary Jo Dean

Public Relationship Vice Chair

Camille Ussery

Club Admin Chair

David McWhorter

Club Admin Vice Chair

Larry Bisno

Foundation Chair

Skip Jenkins

Foundation Vice Chair

John Caldwell

New Generation Chair

Rick Horne

At Large

Lori Roberts

Reedy Spigner

Rick Horne

Alex Johnson

Kyle Walters

Randy Wright

Open Pending

Open Pending

Business Secretary

Karen R. Sheldon

Bulletin Editor

Chris Parr

Bulletin Photographer

Robert Epstein

Bulletin Designer

Marsha Pigg

Alphagraphics

Printing by Alphagraphics

Preston & Spring Creek

The Plano Rotary Club

PO BOX 864316

Plano, TX 75086

Guests & Visiting Rotarians

Guest

Greg Arp

Guest of

Myrtle Hightower

Visiting Rotarian

None

Home Club

Proposed Member

Proposed Member: Howard Matson

Proposed by: Transfer



"Building Peace
Through
Understanding"

Saturday, January 31, 2015

9am - 3pm

SMU Legacy Campus

5228 Tennyson Parkway, Plano, TX 75024

Support Our Advertisers



HUFFINES
CHEVROLET

1001 Coit Rd @ Plano Pkwy
Plano
(972) 867-4000

HUFFINES
HYUNDAI

909 Coit Rd @ Plano Pkwy
Plano
(972) 867-5000

HUFFINES
CHRYSLER Jeep
DODGE RAM

4500 W. Plano Pkwy @ Ohio
Plano
(972) 867-6000

All Service, Body and Parts Departments Open All Day Saturday



David Allison

1214 Avenue K
Plano, TX 75074

972-423-0434
www.allisons.com



THE AUTO SHOP

Professional Automotive Repairs including:
Air Conditioning • Inspections • Clutches • Transmissions • Differentials
Engine repairs • Factory Scheduled Maintenance • Tune-Ups • Electrical • Brakes

Jerry P. Kezhaya
President

www.TheAutoShop.com

2560 East Plano Parkway
Plano, Texas 75074

972-578-0588 - T
972-881-0998 - F

Rick Maucieri
President

Grant Leighton
Associates

PO Box 865066
Plano, Texas 75086
972.422.0169 Voice
972.881.9373 Fax
rickm@glandscape.com

GRANT LEIGHTON
Professional Landscapers



Casey W. Stewart
Market President

972.309.0001 ext. 5937
214.863.5937 direct
214.863.6160 fax
caseystewart@anbtexas.com

Plano Banking Center
1101 E. Plano Parkway, Suite E
Plano, TX 75074
Allen Banking Center
720 S. Greenville
Allen, TX 75002
www.anbtexas.com



increase your reach

KENNY WILSON
OWNER

Plano
Phone: 972.867.9216
Fax: 972.519.9181
us408@alphagraphics.com

Richardson
Phone: 972.234.3033
Fax: 972.231.6968
us103@alphagraphics.com

J. Marc Lewis & Associates
CORPORATE AND PERSONAL TAXATION

J. Marc Lewis JD, LL.M., EA
Enrolled to practice before the IRS

Lakeside Commons
5045 Lorimar Drive
Suite 280
Plano, TX 75093

marclinc@aimail.net
Tel. (972) 618-8224
Fax (972) 618-2021



Kirk Bell
Managing Partner, B&V, LLC
Financial Advisor, RJFS

5700 Granite Parkway, Suite 320
Plano, TX 75024
(972) 403-1025
(877) 403-7272
Fax: (972) 403-1063
Email: kirk.d.bell@raymondjames.com

Securities and Investment Advisory Services offered through
Raymond James Financial Services, Inc.
Member FINRA/SIPC.




"a fence to you,
a reputation to us."

ACE FENCE-DFW

Pam Little

(972) 578-5775
Fax (972) 578-1005

pam@acefences.com
1400 Capital Ave.
Plano, TX 75074



Vickery Park

Vickery Park Plano
1011 E. 15th St.
Plano, TX 75074
972-423-6205



RICARDO KASMISKIE
Realtor®

Office: (972) 732-6000
Fax: (972) 732-6003
eFax: (972) 468-7547
Mobile: (972) 743-5324
ricardokasmiskie@kw.com
www.theonesotrust.com

KELLER WILLIAMS
REALTY

18383 Preston Road, Suite 150
Dallas, TX 75252

Each Office Independently Owned and Operated