

Winter
Weekly

Reader

Volume 98, Issue 160, January 29, 2015

The Plano Rotary Club
www.PlanoRotary.com

UPCOMING MEETINGS

January 29nd

Lynn Sipoiora, Executive
Director - Samaritan Inn

February 5

Amy Fortenberry-
"Plano Parks & Recreation
Dept: Carter Park
Renovation Project"

February 12

Doug Stramel -
"Pet Whhispering:
Releasing your Pet's
Hidden Health Potential"

FEBRUARY BIRTHDAYS

David Hammel	Jan 01
Pamela Little	Jan 04
Jo Vai	Jan 05
Lynette Pieper	Jan 06
Yoram Solomon	Jan 08
David McWhorter	Jan 15
Jerry Aris	Jan 17
L.B. Showalter	Jan 17
Sherman Millender	Jan 19
John Brodhead	Jan 20
Alan Feigenbaum	Jan 21
Bev Kilmer	Jan 24



Hide Your Women and Silver!

SOUTHFORK outdid itself today. Instead of its usual *paté* and *petit fours*, it presented an American crowd with an American favorite: hamburger & fries. The



only thing missing was the milkshake! And we responded by chowing down in good fast



food fashion, even while multitasking as a CPA must.

President Wonderful opened the meeting at 12:17, but **PRINCE PALMER** closed the meeting. That's been happening a lot these days; one wonders to where Earnest scurries off before the rest of us are permitted leave.

Earnest cajoled an Invocation out of **David McWhorter** and a Pledge out of **Justin Roche**. (**Sainted Editor** gave **Bob** a run for his money, and someone crowned him with a "Thanks, Chris.") No one was credited with Greeting, but **SERGEANT BARBERA** was present to announce no Visiting Rotarians. **Sarah Crilley** popped up to announce her visit from the *Pioneers Rotary*, but in truth she wasn't making up but rather keeping an



eye on her latest protégé, speaker **David Torrance**. However, she used the spotlight

to invite us to make up at *Pioneers* for dinner at *Greek Isles* on Wednesdays. **Yoram Solomon** asked if she'd been there last night. When she had to admit that she had not, he added, "*I was.*"



Mary Jo Dean bade us welcome the Director of *Hope's Door*, **Suzanne Grishman**. And Nathan turned his attention to one

of our newest members, Justin Roche.

Hoping for "Roché," Nathan asked him how to pronounce his name, but Justin assured him it was "*Roach.*" Justin must share that hope.



He was born in St. Charles, MO, near St. Louis (about twice as far as Ferguson in the same NW direction). He claims to have been a well-behaved child, but said "*with a name like Roche,*" he needed no nickname. He graduated from high school in 1997 (my God, what's he doing in the *Geriatric Club of Plano*?) to attend TCU in Fort Worth. (A soft cheer went up someone out of **Sainted Editor's** peripheral vision.) There he majored in Journalism which Nathan surmised was of critical importance to a Mall manager. His first job was in Internet Advertising (he sounds younger by the second) but denied it was for porn sites.

(Justin was inducted while **Sainted Editor** was off the continent, so, on his return, Chris went twice to *Willowbend* to try to encourage its manager to follow in **Octavio's** and **Craig's** foot-



steps. Luckily for Chris' embarrassment, Justin was unavailable to explain the *faux pas*.)

Nathan announced Justin's replacement of Octavio only to have one wag say those were "*very small shoes to fill*." Willowbend wasn't his first mall management position, but what he'd really like to do is "*broadcast baseball*!"

Favorite movie: *A Few Good Men*. Singer: **Billy Joel**. Athlete: **Stan Musial** (the St. Louis connection). 1st car: '87 Honda Accord. Favorite restaurant: "*any in the Shops at Willowbend*." Soda: *Coke*. Diet or Manly Strength, either is OK with him.

Justin's been a Rotarian all of 3 months, having been "*dragged in*" by **CAPTAIN KIRK**. He's looking forward to "*serving on Kelly's board...doing whatever he wants me to do*." All that brown nosing caused Kelly to comment, "*I'm so glad he has high expectations*."

Nancy Humphrey arose to tout the MLK Tribute that evening at *Williams High School* featuring a special honor for **Myrtle Hightower**. She also announced



the annual **SKI PLANO** fundraiser for *PISD's Education Foundation* on January 31st. Earnest followed up with an encouragement to see Kirk Bell if we wanted a free ticket to that event.



Alex Johnson announced a food sponsor for the Four-Way Test auditions, *Raising Cain*, which is providing 75 box lunches, saving the Club ~\$2K! We should show our appreciation by patronizing their East Plano restaurant.



David McWhorter rose to read the résumé of speaker David Torrance.

He is the CEO of *Renaissance Executive Forums* (REF). His passion is to help business owners, CEOs, and other top executives find strength and direction in numbers. David has practical experience of 30+ years' work in the U.S., Asia, India, South and Central America, the U.K. and Canada (only slightly redundant).

David holds a B.S. in Chemical Engineering (all is forgiven) from the *University of Texas* and an MBA in Global Management from the (phantom) *University of Phoenix*.

When not at work, David is committed to supporting local horse rescue programs for abused or neglected horses that are rehabilitated and adopted by good homes. David is an accomplished chef and feels there is nothing like a good meal to build and deepen relationships. (We could all relate to that today!) David served a Thai feast to more than 160 people—the one complaint was from the Minister at the Church—not a Thai food fan.

David first asked how many of us own smart phones. He had a sea of hands, not surprisingly. (We may be geriatric, but we're not stupid.)



He wanted to play "*You Know You're a Redneck If...*" with "*Millennial*" replacing "*Redneck*." So he asked how many of us own flip phones, which IDed us as "*Baby Boomer*" (or an even earlier vintage). He even offered a prize to the last one standing through a series of questions. "*How many of you have taken a selfie?*" "*At Rotary?*" "*And posted it on Instagram?*" Only Yoram had to admit to the last, and so he won a management self-help book written not by David but by a friend of his. So we were spared the sales pitch.

More gifts followed as David bought our love. (Sort of reminds one of *Sainted Editor's* compulsive donations of trip videos.) One went to the last person responding to "How many of you have taken a selfie doing Yoga while standing in line for a cupcake?" (I'd've been embarrassed to accept even a freebie for that!)

Then he went negative. "How many have never taken a selfie?" "And don't know how to use your flip phones?" "OK, how many of you still USE a flip phone?" Only **John Caldwell** meekly agreed with that. Someone suggested that didn't merit a gift, indeed, "Take something away from him!"

Before lunch, *Sainted Editor* had teased David suggesting, "Millennials must be rare, appearing only once every thousand years," but David countered that they'll number 75.3 million by year's end, outnumbering the 74.9 million Boomers, "half of them" (Millennials) "still living with their Baby Boomer parents."

"They are tired of being stereotyped by boomers, whom they accuse of ruining the World for them." (NY Times)

Larry Flannery disagreed with David's assessment of great polarization because "**Al Gore** claims less polarization." When David thought that deserved a book, someone said it'd be wasted because "Larry can't read."

Undeterred, David continued, noting that Millennials are the "most diverse group in U.S. History." Half of all their babies are non-white. (We're marching toward a majority minority nation.) And they're concerned about social and economic issues.

90% use the Internet. 80% text daily. 20% are trusting vs. 40% of boomers. He has come to these conclusions by observing his daughters. "The only reason I have three daughters is that I don't want four."

They will slander your name "all over Facebook, uh, **Instagram**," he corrected himself, moving with the times. Only 30% of the Millennials consider themselves well-paid. And they were the 1st to be riffed in 2008 by the Boomers who did the firing. Not trusting.

25% conservative, 25% liberal, but 50% independent, they make the largest voting block, and they vote Democrat (ptui! ptui!).

50% approve of inter-racial marriage. 50% don't believe in God but "don't care if you do."

David believes we Boomers need help in working with (over) Millennials. (In high tech, we might be working for them!)

ACT WITH INTEGRITY. "Trust is like an emotional bank account; you must make deposits before you make withdrawals."

CHARACTER. "Do what you say, whether you feel like it or not."

PASSION & PURPOSE. "Give them a purpose via roles and responsibilities."

CHALLENGE & DRIVE. "You must mentor them and give them their stories. They'll probably buy you a smart phone for it, John. They must know (the organization's) core values."

EMBRACE AUTONOMY. Accept flex hours and home officing. "We've been doin' it since the '80s."

ESTABLISH ACCOUNTABILITY. "...via coaching not punishment."

David is so impressed by this selection that he will send us a copy of **Sherri Elliott's** *Ties to Tattoos* free if we but email him a request at



dtorrance@executiveforums.com

Kelly Palmer, gifting David in return, said, "You know you're a speaker at a redneck club" if you receive from them a perpetual calendar.

Ean Sullivan announced this "the last day to buy a raffle ticket" 600 of which have been sold. "Double your odds; buy another!" Kelly asked if Ean accepts stock certificates?

Larry Flannery said the talk reminded him <groans> of Ms. Migillacutty who won a prize for her Irish Stew many years in a row. Asked for her secret, she said, "I use 239 beans, because if I added one more it would be too farty." <louder groans>

Kelly led us in the Four-Way Test and released us at 12:57.



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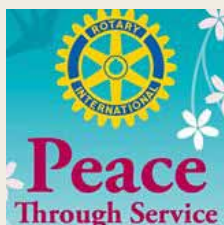
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9am - 3pm

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Suzanne Grishman

Visiting Rotarian

None

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