

Summer
Weekly

Reader

Volume 8, Issue 5, July 29, 2010

The Plano Rotary Club
www.PlanoRotary.com



ID AUGMENTATION

UPCOMING MEETINGS

7/29 Ean Sullivan
"History of the Plano
Rotary Club"

JULY BIRTHDAYS

7/4SKIP JENKINS
7/6PHIL DYER
7/7JOHN ERNST
7/7AL GODWIN
7/12HOWARD SHAPIRO
7/13EARNEST BURKE
7/15DAVID BOWMAN
7/20 DWIGHT MCFOLIN
7/22MATT JACKSON
7/22JIM MONROE
7/24DOUG OTTO
7/26BRYAN STAMPER
7/30L.B. BROACH



EVERY
ROTARIAN
EVERY
YEAR

RANDY corrected his “white balance” and tried the new settings out on **James Carville** and “blushing bride of 24 years,” **Pat**



Storck. (Earnest Hemingway failed to show up this time.) The new settings mean less *PhotoShop*® hassle for **Sainted Editor**, so he’s pleased.

Prince John the **E(a)** **rn(e)st** plunked his *Magic Twanger* (how many of you remember that?) thrice to open the festivities, remembering to plunk it thrice at their conclusion. He called upon **LB the Good** for the prayer and **Chris Henry** for the Pledge. (“Thanks, **Bel!**”) John thanked **Thad Stammen** and **Earnest Burke** for greeting, and he summoned pinch-hitting **CAPTAIN KIRK** to the podium for Sergeant-at-Arms duty.

KIRK was pleased to perform on a day when the **Market** was up 190, as if he were personally responsible for the DOW. (Talk about delusions of grandeur!) **KIRK** recognized **Mike Howell**, chiding **Kyle Walters** “that it *IS* possible to retire from the hardware business.” With Mike came his wife, **Janet**, who must have a “honey-



do” list a mile long for her h a n d y m a n husband. So, in that sense, Mike can hardly be said



to have retired from the hardware business.

KIRK tinkered with the name of 5810’s District Governor Elect, “**Bud Brayer**,” and **Bud McBreyer** will, no doubt, forgive Kirk “Tinker” Belle.

KIRK had better luck introducing **Bert Craft**

(slumming it from his usual Rotary luncheon at Gleneagles Country Club), and PRC Past

President **Keith Stockwell**. And he had no trouble whatsoever with the names of wife, **Beverly**, and daughter,

Emily, who was celebrating her 10th birthday

by donating a \$10 check to the **Plano Rotary Foundation**. We can now expect a \$2 birthday check from **Cooper Jackson**, right, **Jessica**?

Prince John noted the passing of **Patti Schwartz**’s father.

Since **SERGEANT JENKINS** has “skipped” the meeting, Prince John had to induct the second School Board Trustee in as many weeks, **Carolyn Moebius**, by himself. True to form, John got in “eleemosynary,” even pronouncing it correctly, and pinned





a rather bored School Board member. But that's probably just a boring **Prince John's** fault or perhaps she was wistfully wishing for Skip to have been present and accounted for. What's the matter with me? That can't possibly be. Skip has never been accounted for!

Ben Criste exchanged **Andy**



Sayer's **Red Badge of Courage** for the **Bluebird Badge of Happiness**, as he had completed all his **Red Badge** tasks.



Scary Bob Epstein, laughing to scorn the power of microphones (*Macbeth*), told us that nationwide there has been a loss of 23% in college scholarships, and that with the upcoming *Hendrick Scholarship Foundation Golf Tournament*, we're going to do something about that. Again the sign-up sheets for volunteer committeemen (and

distaff versions) were on our tables; *Scary Bob* said that Corporate Sponsorship needs a co-chair, but that it needs leads even more. So we were to provide that committee with our *Rolodexes*®. He gave as an auction item example his own Tactical Shotgun training, but he told us that "*hot items*" include sports tickets, restaurant coupons, and hotel and time-share deals.



Earnest asked for all *Paul Harris Fellows* of every stripe to stand and be recognized by the few who remained seated. Then, speaking to those who were seated, he said that he'd be able to offer irresistible incentives to ante up and make PRC a 100% PHF Club. In connection with the Golf Tournament, he recommended that, by meeting's end, we shake **Wayne Hendrick's** hand.

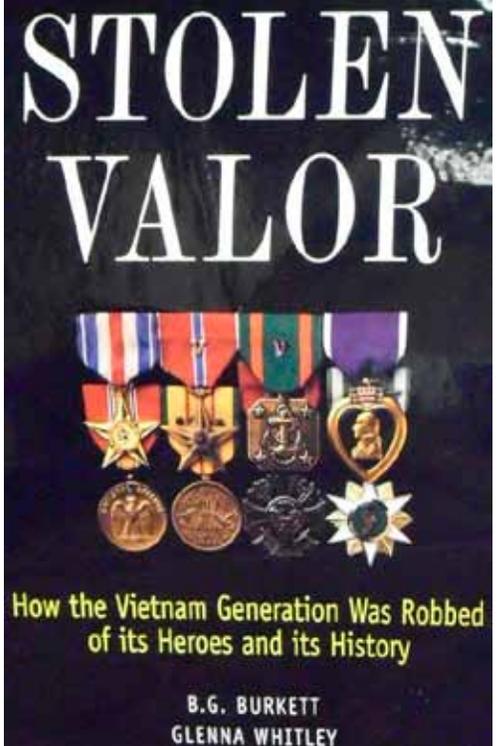
John awarded a Perfect Attendance pin to **Boyd Craig** for an amazing 32 years! Then to thunderous applause, John admitted that he would be absent for the next two weeks.

Randy pleaded with members to serve as substitute photographer next week in his (and Ean's) absence. He and **Sainted Editor** were amazed when he wasn't mobbed with offers. Surely there are dozens of amateur photographers among our members or who takes all those pictures of grandchildren? Finally Earnest was bullied into the job.

CAPTAIN KIRK took again to the lectern to introduce the day's speaker, **B.G. "Jug" Burkett**. Jug worked 35 years as a financial advisor, most recently at *SmithBarney*, Kirk's last



company. But, more to the point of the day's talk, he was a First Lieutenant in Vietnam from 1968-9. He is the author of **STOLEN VALOR**, a book about unearned military honors that received the Kolby Award for the top military publication of its year. The book and its author inspired the *Stolen Valor Act* of Congress that criminalizes the fraudulent wearing of military medals. Jug received the Distinguished Civilian Service Award from President **George H.W. Bush**. Although not an Army Ranger, he has been inducted to Ranger Hall of Fame. He worked on the Dallas Vietnam Memorial.



Jug described the plight of the return of veterans of America's most unpopular war.

They received "*a lot of flak*" and were discriminated against to the extent that they caused disturbances merely by wearing the uniform in restaurants. Jug himself applied to a bank that had flown him into the interview only to have his application torn up in his face because it revealed his veteran status.

When he was raising funds for the Vietnam Memorial, he thought it would be simple, because 755 Dallasites and 3,427 Texans lost their lives in that conflict. But he was met with the question, "*Why should we help out those bums?*" When he sought a favorable story from *The Dallas Morning News*, he was met with the perception that "*the majority of you were screwed up.*" Clearly, the problem wasn't financial but rather public relations.



So he did some homework.

Unemployment stood at 6% nationwide then. But among all veterans, it was only 5%. And for those who had served in Vietnam, 4%. Also they were the veterans with the highest



ID AUGMENTATION *continued...*

education, having taken advantage of veterans' scholarships. Whereas only 65% of Americans held a high school diploma, the rate was 90% for Vietnam vets. And the suicide rate was higher for non-vets than for veterans.

Of the nation's 1 million convicts, less than 0.4% of them are Vietnam vets, although many more claim veteran status for perquisites.

Of the 16 million inductees in WWII, 11 million were drafted. Only 2 of the 9 million Vietnam vets were drafted. While there were almost 9 thousand draft evaders in Vietnam, the number in WWII was 350 thousand.

The middle class was overrepresented among Vietnam vets while the percentage of blacks was 13%. All the senior officers in Jug's battalion were black.

When **Dan Rather** interviewed half a dozen "Vietnam vets," five of them lied about serving. **Joe Yandle** was released from prison for his tall tales about heroin addiction in Vietnam, but Jug showed them to be lies. He served on Okinawa and not Vietnam, and he won none of the medals he attributed to himself. Jug was on hand to see a Green Beret medic marched to prison for fraudulent medals. Of three vets interviewed about a Korean War massacre, two were not at the event and the third served only 80 miles away.

The Joint Chiefs hired a counterinsurgency professor and awarded him **LECTURER OF THE YEAR** even though he had never



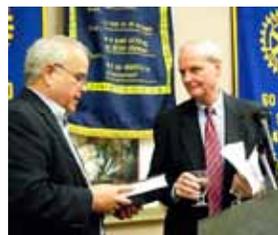
served nor graduated! Jug told them, "Pay me the \$6,000 and I'll tell you better lies."

War fakers aren't new; Jug claimed they were there in the Peloponnesian War (431-404 BCE)! Today, fraud in the Veterans' Administration contributes to a \$10 billion waste.

Shawn Foster asked what Jug found the most useful source of information. The answer was the Inspector General's Office at the Veterans' Administration.

Chris Henry asked how his grandfather's medals might have been won. Jug said to contact the St. Louis Records Center, although the WWII records were lost to a fire.

Prince John gave Jug his own book to sign and be donated to the Collin College library.



John estimated that **Jim Monroe's** age must be between 85 and 100, based upon the amount of his Birthday Check. Way to upstage Emily, Jim!



Susan Shuler congratulated John on having captured the attention of **Howard Shapiro** for the entire meeting!

John led us in the Four-Way Test and belled us gone at 12:58.



Member NEWS

AWARDS:

Harold Sullivan Award

Chris Parr

Athene Award

Alice Hobbs 2008-09

Fred Moses Award

Richard Butterfly

Business Executive

of the Year

Gary Base

Kersey Cane Holder:

Earl Simpkins

Citizen of the Year:

Beth Duncan Webb

Rotary Make Up Website:

www.rotaryclubone.org

New Member Proposals:

Keith Sockwell

Proposed By: Gary Basham

Classification: Education

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