



Spring
Weekly

Reader

Volume 116, Issue 176 June 4, 2015

The Plano Rotary Club
www.PlanoRotary.com

UPCOMING MEETINGS

June 4th

"Miss Texas
Monique Evans"

June 11th

Kathy Carnero -
"Talking to Your Kids or
Grandkids About Peer
Pressure"

June 18th

Diane Reeve -
"The Health Benefits of
Martial Arts"

JUNE BIRTHDAYS

Jeff Frauenheim	Jun 01
Charles Milby	Jun 07
Blair Ritchey	Jun 08
Mark Waterbury	Jun 08
Mark Geller	Jun 09
H. Wayne Hendrick	Jun 09
Bradley Keith	Jun 12
Bob Bauer	Jun 19



Morning ☕ BuZz

APPARENTLY *Sainted Editor* can't distinguish **Bert Parks** from **Donald Trump**. You'd think the haircuts would give it away, but no. As evidence of this incredible claim, he offers his confusion of Donald's Miss Texas U.S.A., **Ylianna**



Guerra (left) with Bert's Miss Texas America, **Monique Evans** (right). It was the latter who attended our Citizenship Program last week. It was the former who got the



Weekly Reader's sighs instead. (Monique won 16th place in Miss America.) Of course there's always the possibility that *Sainted Editor* created this *faux pas* in order to correct it photographically now, thus doubling our exposure to Nature in the Raw.

President Wonderful quelled the rabble at 12:18, permitting **Ken Too Tall Roberts** to deliver the Invocation and **Brad Keith** to lead us in the Pledge. **Karen Sheldon** got the nod for Greeting. Next up was **NATHAN Mr. Smooth BARBERA** to welcome Visiting Rotarians, but there were none. (Are they intimidated?)

Instead **Jason Rice** introduced us to **Shelby Gilliland**, **Mark Johnson** fed intern son, **Kyle**, and **Lynette Pieper** welcomed **Eugene Murray**.



Today's victim of *INSIDE THE ROTARIAN STUDIO* was **David Bowman** who complained, "Aren't we given any advance warning of this?"



David was born in Chattanooga, TN, and his Father ran a textile mill. He admitted to being a bad child which may have been the impetus of the development of "too many nicknames," to only one of which we were entitled: **Windego**. He "barely graduated" from high school playing basketball at "any position but the bench." He earned his B.A. at *University of Tennessee* in Health Care Management and Administration, and recently retired from *Legacy Health Center*. His regretted life path was as an astronaut.



Favorite Movie: *Dr. Zhivago*. Athlete: *Me!* Restaurant: *Krystal* (Tennessee). Soda: *Grapette* (an extinct Nashville drink).

He came from the Columbia (SC) Rotary eight years ago, having been a Rotarian since 1978.



He (and his wife, presumably) have “five kids and 16 grandkids.” His favorite Rotary memory is “last night” (at our Annual Citizenship Program).



Someone suggested, “It’s about your dues!” as **Kenny Wilson** and **Cathy Fang** were summoned to the podium. Instead, Earnest presented them with 7- and 5-year attendance pins, respectively. Cathy also received a *Paul Harris Plus One* pin and had to be coached to squeak out, “Thank you.” (Earnest had been hoping for a ringing endorsement of continued *Paul Harris* donations, but Cathy was rattled by so much attention.)



CAPTAIN KIRK Bell regaled us with tales of the excellence of the previous night’s event. Earnest offered, “Off the chart!” For the benefit of the few who had not been able to attend, Kirk told us it ran as a Rotary meeting except for the attendance of proud parents, excited award-ees, and “jealous siblings.” The program “had a good flow” from a barbershop quartet to Miss Texas. The Key-note speaker was **Alexa Acosta**, one of 20 nationwide ΦΘΚ Guisthwhite Scholars. Her story of returning to Puerto Rico with no Spanish and graduating there first in Spanish and coming back to get a scholarship “resonated with the kids.”

He thanked sponsors including Kenny for programs and Lynette for composing them. Kirk was thanked by the Principals with “it means a lot to us.” He asked us to mark our calendars for the next Citizenship Program, May 25th.

Earnest thanked Kirk for chairing the event and called **David McWhorter** to introduce the speaker.

Bill DeWhitt is a coffee enthusiast that shares his knowledge of and love for coffee. His journey began in 1978 when his daily routine in the IT industry started with just that, a cup of coffee. Bill spent all night-

ers with his handy cup right by his side. Years passed where(in) his routine turned to passion. Traveling in Europe, he experienced a different lifestyle of coffee to where he knew somehow he had to bring this to the States. Bill now is the CEO and Founder of *Mystical Coffee*—a Texas-based company that bring(s) luxury and quality of coffee in every single cup.



David prefaced his introduction with a suggestion that we not miss next Thursday’s talk which will be by **Monique Evans**.

Handling Bill’s *PowerPoint™* presentation was an unannounced guest, his daughter, **Becca**, who is studying Microbiology in preparation for a career in nursing.

Bill began with an arcane pun, lost on all non-geeks. He spoke of the *Homegrown Brewing Co.* in 1976, and his audience assumed he was speaking of coffee, but he was actually referring to home brew computer enthusiasts

whose three favorite things were:

1. Computers
2. Coffee and
3. Coding.

He spoke of a geek who owned serial #0000000155 of the 1st commercial non-hobbyist computer, and he asked us who in their right mind would reserve that many digits for what only a geek could love. **John Caldwell** won a bag of Kona coffee (Our *Sainted Editor* had to buy his!) for the obviously correct answer, **Steve Jobs!**

Then we received the obligatory statistics:

- 54% of Americans drink coffee daily.
- They consume 3.1 cups on average.

And the obligatory health claims:

- Reduced risk of stroke (antioxidants)
- Reduced risk of Type 2 diabetes
- Reduced risk of dementia

(But, of course, we drink it for the caffeine, which raises blood pressure, so it’s a mixed blessing.)

Bill claimed that Coffee Culture is changing in the same way as wine has. We want to know its origins:

1. Where its grown
2. The exact location and elevation
3. The soil conditions
4. The climate (and microclimate), and
5. WHO roasted this coffee, anyway?

We were once satisfied with *Maxwell House* or **Folgers** then came **STARBUCKS**. It taught us that coffee comes not from a can but a country. Brazil is the largest exporter. There are 22 Kona coffee plantations on the Big Island, but most of our “pure” Kona coffee comes to us as a blend from many growers.

There are grades of coffee. Bill painted them with a broad brush:

1. Micro-roasters & high-end restaurants
2. **STARBUCKS** (and its ilk, presumably)
3. Supermarket

But he wanted us to consider the properties of a fine brew:

- Acidity (that adds to the flavor)
- Aroma (and subtle differences)
- Body (mouth feel) and
- Flavor (all of the above together)

He ragged on K-cups (Keurig cups) for their exorbitant expense, \$28 per pound vs. \$13-18 per pound for good beans from whence they come. He complained about the husks which don't get removed by K-cup vendors. He waxed noble about the 70 million empties taking up space in landfills.

Instead, he encouraged us to grind our own beans, for maximum freshness, and to brew our coffee in a **French Press** (or an Aero Press) for almost K-cup convenience.



Then he grossed us out with the \$500 per pound **KAPI LUAK** coffee made from the droppings of the civet cat. **Sainted Editor** challenged him on the word "cat." When Bill complained that it was a cat, **Sainted Editor** pointed out that they were using just the civet **scat**. Bill thanked him for that remark, mumbling something about having been warned about Rotary meetings.

He showed us an all-in-one, grinder-brewer which one might take camping. And he extolled the virtues of **cold brewing**. One pound of grounds stirred into 1 gallon of water become a coffee concentrate after 12-36 hours. From that, Bill makes 130 cups of coffee, and he uses that technique whenever called upon

to cater to a large crowd and have the brew served immediately (suitably diluted with hot water).

Bill offered the gathering a cup of normal brew or the *Mystical Satin*, a coffee/white chocolate concoction. Then he opened the floor for questions. **Sainted Editor** thought better of asking if he considered this to be an infomercial since it was more info than merical.

Wally Reed asked if coffee fresh ground was really superior. "Yes." Bill told us that the better roasters bag their coffee within the hour after roasting. He recommended a burr grinder (as opposed to a blade grinder). Keep your beans in a cool, dark place but NOT in the fridge. The cold inside yields condensation that rots the beans.

Patti Schwartz asked about Melitta filters and was told they yield weaker brews than do French Presses.

Jeff Frauenheim asked about decaffeinated coffee, and Bill couldn't explain the process (but **Sainted Editor** did: liquid CO₂).

Herb Hoxie said he feeds **Helen** coffee from yesterday's grounds, and she likes it. Bill was skeptical.

Satinder Baweja asked if he fed raw beans to his household pet, could he become rich off its pooh. Bill pooh-poohed the idea.

Lenny Schwartz asked about the use of grounds in landscaping. "Great!"

Earnest tried again to get us to chant "*highly-coveted, perpetual calendar that lasts in perpetuity*," but just as we aren't a singing club, we aren't a chanting one either.

He noted that **LB THE RADIANT** has a grandson thoroughly taken with Miss Texas (whose signed photo he scored).

Randy Wright invited us to his "78 years of never being an attorney" party that evening.

Earnest led us in the Four-Way Test and permitted the rabble to resume at 1:00.



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Guest	Guest of
Kyle Johnson	Mark Johnson
Shelby Gilliland	Jason Rice
Eugene Murray	Lynette Pieper

Visiting Rotarian	Home Club
None	



Proposed Member : Eugene Murray
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Classification : Environmental Consultant

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