

Rotary



BE THE INSPIRATION  
2018-2019

## UPCOMING MEETINGS

**July 26th**  
**Plano Rotary Club**  
"Planning for the Future"

**August 2nd**  
**NO NOON MEETING**  
Please plan to attend this month's service project - See back of reader for more details!

**August 9th**  
**TBD**



**ENDPOLIONOW**

## JULY BIRTHDAYS

Joe Camarena	Jul 01
Sara Akers	Jul 10
Howard Shapiro	Jul 12
Larry Bisno	Jul 16
Matt Jackson	Jul 22
Jim Monroe	Jul 22
Maria Mott	Jul 23



# SUMMER Weekly

Volume 249, Issue 314, July 26th, 2018

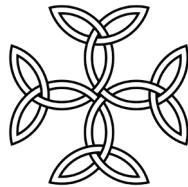
# Reader

The Plano Rotary Club  
[www.PlanoRotary.com](http://www.PlanoRotary.com)

## TWO-FER

### Empress Carolingian

channelled a previous President, **iron butterfly**, in accessorizing with a pink feathered something to complement her Imperial Pendant. But if she's really a Carolingian, descended from **Pépin the Short**, through **Charles the Lame** (Charlemagne), to **Charles the Fat**, she'd have



chosen the **carolingian cross**. Furthermore, we would have to give her a grander sobriquet like **Carolyn the Petite**. She has promised to shed a few grams to get back into her School Board wardrobe and earn that title.

The **Empress** required **Blair Ritchey** to do the Invocation and **Joe Camarena** the Pledge. The Interactor students served as Greeters. **SERGEANT HUMPHREY** was the Duty Officer du Jour.



**Howard Matson** welcomed **Robert Reed's** guest, **Janelle Twyford Silves**. **Sara Akers** introduced two Children's The-

atre stalwarts, **Mike Mazur** and **Suzy Jones**. **Alex Johnson** introduced the students from **Plano Senior High's** Interact: **Belle Maucieri**, **Elena Alberti**, **Hayley McCrossen**, and **Mira Banerji**. Hayley and Mira were RYLA participants, and Hayley was a RYLA Counselor. All four are going on to Rotaract in college. Elena explained that she was an exchange student at Belle's home, and she and Belle are returning to Elena's home in Sicily the following week. (**Rick & Lori Maucieri** have a standing invitation to the **Alberti's**.) **Empress Carolyn** gave Elena a banner to return to the sponsoring Club in Sicily.



**Jamie Schell** bade us welcome two of his three progeny, **Amy** and **Sam**. Amy is studying Early Childhood Special Education, joined  $\Delta\Gamma$ , and now Board Certified via a degree from **UT**. Sam, a RYLarian, graduated from the **Air Force Academy** and is en route to flight training at Enid, OK. Their missing sibling is on an internship in Denton, seeking a Masters degree from **U. Missouri**. One of them has recently sky-dived. Jamie renounces all interest.

**John Caldwell** introduced the 5810 Four-Way Speech Contest Winner, our own contestant, **Connor McNamara**, predictably home-schooled. What are we now? Three for four, John? That sounds almost greedy; we should really give others a chance. Fair to all concerned, and all that.

continued on page 2





Visiting Rotarian **Angela Miner** was introduced. Elena was also IDed as a Visiting Rotarian, but that may have been a confusion with Interact.

While it was noted that we've more than our share of past Plano Chamber of Commerce Presidents, **Jeff Beckley**, the current holder of that august position,



was fêted for having secured a **GOLD** Star as the **Best Chamber of the United States**. Modest to a fault, Jeff explained that last year, the Chamber won **SILVER**. He's justifiably proud.

**Carolyn the Petite** offered congratulations and pins to **Jo Via** (26) and **Mike Robnett** (28) for Years of Rotary Service. **Olin Jaye** wanted to announce Jo's "other noteworthy event," but Jo protested. So Olin did it anyway, saying, "Happy 80<sup>th</sup> Anniversary!" Jo said she's "ignoring it."



Connor McNamara, the Four-Way Speech Contest Winner, said that his Dad was in the audience today. And participation in the event saved his Dad beaucoup college tuition which will now be paid with his speech contest winnings! In college, he'll study performance to become an opera singer. He thanked **Kelly McNamara**, his father, for his 9-12 home schooling.

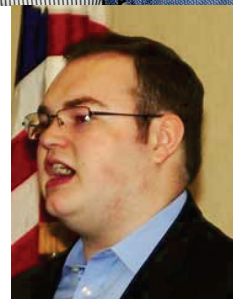


Connor's subject was the application of the Four-Way Test to the phenomenon of by-standing. He began with an anecdote of being about to make his first skydiving jump and starting to turn back when the instructor shouted, "GO," so he did. It was exhilarating until he grew peckish and hit "pause" to go get a snack. The breathtaking vista on his computer screen froze while he hunted up the Doritos and Mountain Dew.

He decried by-standing as a serious problem, citing the prevalence of videos made of emergency situations instead of calls to 9-1-1. Dictionary definitions of "by-stander" refer to "mere onlooker," as when the crowd passes by a fallen elder. Connor spoke of the presence of others on the by-stander effect which "inhibits interaction." He exemplified this with a Parent-Teacher conference he attended when an irate parent berated his teacher. Instead of standing up for her, he told himself "there were already so many adults" who should've defended her, and "I have to be somewhere else anyway."

Reality "is not an Internet video, rather it's a story in which we all participate."

CBS had a series in which actors would portray an abusive episode in public to gauge onlooker reactions. One woman chose to defend the beleaguered "wife," saying to her abuser, "Lorraine isn't going with you." When asked what would have happened had the abuser turned on her, she said, "Then she wouldn't have been alone."



He concluded with the famous quote by **Edmund Burke**, "The only thing necessary for the triumph of evil is for good men to do nothing." It is a benefit for all if you "stand up in the face of injustice."

**Empress Carolingian** gave Connor our honorarium gift with our thanks and called Olin Jaye to introduce our second speaker, **Ken Schmidt** (kensc@plano.gov), the Lead Planner for Long-Range Planning for the City of Plano. Ken has come to us from that boomtown, Fairview, TX, that hotbed of activity to our north. He served 15 months in Iraq before working in **Bruce Mr. Clean Glasscock's** Comprehensive Planning Division.

Ken's first reminder to himself was to never again "follow Connor on a meeting agenda." His topic was *Envision Oak Point*, the planning process for the 730 "vacant" acres on the eastside. Well, not exactly vacant; *Lavon* and *Lucky Layla* farms lie within, but the "area is not really connected. There's no complementary road network."



What remains "has opportunities" to exploit a vacant land which acts as "a front door to major events" like Jo's **PLANO BALLOON FESTIVAL**. But it offers now a "non-cohesive mix of land uses" with "aging corridors" and "an industrial character."

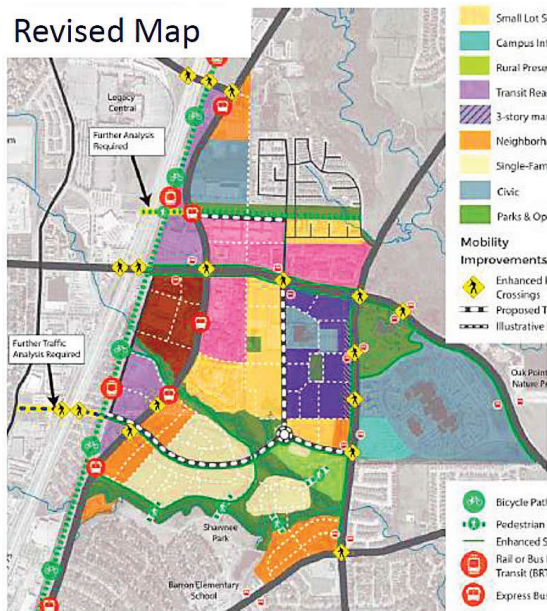
Development will surely occur; it behooves the City to plan proactively. So it's considering private and public investments, mobility improvements, and opportunities to engage in social activities. The process is "open and transparent." There have been committee meetings with stakeholders and the community at large...and a website:

[www.EnvisionOakPoint.com](http://www.EnvisionOakPoint.com)

The plan will be used "to guide zoning requests," not to dictate zoning, even though it outlines use for each subdivision of the area. (Sainted Editor grumbled, "It sounds like zoning to me.") But, taking a more charitable view, the plan is making recommendations for the consideration of Plano's Planning and Zoning Commission and, of course, the City Council.



## Revised Map



The colors above reflect development types. Improved mobility is afforded to traffic, pedestrians, and cyclers. Open spaces and parks are included. The result is “suburban but balanced and diverse” through “revitalization and reinvestment.” The plan honors “legacy sites” while suggesting “new growth and infill development.” (Spoken like a true City Planner.) It even is cognizant of the need for DART to extend northward.

This is the result of 19 months of information gathering, meetings, and planning. There was a Visioning Workshop on 3/2017. An unveiling open house and a draft plan review took place. Participants were invited to draw their own visions onto the map. And the commission picked ideas that “had gained traction.” Further feedback yielded this “preferred vision” with City Council in the loop.

While single family dwellings “dominate” the residential areas, provision for senior and multi-family housing are offered. Although the plan includes new thoroughfares, the extension of *Legacy* to *Los Rios Blvd.* has been scrapped. It is to be considered in the City Council meeting of July 23.

This area is “the only Opportunity Zone in Collin County.” In response to Jeff Beckley’s question, the reason for that designation was that “the State of Texas identified” it as such.

Sara asked Suzy to promote the Kinsey Exhibit at the Center for African-American Art, which she did via a handout on our tables.

The **Empress** led us in the Four-Way Test and belled us out apologetically at 1:04.



## Guests

### Guest

Janelle Twyford Silvas  
Suzy Jones  
Mike Mazur  
Mira Banerji  
Hayley McCrossan  
Belle Maucieri  
Kelly McNamara  
Amy Schell  
Sam Schell

### Guest of

Robert Reed  
Sara Akers  
Sara Akers  
Carrolyn Moebius  
Carrolyn Moebius  
Carrolyn Moebius  
John Caldwell  
Jaime Schell  
Jaime Schell

## Visiting Rotarians

### Visting Rotarian

Elena Alberti  
Angela Miner

### Home Club

Italy  
N TX Pioneers

## Proposed Members

### New Member:

Jonathan Smith

### Proposed by:

Howard Matson

### Classification:

Data Center Solution Specialist

## Plano Rotary Club Board of Directors 2018-2019

### President

Carrolyn Moebius

### President Elect

Jeff Beckley

### Secretary

### Treasurer

John Caldwell

### Past President

Rick Horne

### Sergeant at Arms

Nancy Humphrey

### Membership Chair

Howard Matson

### Public Relations Chair

Sara Akers

### R.I. Foundation Chair

Johnny Lewis

### At Large

Alex Johnson  
Maria Mott  
Roy Reeves  
Jason Kramer  
Olin Jaye  
Sam Grief

### Business Secretary

Karen Sheldon

### Bulletin Editor

Dr. Chris Parr

### Bulletin Photographer

Mike Booher

### Bulletin Designer

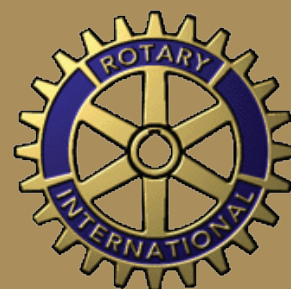
Katie Anderson  
Alphagraphics

### Printing by Alphagraphics

Thank you Kenny Wilson

### The Plano Rotary Club

P.O. Box 864316  
Plano, TX 75086



# Support Our Advertisers



**ACE  
FENCE-DFW**

**Pam Little**

(972) 578-5775  
Fax (972) 578-1005

"a fence to you,  
a reputation to us."

pam@acefences.com  
1400 Capital Ave.  
Plano, TX 75074



**David Allison**

1214 Avenue K  
Plano, TX 75074

972-423-0434  
www.allisons.com



increase your reach

**KENNY WILSON**  
OWNER

**Plano**  
Phone: 972.867.9216  
us408@alphagraphics.com

**Richardson**  
Phone: 972.234.3033  
Fax: 972.231.6968  
us103@alphagraphics.com



**Casey W. Stewart**  
Regional Market President

972.309.0001 ext. 5937  
214.863.5937 direct  
214.863.6160 fax  
caseystewart@anbt.com

**Plano Bank Center**  
1101 E. Plano Parkway, Suite E  
Plano, TX 75074

**Allen Banking Center**  
720 S. Greenville  
Allen, TX 75002  
www.anbt.com



**ROY L. REEVES**  
Attorney

Ph. 972-596-4000  
Fx. 972-755-8726

**REEVES LAW FIRM, P.C.**  
Adoption, Child Custody & Divorce

1400 Gables Court  
Plano, TX 75075

Roy@reevespc.com  
www.reevespc.com



www.huffines.net

**HUFFINES**  
CHEVROLET

1001 Coit Rd @ Plano Pkwy  
Plano

(972) 867-4000

**PLANO**

**HUFFINES**  
HYUNDAI

909 Coit Rd @ Plano Pkwy  
Plano

(972) 867-5000

**HUFFINES**  
CHRYSLER Jeep  
DODGE RAM

4500 W. Plano Pkwy @ Ohio  
Plano

(972) 867-6000

All Service, Body and Parts Departments Open All Day Saturday

**J. Marc Lewis & Associates**  
CORPORATE AND PERSONAL TAXATION

J. Marc Lewis JD, LL.M., EA  
Enrolled to practice before the IRS

Lakeside Commons  
5045 Lonmar Drive  
Suite 280  
Plano, TX 75093

marclinc@airmail.net  
Tel. (972) 618-8224  
Fax (972) 618-2021

**RICARDO KASMISKIE**  
Realtor®

Office: (972) 732-6000  
Fax: (972) 732-6003  
eFax: (972) 468-7547  
Mobile: (972) 743-5324  
ricardokasmiskie@kw.com  
www.theonestotruster.com

**KELLER WILLIAMS**  
REALTY

18383 Preston Road, Suite 150  
Dallas, TX 75252

Each Office Independently Owned and Operated

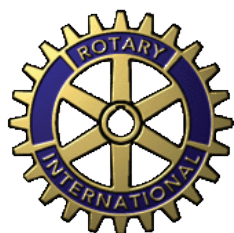
**SIGNS**  
BY TOMORROW

SIGNS & GRAPHICS NATIONWIDE

**Maria Mott**

Owner  
(O) 972-612-6220  
(C) 214-454-6780  
mmott@signsbytomorrow.com

1101 OHIO DRIVE  
SUITE 117  
PLANO, TX 75093  
FAX 972-985-7822  
signsbytomorrow.com/plano  
plano@signsbytomorrow.com



**Bell & Valente**  
Wealth Services  
A Limited Liability Company

**Kirk Bell**

Managing Partner, B&V, LLC  
Financial Advisor, RJFS

2500 Dallas Parkway, Suite 560  
Plano, TX 75093  
(972) 403-1025  
(972) 403-1063 (fax)

kirk.d.bell@raymondjames.com  
www.bellvalente.com

Securities offered through

**Raymond James Financial Services, Inc.**

Member FINRA/SIPC.

Bell & Valente Wealth Services, LLC is not a broker-dealer.



**ROTARY  
SERVING  
HUMANITY**

**SAVE THE DATE**  
**WE NEED LOTS OF HANDS AND HEARTS TO HELP.**

**Saturday Morning, August 18**

**A FUTURE OUTREACH PROJECT WILL BE TO PAINT  
AT THE CHILDREN'S MEDICAL CLINIC**



**Plano Children's Medical Clinic**  
**Wylie Children's Medical Clinic**

**SIGN UP ONLINE - [HTTPS://WWW.SIGNUPGENIUS.COM/GO/5080D4CABA2FA02-20182](https://www.signupgenius.com/go/5080d4caba2fa02-20182)**