



SUMMER Weekly

Reader

Volume 158, Issue 224, June 30th, 2016

The Plano Rotary Club
www.PlanoRotary.com

UPCOMING MEETINGS

June 30

Greg Willis
Collin County DA - Local
Criminal Justice Issues

July 7

David McWhorter
Club Officer Transition

July 14

Shanna Hayley
City of Plano Marketing



JUNE BIRTHDAYS

Jeff Frauenheim	Jun 01
Charles Milby	Jun 07
Blair Ritchey	Jun 08
Mark Waterbury	Jun 08
Mark Geller	Jun 09
H. Wayne Hendrick	Jun 09
Bradley Keith	Jun 12
Bob Bauer	Jun 19

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DRAFT!

MISSION: Strengthening our community by elevating education and empowering servant leaders.

VISION: An inclusive club of servant leaders, fully-engaged in improving lives locally and globally.

President **Paperweight** opened the meeting at 12:19, permitting **Blair Ritchey** to give the Invocation and Fire Chief **Sam Greif** (should that be Chief Greif? Sounds cockney) to lead us in the Pledge. Sam was also Greeter.

Soon-to-be-annointed **SERGEANT-AT-ARMS, Jason Kramer**, did his second apprenticeship. The sole Visiting Rotarian was Past President **Prince John Ernst**, or **T**, the *President Formerly Known as Prince*. He now hails from the *St. Johns Rotary Club* meeting at *St. Johns Golf and Country Club*, St. Augustine, FL. (A



tough job, but somebody's gotta do it.) **Mark Johnson** fed son **Kyle**, now graduated from Alabama and interning in the summer with Mark before heading to Dental School. <hearty applause>



Kelly recognized **Mike Robnett** for 26 years of Rotary attendance. And **Robert Reed**, inducted only last week, earned his **BLUE BADGE** by virtue of transferring from a Corpus Christi Rotary.



Earnest Burke enlisted the help of **Ean SECRET SANTA Sullivan** to sing "Happy Birthday" to those born in June. By the way, look for the return of the Birth Month Challenge with the next administration. Kelly must be catching, 'cause Earnest credited "Bob Buyer" with a June birthday.

Since Kelly will be out-of-pocket for the next meeting, this was his last. A modest cheer arose, and he suggested the loudest participant should be him. So it'll be the subsequent meeting, July 7th, that the official transition between administrations will occur. **David McWhorter** was not cheering.

Kelly held up a newspaper account of our donation at the *Jack Carter Park* groundbreaking ceremony. He told us that and the Channel 5 News was "fantastic exposure" to our good works. **Randy "Always" Wright** chimed in that the video of the event had already garnered 4,500 views. So Kelly offered "kudos to our Club."



Kelly also had us contemplate Chief Greif's visage as "inspiration" for us to donate blood for the Fire Department at the upcoming **Battle of the Badges** July 5-10. Sam asked, "Do I look that sick?" Kelly countered with the "limited shelf life" of blood, and Sam looked to his insurance.

In the absence of **Olin Jaye**, Kelly read us the résumé of speaker **Jason Treu**, YALC (Yet Another Leadership Consultant).

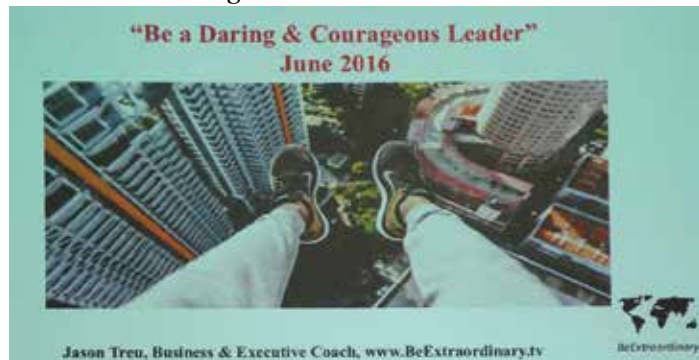
Jason is a top business and executive coach and sales leadership trainer. He's a leading expert on human behavior, influence, and relationship-building. At the heart of his strategy is that people and your relationships are your "true wealth." Everything we

accomplish in Life is with or through other people. He helps his clients get “unstuck” and find their purpose, put the passion back in their lives, create additional wealth, and build social, communication, emotional, and leadership skill sets to take their business and career to the highest levels. He’s worked with well-known CEOs such as **Steve Jobs** (Apple), **Mark Hurd** (HP), and many others. He’s helped help his clients meet influencers such as **Tim Cook** (Apple), **Bill Gates** (Microsoft), **Richard Branson** (Virgin Everything), and many others.

Jason’s best-selling book, *Social Wealth How to Build Extraordinary Relationships By Transforming the Way We Live, Love, Lead, and Network* (ranked #50 in *Mentoring & Coaching* books on Amazon), the how-to guide on building personal and professional relationships, has sold more than 40,000 copies and has been #1 in four business and self-help categories. He’s been a featured guest on more than 125 podcasts and radio shows and a regular contributor to many publications. Jason has his law degree and Masters in Communications from Syracuse University.

If he did say so himself, Jason maintained that we’d “take quite a little bit away from this talk.” He would help us “find blind spots and get unstuck,” just as he has helped clients “optimize their teams.” (He can’t be faulted for shyness about his worth.)

Jason encouraged us to



suggesting that, if we fall, we “get back up even more successful” (although a fall from that height had better be into a huge stunt man’s pillow). He had a 7-point program for us.

1. The Power of the Story

“I now see how owning our story and loving ourselves through that process is the bravest thing that we will ever do.” —Brené Brown

He suggested how to rewrite our story:

- “Recognize emotions and get curious about our feelings and how they connect with the way we think and behave. You don’t need to do anything here but understand you are feeling something and start to get curious.” He cited an example of one manager who dreaded contact with an employee to the point of illness; “a physical manifestation is a good cue that something is wrong.”
- “Get honest about the stories we are making up about our struggle, and challenge what’s true, what’s self-protection, and what needs to be changed.” Jason claimed that “90% of our interactions are made up in our head.” He defined confabulation as “lies told honestly.” They “cloud our stories” and “lead to bias and prejudice.”
- “Write a new ending to our story, based on the key learnings, and use this story to engage with the world around us to transform our lives, career/business relationships.” He told a tale of a



woman, brow-beaten by her mother over her wimpy voice, and how she chose selling as a way to “overcome anxiety.”

2. Vulnerability is Your Strength

“Vulnerability is the heart/center of meaningful human experiences, and it’s the best measure of courage and its basis for all connection and belonging.”

He defined it as the willingness to take a risk and to create emotional exposure in the face of uncertainty. He emphasized that “**our greatest fear is shame**,” which leads to “self-worth damage.” Guilt, on the other hand, is a more positive emotion; it is not about us but about our behavior. Guilt is “beneficial to help fix problems.”

3. Perfectionism

It comes about from the myth that “there’s some [one] formula for success,” and “life isn’t that way.” If we seek perfection, we “live in fear of being a **fraud**.” CEOs fear that someone will “find them out.”

4. Failure

It is a necessary feature of “trying new things.” Jason claimed that “5 to 7 out of 10 new things fail.” The trick is to “pivot away from failure.” Entrepreneurs and leaders must understand that failure is in the nature of risk-taking, and to “learn from it.”

5. Keeping Your Competitive Edge Sharp

He wants his clients to inculcate the mantra: “I am enough.” The best business leaders have maintained their competitive edge in spite of failure. Steve Jobs failed to make the *Seque* the transportation mode of the future. **Elon Musk** (**TESLA** and **SPACE-X**) failed to render renewable electrical power a market leader.

6. Did I Dare Greatly Today?

Choose “courage over comfort,” and, in doing so, “life gets dramatically better.”

7. BE EXTRAORDINARY

- Be vulnerable
- Be authentic
- Speak the Truth
- Be generous.

In the Q&A that followed, **Lenny Schwartz** asked, “How do you learn patience?” Jason admitted, “That’s not easy.” It helps if “love being an entrepreneur,” especially when compared to the alternative. He suggests “to be grateful every morning.” And he cautions, “success often forgets to be humble,” and then loses what got it there in the first place.

Chris Henry asked how to cope when you’ve a socio-path above you on the corporate ladder. Jason suggested mutiny via your fellow middle-managers.

David McWhorter pandered to the speaker by asking him to tell us again the name of his book. He did so with vaguely-disguised eagerness.

Kelly warned him about our Lethal Paperweight, and, as we had a few minutes left to the meeting, asked for announcements. **FLASH Flannery** being on Capri, John Ernst piped up that he had been married last Saturday. Kelly inquired, "What's the fella's name?" Groans abounded.

No one after that was enthusiastic to make an announcement, but **John Caldwell** noted the Mission and Vision statements in the *Weekly Reader*. "DRAFT statements," **Sainted Editor** reminded him.

Kelly coaxed **Johnny Lewis** into bragging on his recent fishing trip. Johnny admitted to catching a 50 pound King Salmon and throwing back a 50 pound Cod. The season on cod begins in July. Ean said that he too had gone fishing, but the difference was that Johnny had "gone catching."

Johnny bragged on the weather up north: 65°F during the day but 47°F at night. And, he said, "We saw bears."

With that revelation, Kelly led us in the Four-Way Test and belled us out at 12:55.



Guests & Visiting Rotarians

Guest	Guest of
Kyle Johnson	Mark Johnson
Visiting Rotarian	Home Club
John Ernst	St John's CC, Florida

Please send photos and or contributions to share with the club in the Weekly Update to

lpieper2@aol.com

Rotary activities/ volunteering, vacations, family additions or any interesting activities or events are welcomed.

**The more you share
the more you connect!**

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