



Summer  
Weekly

# Reader

Volume 75, Issue 137, July 17, 2014

The Plano Rotary Club  
www.PlanoRotary.com

## EARNEST'S MAIDEN VOYAGE

### UPCOMING MEETINGS

#### July 17th

Dave Fleming  
"Inside the Cubicle: The Benefits of Humor in the Workplace"

#### July 24th

Dave Lieber, Dallas Morning News - "Moving to Texas: Is the Bark Worse Than The Bite?"

#### July 31th

Robin Harwell -  
"It all Starts With the Horse: How Therapeutic Riding Rebuilds pathways to the Brain."

### JULY BIRTHDAYS

Skip Jenkins	Jul 04
Phil Dyer	Jul 06
John Ernst	Jul 07
Sara Akers	Jul 10
Howard Shapiro	Jul 12
Earnest Burke	Jul 14
Dave Bowman	Jul 15
Larry Bisno	Jul 16
Matt Jackson	Jul 22
Jim Monroe	Jul 22
L.B. Broach	Jul 30



**N**O ONE should read *Sainted Editor's* world travels as a comment on the thrill of staying home with all of you, even when he leaves this September again for a Croatian lighthouse! **Ken Too Tall Roberts** is, however, miffed by his frequent absences. That is because **Lori Phantom**

**Crotchetienne Roberts** is impressed into service as Editor. Ken has demanded we seek someone else.

Curious about that, *Sainted Editor* inquired of Lori if she minded the duties, and she said that she relished them and that Ken's objections stem from his being thrown out of the house whenever she's engaged in the exercise! Come to think of it, Pat leaves me strictly alone while I compose, showing up to audit the Editor only when she hears the phrase, "Story time!"



With **CAPTAIN KIRK** ensconced gleefully in the rear of the hall, **Earnest Mr. Wonderful Burke** called his first complete meeting to order at 12:13, inviting PDG **Ean SECRET SANTA Sullivan** to pray and **John Ernst** to Pledge. "Please join me and my ugly twin brother, **Bob**, in the Pledge." Earnest thanked **Debbie Watson** for greeting and called upon **SERGEANT BARBERA** to recognize Visiting Rotarians and Guests.

**NATHAN** couldn't find any Visiting Rotarians, but we had a trio of guests. Earnest introduced "a friend of 15 years," **Marvin Sorey**. **NATHAN** cautioned us all to attend closely to the next introduction as there would be a quiz afterwards. **Randy Wright**

welcomed the Small Businessperson of the Year, **Maria Mott**. And **John Caldwell** bade us greet **Yvonne Booker**.



Before commencing another year of **INSIDE THE ROTARIAN STUDIO**, **NATHAN** remarked that a couple of open slots yet exist for the **PLANO ROTARY CLUB FANTASY FOOTBALL LEAGUE**. He will attempt to deal with the 1000s of applications anticipated by August when the Draft is picked.

Someone inquired about his new glasses, and **NATHAN** at first denied that they were new on the grounds that the frames hadn't changed, but, when pressed, he admitted that the bottoms of the lenses had changed. He said, "They're 'progressive lenses,' not bifocals!"



His victim today was "a 2<sup>nd</sup> generation Rotarian," **Marc Lewis**. Marc was as pleased to be profiled as was *Sainted Editor*, adopting the same, defiant, cross-armed pose. When reminded of the interviewed to

continued on page 2



which **NATHAN** subjected Dad **Johnny**, Marc said his instincts were to do the opposite of what Dad did.

Born and raised in Plano, Marc graduated from *Plano East Senior High* in 1989, to which Lori was heard to mutter, "Wow, he's a baby!" (Note to self: never mention your 1958 graduation date in Lori's presence.) Dad owned a wrecker service and Mom (**Sharon**) taught at *Plano Senior High*. (Come to think of it, Marc's a 2 1/2 generation Rotarian, since Sharon is a member of *Sunrise*.) Marc's nicknames growing up included Louie, Looper, Stud, whatever came to hand. He went out for Baseball, Football, and Golf. College and Law School were both at *SMU*. When **NATHAN** chastised him for provinciality, Marc mentioned his accounting degree from *U Miami*. **NATHAN** surmised that the brains came from Mom's side of the family.

Marc admitted to putting his hand in at umpiring to which **NATHAN** grumbled that he had been called out by Marc unjustly. But Marc isn't the one wearing glasses. Marc admitted too that he enjoyed being a lawyer and an accountant and wouldn't swap with anyone.

Favorite movie: *Patton*. Singer: **Andrew Peterson**. Athlete: **Jack Nicklaus**. First car: 1980 BMW. Favorite meal: **PIZZA!** Restaurant? Marc hemmed and hawed before realizing that it had to be that world-famous pizzeria, *Tino's!* Beer: *Jameson*.

He's been a Rotarian 15 years, having joined because he worked with **Skip Jenkins** and his Dad had been President, "so there was no choice." His favorite Rotary memory is being relieved of responsibility for the Golf Tournament after five years!

Earnest said that we were to band together in birth month's to challenge the remainder of the year in donations. July, with 11 members, has a numeric advantage, but November, with a \$1,300 pledge already, has the early bird advantage. Our own **Pavarotti**, PDG Ean, rose to lead the non-Singing Club in *Happy Birthday*, to which **Camille** swore she has purchased the rights.

John Ernst announced that the *Collin County Adult Clinic* has become a **FEDERALLY-QUALIFIED** Community Health Center as of three weeks ago! The next stage is reached when it garners a \$1.3 M grant.

**Brian Crawford** put on his Fire Chief's hat to announce the Annual **BATTLE OF THE BADGES** which he is tired of losing to the **Chief Rushin**. We are therefore enjoined to go to Station #1 (Avenue K north of 18<sup>th</sup>) to give blood. As incentive, Brian will let you tour his office! You can also give blood 10-4 at *Elliott's*

*Hardware*. Ean complained that a uniformed cop with sidearm had strongly suggested that he vote PPD.

## 💀 CLUB ASSEMBLY 💀

Earnest encouraged us to get out of our comfort zones and communicate with one another, exploring the various Avenues of Service. To begin the dialogue, he called upon the Club Service Chair and West Point Graduate, **Bob**

**Pikna**.



Bob reminded us that *Service Above Self* implies that every member is responsible "for finding ways to improve the Quality of Life in his or her community and in those around the World through service."

He said that our projects should be **SMART**: Specific, Measureable, Assignable, Realistic, and Timely. (He added "fun and rewarding" for SMARTER? I'd have used "entertaining and rewarding" instead.) He hinted that a survey we're all to complete was forthcoming.

He then spoke for the ailing **Reedy Spigner** whom he wished a speedy recovery. Reedy is Vocational Service Chair, which Bob admitted was akin to Networking. It just means utilizing your business contacts to advance Rotary projects.

With suitable fanfare, Earnest called on the Air Force Academy Graduate, **CAPTAIN KIRK BELL**, who mumbled that he was shy and unaccustomed to public speaking. He thanked Earnest for not referring to him as "the old, white guy." **KIRK** stumped for the **CITIZENSHIP BANQUET** which he said netted \$8,000 to be shared with six schools. He urged us to seek \$250-\$1,000 donations from business partners for sponsorships, citing the need for Rotary to be "surrogate PTAs" for schools with lower-income families. He said that even if we hadn't raised any money, the event itself would have been worth it, but that didn't let us off the hook.

Earnest said that he sought an International Service Chair, having strong-armed a Co-Chair at the Board meeting that morning. It is to get us involved with projects that promote world understanding and peace through thoughtful assistance. PDG Ean told us that **Alice Hobbs** had gone to Nicaragua this year as had he and **Jan** the year before. \$1,200 gets you all-expense-paid journey that changes lives "including yours."

Youth Service is chaired by **Rick Horne** who also needs our help. He asked us to stop "hanging out with geriatrics" and help with Camp RYLA. He thanked the Club for its past sponsorships and touted the excellence of our choices for scholarships. This year the camp runs Au-





gust 6-13, giving campers an opportunity to acquire leadership skills while sweltering. The scholars will return to tell us all about it as will our entrant to International RYLA. They come to speak in October.

He touted INTERACT, serving ages 12-18, high and senior high school students. He's establishing clubs at *Vines, Clark, and Plano Senior High* to meet at *PSH* with **Sarah Watkins** approval. He then introduced **Alex Johnson** who was going to "*take it further down the food chain.*"

Alex spoke of EARLYACT to introduce the precepts of Rotary to the K-5 grades. He was looking for faculty and Rotary advisors to encourage projects for "*school, Plano, and the World.*" He will form an INTERACT committee beginning with the **CITIZEN OF THE MONTH** schools. He mentioned a First Knight program where elementary school clubs feed middle school clubs feed high school clubs.



Earnest thanked all those in the Club who helped with this day's events: Alice Hobbs with decorations, music by Camille, programs by Debbie Watson. Then he asked us to close our eyes while he summoned up **CARNAK THE MAGNIFICENT**. When we opened them, there stood **Jim Cooper** with a towel turban offering to give the question to an enveloped answer which was "*ON THE WEB.*" The question **CARNAK** surmised was "*What is the best way to complete your survey?*" He told us that we'd received an email message while

here at Rotary with a link to the questionnaire, which, he averred, was made "*as simple as this Rotary needed.*" In it, we were to say where we'd like to serve. And the "*most meaningful way to respond is to ask*" the chairs present about their needs.

Pretending to find other envelopes, **CARNAK** questioned the answer, "*Today,*" as "*When is the best time to complete your survey?*" He cautioned us against using the link on the back of today's program but use the email instead.



Continuing the **Johnny Carson** theme, he read us a Top Ten list associated with the survey:

10. It's fast, especially "*on the web.*"
9. It's easy, especially "*on the web.*"
8. We'll recruit young people.
7. We'll find projects for the Club's passions.
6. Board members will know what you think.
5. Our Club will continue best of 5810!
4. It will be beneficial to all concerned.
3. It will build goodwill and better friendship.
2. It will be fair to all concerned.
1. (drumroll) It will be the Truth.

When the applause died, Earnest introduced us to **Karen Sheldon**, the New Lynette. The Old **Lynette** (not THAT old) told us that Karen will be working to get to know everyone.

After leading us in the Four-Way Test, Earnest closed his first full meeting at 12:59.



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## Guests & Visiting Rotarians

### Guest

Marvin Sorey

Maria Mott

Yvonne Book

### Guest Of

Ernest Burke

Randy Wright

John Caldwell

### New Member Proposal

Lynette Pieper

Proposed by: Kirk Bell

Classification: Financial Services

### AWARDS:

#### 2013 Citizen of the Year

Dr. Myrtle Hightower

#### 2013 Outstanding Corporate Citizen of the Year

Huffines Auto Dealerships



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