

Summer
Weekly

Reader

Volume 9, Issue 2, July 21, 2011

The Plano Rotary Club

www.PlanoRotary.com



Chuck's Wagon

UPCOMING MEETINGS

- 7/21 Bill Perryman- The Rotary Foundation
7/28 Four Rivers Outreach - \$100k Challenge
8/4 Bud McBrayer - District Governor
8/11 Joel Boggess - Finding Your Voice

JULY BIRTHDAYS

- 7/4.....Lloyd Jenkins
7/6.....Phil Dyer
7/7.....John Ernst
7/7.....Al Godwin
7/12.....Howard Shapiro
7/14.....Earnest Burke
7/15.....David Bowman
7/20.....Dwight McFolin
7/22.....Matt Jackson
7/22.....Jim Monroe
7/30.....L.B. Broach



EVERY
ROTARIAN
EVERY
YEAR

OK. That was a little obscure. But those of you who looked up “the Impaler” (or didn’t have to), presumably got a kick out of the reference. **Brad the Impaler** referred to **Vlad III the Impaler**, the 15th Century Carpathian Prince (well, actually Wallachian ...south of the Carpathians) who was the real-life inspiration for **Bram Stoker’s Dracula**. In fact, his dad was **Vlad II Dracul**! The reason Stoker chose **Vlad** as his model was his habit of prescribing **Death by Impalement** for his enemies, which, by some estimates, numbered 80,000! So am I really tempting Fate by identifying **Brad** as a blood-sucking megalomaniac? Nahhh! I just can’t resist a pun.



Brad turned to **Chuck Morgan** in the Board Meeting earlier in the day and asked, “Do we have a program today, or do I have to resign?” To his great relief, **Chuck** promised one even though the speaker had demurred! He had IDed an assistant to give the presentation, and then he came and hogged her glory anyway! He must have tried out for a part in *Horrible Bosses*.



Brad called the lunch meeting to order at 12:17, persuading **Reverend Mueller** to give the Invocation and **Jo Via** to lead us in the Pledge. He

thanked **Alice Hobbs** and **Lori the Phantom Crocheter Roberts** for their tentative greeting. Then **Brad** called **SERGEANT JENKINS** “back from his commune with Nature” to greet guests.



SKIP’S first order of business was to interrogate **Randy Wright** on his sartorial splendor. **Randy** made a comment on his propensity “to be different,” and no one in the Club would argue with that!

SKIP then welcomed the only two Visiting Rotarians, **Matt Sullivan** of *Hurricane Creek* and **Bob Warren** of *Plano Sunrise*. And there were no guests! **No guests!!** It was as if the entire Club had chosen to rebuff **Brad** and his call to step up the invitation of guests to bolster membership! Stunned, **Brad** had no comment on the defections.



Instead, he announced again the fact that there’d be no luncheon meeting on Thursday, September 29th, because the meeting would be moved to **Rutledge’s Party Barn** for the “*Golf Extravaganza*” that evening. Although member’s attendance is free (your dues almost meets the cost of the meal), spouses or significant others will have to be paid for (\$35).

The Phantom Crocheter rose to stump for silent auction items to bring in the bread at the golf extravaganza. She offered a preview of a beaded purse of her own design (“not available in any store”) to surprise a wife or significant other (but not both; they’ll squabble). She urged us to go online to sign up for the dinner by clicking **DINNER** on the golf web site



www.planorotarygolf.com

“If you’re in the country, you have no excuse,” and must sign up. (That let’s **Sainted Editor** off the hook; he’ll be in the *Ngorongoro Crater, Kenya*, sipping *sundowners* that evening. An ugly job, but someone has to do it.) You are urged to bring your dance partner since *Custer’s Last Band* will perform. **Lori** graciously offered to post our company’s name for a generous donation. It’s all for

continued on page 2

a good educational cause, and education can't stop for the Great Recession (thank you, **Phil** and **Barney**). Indeed, one could argue that education becomes even more important then, as those out-of-work flock to libraries and colleges.

She mentioned that there would be a reprise of the communal toolbox thing whereby we all bring a new, useful tool to add to the auction item. And she reminded us of our oath to participate in Club activities taken when we were inducted. It's just a *little* heavy-handed, Lori.

Brad added that if we were between significant others, we might bring "*insignificant others*," which, he maintained, "*helps John*." That isn't a *little* heavy-handed, **Brad**!



Perfect Attendance pins went to **Nancy Humphrey** (1), **Jessica Jackson** (7),



and **SKIP JENKINS** (16). **Brad** also noted a birthday check from **Earnest Burke** "*for an undisclosed amount*."

Citing his having "*batted .500*," **Brad** called for Chuck Morgan to introduce the day's actual program. Ascending the podium, Chuck told us that we'd hear about **MEALSONWHEELS** from the Chairman of its parent organization, **Mark Heidenheimer** (whose name means "*one who has a home on the heath*" in German) of the **COLLIN COUNTY Committee on Aging**.



www.cccoaweb.org



Mark allowed as how his organization has a quasi-governmental sound to it, but, fearful of any potential Tea Party activists among us, he hastened to point out that it is really a 501 (c) (3) charity that draws **most** of its funding from private resources. (That wouldn't satisfy **Grover Norquist** who has persuaded 234 of the 240 House and 40 of the 47 Senate Republicans to sign his "No Tax" Pledge. **Sainted Editor** predicts the remaining 13 moderates can't be re-elected in the current political climate. **TIME** reports that *no* Congressional Republican has voted for a revenue increase for **20 years**!)

He asked us for a show of hands of all who knew, before today, of the existence of the **COLLIN COUNTY Committee on Aging**, and a few hands went up. "*Cary's heard of everything*," he remarked as **Cary Israel's** hand rose. "*My daughter worked with MEALSONWHEELS*," **Cary** explained. Then Mark asked for those who knew of **MEALSONWHEELS**, and got the majority of the Club.



He explained that both organizations fight hunger and isolation in a vulnerable portion of the community. Indigence isn't a necessary qualification; the inability to fix meals or travel to them suffices.

Collin County is experiencing a Senior Explosion that has less to do with spontaneous combustion than it does a generally aging society. And Collin is the sixth fastest growing county is Texas. Both facts conspire to make

MEALSONWHEELS a growth industry.

It needs only two things:

1. To *hear* about potentially needy clients, and
2. To *raise* funds!

MOW needs private funding because the government pays less than the cost of the meals. (AHA! Feeding at the public trough after all, eh, Mark? For shame! How do you live with such sin?) And with that, Mark introduced the aptly-named **Lara Kitchens**, Volunteer Coordinator for **MOW**, and he retired to serve as Laura's *PowerPoint™* manager.



Lara wasted no time touting her charity's good works. **MOW** not only provides for the food welfare of Collin County elderly but for their transportation needs as well. Funding from both Federal and State departments of Aging goes to the 1,965 local **MOW** programs.

The remainder of their resources comes from cities in the County, private organizations, the United Way, and individual donors.

Qualification for clients include

1. Age 60 and up or
2. Disabled and
3. With limited ability to shop or prepare meals,
4. No provider in the home, and
5. Homebound or with limited ability to transport.

Clients are referred to **MOW** by

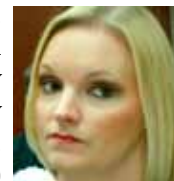
1. Self, family, friends, neighbors, hospitals, and rehab facilities.
2. A Home Delivery Meal Coordinator assesses the potential client and
3. Determines eligibility.

MOW has a Durable Medical Equipment program that distributes donated walkers, wheelchairs, bath benches, etc. Under Kitchen('s) Facts were an annual use of

- 100,000 cartons of milk,
- 140,000 desserts,
- 25,000 servings of cornbread,
- 1.3 tons of salad mixings, and
- 12,000 servings of salad dressing.

The luncheon meals provide 1/3 of the daily nutrition requirements. Each and every one of the 160,000 annual meals is a diabetic meal regardless of clients' medical status. **MOW** also provides health literature to its clients. While some clients qualify only temporarily following surgery, for example, the vast majority is qualified indefinitely.

Most of the 600 daily meals are lunches, but, if the cities kick in funding, **MOW** can provide evening and weekend meals. They also provide for the four Collin County Senior Centers. No one is required to pay, but a donation of \$5 per meal (less than cost) is suggested. Seniors in Plano pay an average of \$0.29 for meals that cost \$5.25 to produce.



Mark took over to continue the statistical onslaught. He pointed out the 150% increase in seniors in Collin County between 2000 (39,000) and 2010 (98,000). As evidence, he mentioned that he was 50 and guessed the average age of the assembly to be about that. **Ean** said, "**Jessica, stand up**."

In Plano alone, 39,674 meals were served last year. (That's only 25% of their business in the County. Since the City's population

represents about 40% of the County, seniors outside the City are ~60% needier than Plano seniors.)



Politics, he claimed, do not enter into the issue. One wonders what he smokes when no one is watching, because it's either that or he's incredibly naïve.

Mark claimed the **MOW** met our Four-Way Test, and the floor was turned over to questioners.

B, the President Formerly Known as **Prince**, wanted to know from whence cometh the food. He was told that **MOW** buys from distributors, and volunteers deliver meals. Those same volunteers serve as check-in monitors for the health and welfare of clients. They have saved lives, rescuing clients who have fallen.



Mark also mentioned the holiday programs hosted for seniors, including a holiday box and Secret Santa.

Cary wanted him to promote the web site (given above) for those wishing to donate.

Someone asked about waiting lists, and they were told that there are none. Qualification is immediate.

Kirk Bell wanted to know if the volunteers all have to drive to **MOW's** McKinney headquarters to pick up the lunch boxes, but the organization maintains two drop sites in Plano instead.

Brad the Non-Impaler Keith asked about the number of meals a client can receive daily. Mark said that it is just the noon meal, and if the City funds it and the client qualifies, the dinner meal is brought at the same time as the lunch meal, 11 am to 1 pm, and refrigerated.

Know someone who would make a great Rotarian?

Invite them to be your guest at Rotary!

The 4 Way Test:

Of the things we think, say, and do:

1. Is it the truth?
2. Is it fair to all concerned?
3. Will it build goodwill & better friendships?
4. Will it be beneficial to all concerned?

Cary asked if there has been an increase in requests for Durable Medical Equipment. The answer was that there is a constant flow of such material. Mark was glad that Cary hadn't asked about incontinent supplies, and Chuck opined that Cary's was a stressful job.

Brad the Impaler strongly suggested we see **Alan Feigenbaum's** ad on the back of the Bulletin and respond thereto.

B asked **Brad** if the speakers got a gift. **Brad** thanked **B** and noted the donation to *Shoes for Orphan Souls* in the name of **MEALSONWHEELS**.

Kirk Bell noted that it was 7 minutes until the hour and wondered if this was therefore a partial meeting.

Someone asked how close **Brad** came to having a repeat of last week's no show, and **Brad** lied, "Not close." We'll see if he's batting .666 next week, appropriate to his demonic nature.

Randy offered, "You're doing good," to which **Brad** gushed, "Thanks, Randy!" He then led us in the Four-Way Test and out at 12:54.



Guests & Visiting Rotarians

GUEST:

VISITING ROTARIAN

Matt Sullivan
Bob Warren

GUEST OF:

HOME CLUB

Hurricane Creek
Plano Sunrise

Member NEWS

AWARDS:

Harold Sullivan Award

Randy Wright

Athena Award

Rebecca Caso

Fred Moses Award

Richard Butterfly

Business Executive

of the Year

Cary Base

Kersey Can Holder:

Vance Bryson

Citizen of the Year:

Beth and Duncan Webb

Rotary Make Up Website:

www.rotaryclubone.org

New Member Proposals:

Richard "Rick" Horne

Classification: Design-Build Program

Manager

Proposed By:

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Hendrick Foundation 20th Anniversary Golf Tournament

Thursday, Sept. 29th: Fundraiser at Rutledge's Party Barn (the Plano Rotary meeting will be held at this dinner).
Friday, Sept. 30th: Golf Tournament at the Prestonwood Country Club, Hills course.

Sponsors are needed for the golf goodie bag, silent auction, and golf tournament. Please go to www.PlanoRotaryGolf.com for the sponsorship packages and donation opportunities.

Register for the tournament, dinner, and pay for your sponsorships with the following methods:

By Check – Make checks payable to:
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800 Central Parkway East #100
Plano, Texas 75074

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Go to www.HendrickScholarship.org and use the DONATE link to pay.
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