

Summer  
Weekly

# Reader

Volume 9, Issue 3, July 28, 2011

The Plano Rotary Club  
www.PlanoRotary.com



## SOLID FOUNDATION

### UPCOMING MEETINGS

- 7/28 Four Rivers Outreach - \$100k Challenge  
8/4 Bud McBrayer - District Governor  
8/11 Joel Boggess - Finding Your Voice  
8/18 Marcy Wilson - Executive Director of Hendrick Scholarship Foundation

### JULY BIRTHDAYS

- 7/4.....Lloyd Jenkins  
7/6.....Phil Dyer  
7/7.....John Ernst  
7/7.....Al Godwin  
7/12.....Howard Shapiro  
7/14.....Earnest Burke  
7/15.....David Bowman  
7/20.....Dwight McFolin  
7/22.....Matt Jackson  
7/22.....Jim Monroe  
7/30.....L.B. Broach

**T**HERE was a program again today! But **Brad the Impaler** didn't get credit for it. He was AWOL, abdicating (temporarily) to President-Elect **Lenny Schwartz**. So **Brad** is still working on his .666 meeting, but Lenny's ahead of the game. Does this mean that, if, during his first meeting as President, a program exists, he will be batting 2.000?



Lenny called the meeting to order early at 12:09 to accommodate a District Speaker who might have been long-winded. His fears were unfounded. He called upon **LB the Good** for the Invocation and **Carrolyn Moebius** for the Pledge, thanking **Scary Bob** for his self-amplified rendition. Lenny thanked **Alice Hobbs** for greeting with clipboard in hand, so she got to know all the attendees. Then he invited **SERGEANT JENKINS** back to active duty.

**SKIP** greeted the isolated claps with "that makes me feel right at home," suggesting an ironic domestic life. Nevertheless, he performed his Rotarian duties, welcoming **Matt Saheen** from Frisco. Carrolyn Moebius introduced daughter **Sarah**, and **Nancy Humphrey** bade us welcome son **Spencer**, a 1776 Scout!



**SKIP** noticed that **Randy Wright** was back to his usual garb, and it gave Randy took the opportunity to drum up interest in the upcoming **GOLF TOURNAMENT**, quizzing us on the date (September 30<sup>th</sup>) and the gala the preceding night at **Rutledge's Party Barn**. He asked Rutledge to tell us the reason we're interested in attending these functions, and Rutledge came up with 55 reasons, one for each of the Scholars supported by the **Hendrick Foundation** (1/2 at universities and 1/2 at Collin College).



Rutledge went on to detail an example of the unique auction items that await us at the gala. **GA** and **Jean Davidson** have donated a five piece silver tea service. Alice chimed in with visions of music and dancing at the **Party Barn**, should we be moved to bring our

significant others (oops, that should have been singular!).

To whet our appetite, and get us in a bidding mood, Randy auctioned off a luxury suite at the 8/20 **Mesquite Rodeo**, donated by **ONCOR** denizen **Michael Baldwin**. **ONCOR** has season tickets to the Rodeo and maintains a suite strategically situated over the fragrant, bull riding holding pens. Bidding on the suite last year stopped at \$400, a bargain for this \$800 item. This year Randy closed the bidding at \$500 until Lenny noted that he had missed **Sainted Editor's** bid of \$550. Citing Auctioneer's Privilege, Randy reversed his closing and awarded the tickets to **Chris** (who had won them last year and knew, therefore, what a fine item it was, thank you, Michael). It would have been amusing to see how much the item would have brought if auctioned at the gala. ☺



**Scary Bob** Epstein announced a **Jeff Daniels** war movie showing at the **Texas Theater** on August 28<sup>th</sup> to benefit the **WARRIOR FAMILIES CENTER**. Naturally, he encouraged us to attend.



**Ben** traded **Cathy Fang's Red Badge** for the **Blue** one "after only two years of service."



Lenny told us that we had to understand what was about to happen as he called **Ean Sullivan** to extol the virtues of the day's speaker, District 5810's Chair of the **RI Foundation** Committee, **Bill Perryman**. To the smattering of claps, Ean responded, "Thank you, I think."

Ean told us that Bill is a member of the East Dallas Club, and his son is also a Rotarian (in the Addison Club). Bill is a Financial Planner who has won the Year's Best award only in even years.



Ean wondered what happened to him in the odd years. However, Bill not only "talks the talk," but he also "walks the walk," having become a Major Donor (\$10,000) to the Foundation as well as a Level Four Bequest Society donor. His wife is a **Paul Harris Fellow** (Dame?) as



continued on page 2



EVERY  
ROTARIAN  
EVERY  
YEAR

## SOLID FOUNDATION *continued...*

well.

Bill said that it was “a joy to speak to the Flagship of the District.” What a feel-good start! He followed that up with an admission of guilt: “I am a sinner.” He didn’t mean in the Original Sin sense, however. Indeed, he slurred the word to suggest he actually meant, “I am a **Sooner**.” This was how he had opened a previous speech, and a listener had challenged him, asking what his sin might have been! This led him to his second confession: “I am going to ask you for money,” which was tantamount to sin in the ears of the beholders.

He said that he grew up on a farm near a small town. When his then 4-year-old son asked him what he did for a living, he had to explain that he offered advice as one might find at the town’s barber or beautician! (Paragons of professional punditry that they are.) He recalled those as the sources of personal, business, and even tax advice in his town. He spoke of one acerbic barber who offered cynical advice to his customers. A customer, “Joe,” had triggered an onslaught when he mentioned that he was taking his wife to Italy. The barber asked where they were staying in Rome and derided Joe’s choice as “the biggest rattrap since WWII.” He commented on Joe’s expectation to see the Pope as naïve and ill-considered. Joe left the shop dejected and unenthusiastic.

When he returned, the barber snidely asked him, “How was your trip?” Joe told him he and his wife had had the best, most romantic vacation possible, and that the hotel was newly-renovated and was now the best in the city. He not only met the Pope but also kissed his ring, and when he bent over to do so, the Pope had asked him, “Who gave you that lousy haircut?”

As a consequence, Bill tries mightily to be upbeat in all his dealings lest it come back to haunt him.

He told us that 5810 had raised \$76,500 last year for the eradication of Polio, almost 7% of which (\$5,000) came from the Plano Rotary Club. He mentioned 5810’s 1<sup>st</sup> Annual *Humanity in Motion Gala* with considerable support from Plano Rotary Club. That event had a \$125 ticket price with the expectation that \$100 of it would remit to the Foundation. In fact, the contributions to the event permitted \$136 to remit for each attendee, **\$44,000** in total! (So successful was the event that the next is already in planning for 18 February 2012.) Plano Rotary had 44 attendees, among them **LB THE RADIANT** and others who bought tables.

He turned to members who have donated outside the gala to the Foundation like the Major Donors: **Herb Hoxie**, **SKIP JENKINS**, **Rick Maucieri**, **LB THE RADIANT**, and Ean & **Jan Sullivan**. Bill told us that 57 of our members were multiple *Paul Harris Fellows*, and that we had 17 benefactors and 5 members of the *Bequest Society*, including **David Allison** and **Ts**, the President Formerly Known as **Printe**. In fact, the Club has contributed almost 1/2 a million dollars to the *Paul Harris Foundation*!



There are 100 District members in the *Paul Harris Society* (\$1,000 donation annually) of whom 8 are in the Plano Rotary Club: Herb, **Johnny Lewis**, **Sainted Editor**, **LB THE RADIANT**, Ean, **Jo Via**, and the newest, **Chris Henry**. Indeed, Chris Henry arose and was duly pinned by Ean Sullivan. Chris moaned in mock horror, “Oh, God; I hope this doesn’t give you another heart attack!”

Bill extolled the virtues of his wife, **Barbara**, as the “*Princess of 5810*” with the badge to prove it. She is behind everything he



accomplishes.

He directed our attention to the high tech *PowerPoint™* presentation **printed out** in packets at our tables! He said that way neither **Sainted Editor** nor Ean Sullivan (mentioning no names) could louse up the projection. He touted *RI Foundation* as the world’s most successful charity, 100% of its take being distributed to its causes.

1. **Contributions** to the Rotary Foundation are invested for three years, and then 100% are returned, half to 5810 to be used for *Ambassadorial Scholars, District (Simplified) Grants* (to which the Clubs apply annually), and *Group Study Exchanges*. Some went to tornado victim relief in Joplin, MO. The other half goes to RI’s *World Fund* which makes larger grants such as the *Water Project* in Malawi. It’s the interest on the money, over those three years of captivity, on which the Foundation prospers.
2. **Designated Gifts** to the Foundation aren’t invested but rather go directly to named causes.
3. **Bequests** are retained forever, and the interest that they accrue is spent.

The goal is \$1 billion by 2020. That’s a far cry from the \$26.50, a contribution from Kansas City’s **Arch Clump** in 1917, with which the Foundation began. Its first donation was \$50 to the charity eventually known as *Easter Seals*.

He cautioned us to dream big. That was **Dr. Benny Santos’** dictum when he envisioned immunizing all 6 million children in the Philippines against Polio. Instead of being daunted by such an outlandish project, he accomplished it with a grant from RI. Immediately, the number of cases of the disease fell. Its success spurred the thought of worldwide eradication, and Rotary embarked on the project to rid the world of Polio in 20 years. 2005 was the target date, and although it wasn’t met, the 350,000 cases per year have now been reduced to 1,349 in the **PAIN** countries: **Pakistan**, **Afghanistan**, **India**, and **Nigeria**. Tajikistan had an outbreak, but it was imported from Pakistan and has now been contained.

*Rotary International* asked **Dr. Jonas Salk** (of the vaccine fame) what it would cost to accomplish this goal, and he estimated \$150 million. So far, Rotary has raised \$240 million with more to come.

Six times the world has tried to eradicate a disease, and only in the case of smallpox has it succeeded thus far. Polio will be only the second.



The economic estimates of eradication are a savings of **\$50 billion** over the next 25 years. That’s good news for India with its 1 billion population and 1/2 million children born each month. India experienced only one new case of wild Polio last year. So “we’re *this close*.”

This Big Dream has attracted Big Dreamers like the *Bill and Melinda Gates Foundation*. They have issued a \$100 million Challenge Grant then increased it to \$350 million and released it on the assumption that Rotary would match it in good faith. The matched portion was \$200 million of which \$176 million has already been raised. *The Gates Foundation* has issued a report estimating that Rotary’s efforts have spared 500 million children the disease! Indeed, Rotary has been instrumental in the reduction of preventable deaths by 50%.

Bill reminisced about his Rotary Presidency in 2005-6. He was part of then **DG Tom Ryan’s** wheelchair donation to Puerto Vallarta, Mexico. He said it changed him. It was estimated that the wheelchair changes seven lives counting all of the caregivers whose lives are affected. So the \$37.50 means that only about \$5 alters the reality for a person.



He spoke of a minister who told his congregation not to add anything to the plate if they’d contributed the previous week. Then he hastily admitted that didn’t pass the Four-Way Test. Then we knew that the pitch was imminent. And, true to expectations,

*continued on page 3*



## SOLID FOUNDATION *continued...*

Bill assessed his audience and concluded that there were many here whose estates wouldn't miss the \$10,000 bequest to the Rotary Foundation. And virtually all of us could handle, at least on the installment plan, the \$1,000 needed to join the Paul Harris Fellows. To sweeten the deal, Bill told us what \$1,000 could accomplish: it could provide 94 micro-loans in developing countries, 25 cataract surgery kits, a nursery serving the needs of 700 farmers, or 1,667 inoculations of Polio vaccine in Nigeria. He insisted that there is no better place for discretionary charity funding than Rotary.

As a cautionary tale, he told of two men at sea whose boat whales sank. (Rampaging whales are, of course, a myth promulgated by **Herman Melville**.) Nevertheless, they floated on the wreckage to the proverbial desert island where they eked out a survival while awaiting rescue. One fellow despaired of rescue while the other was certain of it. Challenged to explain his certainty, he said that he earned \$¼ million a month. That explanation didn't satisfy the pessimist who pressed the point. The optimist then added that he tithed 10% to the Church, "*so my preacher will find me.*"

Lenny said that because we were the Flagship of the District, we would donate to *Shoes for Orphan Souls* in Bill's name. With that, he led us in the Four-Way Test and gave us early release at 12:56.



**Know someone who would  
make a great Rotarian?**

**Invite them to be your guest  
at Rotary!**

### ***The 4 Way Test:***

*Of the things we think, say, and do:*

1. Is it the truth?
2. Is it fair to all concerned?
3. Will it build goodwill & better friendships?
4. Will it be beneficial to all concerned?



Dear Plano Rotary Club,  
July 8, 2011

Thank you for the scholarship that you gave me to help with the cost of Troop 1776's summer camp. We went to *Camp Alexander* in Colorado, and I had a great time. I earned four merit badges: Mammal Study, Nature, Pottery, and Fishing. As part of the Fishing Merit Badge, I caught a rainbow trout. I then cleaned, cooked, and ate it. It was really good! We also went white water rafting on Thursday. [That's] a picture of me in my raft. I am the second Boy Scout from the right. Rafting is so much fun! On the drive to summer camp, we stopped at *Garden of the Gods*. It was really cool! [Above] is a picture of me (2<sup>nd</sup> from the right again) and three friends at *Garden of the Gods*.

Thank you again for the scholarship. I appreciate your helping make it possible for me to go to summer camp this year.

Timothy

### *Guests & Visiting Rotarians*

#### GUEST:

Sarah Moebius  
Spencer Humphrey

#### GUEST OF:

Carolyn Moebius  
Nancy Humphrey

#### VISITING ROTARIAN

Matt Shaheen

#### HOME CLUB

Frisco

### *Member NEWS*

#### AWARDS:

##### Harold Sullivan Award

Randy Wright

##### Athena Award

Rebecca Caso

##### Fred Moses Award

Richard Butterfly

##### Business Executive of the Year

Gary Base

##### Kersey Can Holder:

Vance Bryson

#### Citizen of the Year:

Beth and Duncan Webb

#### Rotary Make Up Website:

[www.rotaryclubone.org](http://www.rotaryclubone.org)

#### New Member Proposals:

Richard "Rick" Horne  
Classification: Design-Build Program  
Manager  
Proposed By:

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## Hendrick Foundation 20<sup>th</sup> Anniversary Golf Tournament

Thursday, Sept. 29<sup>th</sup>: Fundraiser at Rutledge's Party Barn (the Plano Rotary meeting will be held at this dinner).  
Friday, Sept. 30<sup>th</sup>: Golf Tournament at the Prestonwood Country Club, Hills course.

Sponsors are needed for the golf goodie bag, silent auction, and golf tournament. Please go to [www.PlanoRotaryGolf.com](http://www.PlanoRotaryGolf.com) for the sponsorship packages and donation opportunities.

**Register for the tournament, dinner, and pay for your sponsorships with the following methods:**

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