



SUMMER
Weekly

Reader

Volume 162, Issue 228, July 28th, 2016

The Plano Rotary Club
www.PlanoRotary.com

UPCOMING MEETINGS

Aug 4
Gerald Brence
PISD Football Coaches

Aug 11
Gary Moore
Nonpareil Update

Aug 18
Susan Schuler
Miss Texas



JULY BIRTHDAYS

Joe Camarena	Jul 01
Phil Dyer	Jul 06
Sara Akers	Jul 10
Howard Shapiro	Jul 12
Earnest Burke	Jul 14
Dave Bowman	Jul 15
Larry Bisno	Jul 16
Matt Jackson	Jul 22
Jim Monroe	Jul 22
Maria Mott	Jul 23



Buncha Sheep

WHY *King David* thought the Horned Frog was the proper icon for this meeting could have been entertaining. Administration is on the horns of a dilemma due to its cold-blooded calculations? No. *David* explained it with



"Lenny, the Horned Frog is for you!" (from which we can assume one of 'em went to TCU).

King David began the meeting at 12:12, since he anticipated beaucoup rancor from disgruntled members over the dues increase. What he eventually got was meek acceptance with token complaint and a few cogent suggestions for improvement. (Buncha sheep.)

David called upon **Johnny Lewis** for the Invocation and **Nathan Barbera** ("Please join **Bob** and I [sic]") for the Pledge. **Clay Curtiss** was again our Greeter.

Actually on hand at the appointed hour, **SERGEANT KRAMER** had an actual Visiting Rotarian to introduce, **Jim Adams** from *Richardson Central*. **Kenny Wilson** fed daughter **Anna** whom he had brought to the "least interesting" Rotary Meeting (Club Assembly) because she can be assured that anything else is a step up. *En passant*, he may have mentioned that she is



soon to be a freshman at *Mississippi College* in Jackson, Mississippi (which drew applause).

Explaining that he anticipated there "could be quite a few fireworks," *David* tried to get the show underway, but technology wasn't cooperating. Someone called for technical help, but someone else prayed,



"Let that not be Ean!" **Rick Horne** manfully clicked GUI buttons but the computer and the house projector were not communicating until **Sainted Editor** hit Func+F8 several times to adulations. A SLIDESHOW FROM PRESENT SLIDE later, the pie charts began to roll.

David explained that the Board examined several options "to enable the Club to move forward," specifically financial options to "give the Club flexibility to raise funds" to meet our obligations, both external and self-imposed. All of this is to maintain our "high profile in the community."

He presented the current year Club budget which we were to note is 8.7% larger than the previous year. This was due to:



1. Hiring a CPA for filing IRS documents and auditing (surely not the same one; that would be a conflict of interest, no?), for which \$3K was budgeted but David's "not sure that's enough."
2. A pay raise for our hard-working Executive Secretary **Karen Sheldon**.
3. District events, participation in which we are obliged to fund.

We were to glean all this from the tables in material emailed to us but which few of us (City Managers notwithstanding) had read or brought. So David thoughtfully provided handouts (so much for the paperless society).

Our self-imposed obligations include \$12.5K more for Jack Carter Park and \$20K per year to PISD for two more years. We will, mount fundraisers to help with this burden, but a portion of it will come from **DUES**.



And here David had a slide of **Snidely Whiplash** tying **Little Nell Fenwick** to the railroad tracks. He had, no doubt, cast himself mentally as **Dudley Do-Right**, about to ride to the rescue. But,

if so, he hadn't seen the series wherein Dudley prevails only by fortuitous accident or Nell's heroism.

The \$395/Q dues last fiscal year went:

- \$147 for meals
- \$97 for Club operations
- \$29 for RI and 5810
- \$125 tax deductible charitable funding for our Plano Rotary Foundation.

That same \$395/Q in the current fiscal year will be allotted as

- \$147 for meals
- \$107 for Club operations
- \$112 tax deductible charity to our Foundation
- \$29 District dues and tax deductible to RI

for those taking their meals. But wait. There's a NO MEALS option, isn't there?

"Yes and no."

Generally, **no**, because

- "Our primary means of Club interaction is the weekly lunch."
- "Current plan is simple, consistent with our Club funding model."
- And "Current plan is preferable to the vast majority of the Club."

However, **yes**, exemptions will be made for specific individuals with specific rationales.

- "High potential (whatever that means), early career, senior, fixed, or limited income."
- "Valid(ated) medical requirement."
- For a "Limited term, with Board approval, renewable semi-annually."
- "Any meal consumption is 'pay as you go,' billed quarterly at \$25 per meal."
- "Restricted to less than 10% of membership."

Since the actual cost of meals is bit over \$20, **Lenny** wanted to know why there was a ~\$5 "penalty" attached to No Meal Option eaters. said, "If the membership thinks \$25 too high, we'll change it."

The \$240/Q flex plan's budget calls for

- \$107 dues
- \$104 to the Plano Rotary Foundation
- \$29 District & RI

To which **Bruce Glasscock** objected that the Foundation obligation should be the same, viz., \$112. Again, David said that if the membership voted to raise it the \$8, it would happen.

Lynette Pieper suggested that a six-month review process would create unnecessary "busy work" for the Executive Secretary, and she recommended that it be an annual review. David said the Board wanted "some accountability" and that the initial period had been 3 months! But, "if the Club wants 9 or 12, so be it."

Olin Jaye suggested that the \$5 "penalty" was actually a tax for the additional effort of accounting for the exemptions. David agreed that there would be additional accounting, "but we're flexible."

Olin wasn't inclined to "second-guess" the Board; in his opinion, of course, "I could do better," but instead he moved approval. David asked for a vote, but **Kelly** said it needed a second. Ean seconded but then moved an amendment to equalize the Foundation payments at \$112. **Mary Jo Dean** seconded, and the membership approved.



Returning to the original motion now amended, a voice vote was taken and the motion carried. The flex plan's total became \$248/Q.

Ean stood to propose a fundraising program developed "around a pool in Fiji with adult beverages." Other clubs have flag programs that require placing them at patron homes perhaps four times a year. Ean proposed a Veterans' Day ceremony at Oak Point Park (where the Balloon Festival is held). The flags, purchased in honor of a veteran, would stand, row on row, in the park, while PISD students put on patriotic programs to mark Veterans' Day. At sunset, there might be "dueling taps on trumpets." And the media exposure would advertise Plano Rotary.



It would be akin to the Vietnam Memorial but sponsors would fund it. More planners are necessary since "ideas flow with more planners." As if in proof of that, **John Priest** suggested that multi-year commitments be honored, and **Roy Reeves** suggested lining Independence Parkway with the flags on Independence Day. Since 11 November is fast approaching, work must begin immediately.

Rick Horne proposed a Plano Blues Review like the Lion's Club successful music festival. He proposed 17 June 2017, utilizing Oak Point Park yet again. He proposed to celebrate three geographical areas, The Delta, Chicago, and Texas, all of which have contributed to the genre, with **Muddy Waters**, **Stevie Ray Vaughn** and the like.

Of course, a music festival calls for BBQ and craft beers. With the number of patrons, a BBQ cook-off between the Plano Clubs might not suffice to feed them, so he proposes *Lockhart's*, *Pecan Lodge*, and (even) *Dickey's* be invited.

He invited members to help with

- Talent acquisition
- BBQ coordination
- Drink coordination
- Site logistics

Patrons would be charged \$25 for all-day admission, \$10 for parking, and Plano Rotary

would take a percentage of food and drink sales. He outlined sponsorships he'd seek the first year as well as event costs:

- \$10,218 for Oak Point Park
- \$19,748 for logistics
- \$12,500 for entertainment
- \$300 for insurance

And he anticipated *Collin College* would be sanguine about \$1,000 for utilizing their adjacent parking. If his estimate of sponsorships pans out, and 1000 patrons come with 300 parking, and we clear \$2,500 from vendor sales, the proceeds to the Foundation would be \$20,750.

Nancy Humphrey thought the \$5K title sponsorship unrealistically low and a bad precedence to set. Rick said he'd be happy to have her chair that committee. Olin recommended having Downtown partner in this endeavor.

Rick foresees this growing to rival the Balloon Festival with two stages of entertainment. **Earl Simpkins** worried about licensing required for beer provision, and Rick said it was possible if "tightly controlled."



David lauded both as examples of sweat equity, and Kenny asked how we'd go forward. *David* asked if the membership was on board for more data on these projects, and he got thumbs up. He wanted everyone to pitch in and join one or more committees, because "we need everyone's help going forward."

After leading us in the Four-Way Test, *King David* dismissed court at 1:07.



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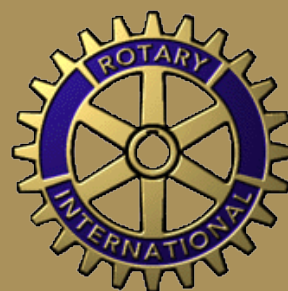
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Thank you Kenny Wilson

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Guests & Visiting Rotarians

Guest

Anna Wilson

Visiting Rotarian

Jim Adams

Guest of

Kenny Wilson

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lpieper2@aol.com

Rotary activities/ volunteering, vacations, family additions or any interesting activities or events are welcomed.

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