



Mesmerizing

UPCOMING MEETINGS

June 14 – David McSpadden – Former District Governor

June 21 Chief G. Rushin – Plano Police Department

June 28 – President's Final Meeting

JUNE BIRTHDAYS

Jeff Frauenheim	Jun 01
Charles Milby	Jun 07
Mark Waterbury	Jun 08
Mark Geller	Jun 09
H. Wayne Hendrick	Jun 09
Bradley Keith	Jun 12
Lee Dunlap	Jun 14
Robert Bauer	Jun 19

THERE was no lectern. Instead, 10 chairs were lined up below the podium for the ~~victims~~ subjects of the program to come. So **Prince**

John said he felt naked without a lectern. Well, no; he actually said he felt naked without a podium, but he was standing on his podium. **Randy** shook his head at the word misuse.



Without a lectern, there was nothing on which to put the Rotary Bell, so **John** sung out, "Ding. Ding. Ding." But he had to repeat it



twice to gain our attention at 12:16. He cajoled **Ean Sullivan** to pray and **Michael Baldwin** to pledge. Then he thanked "the *Mystery Greeter*" and called upon **SERGEANT JENKINS** to stand and deliver in honor of "the *Queen's Birthday*" (referring, perhaps, to the recent Diamond

Anniversary of the British monarch's rule).

There being no Visiting Rotarians, **SKIP** moved on to the first guest. **Jo Via** arose to butcher the introduction of **John Yeung**, Area Genl. Mgr. of *Quaker Steak and Lube* (correcting last Bulletin's erroneous "State"...presumably the "Lube" refers to social lubricants, Happy Hour fodder), and **SKIP** pounced, threatening Jo with "20 minutes locked in a room with Randy" until she learns the proper format for introductions. She immediately straightened up and flew right. **Tino** was cut some slack as he welcomed his guest, **Peter Rowley**, who complimented Tino on opening his restaurant to Peter's *Sons of the American Revolution and Society of 1812*.

Michael Baldwin's introduction of his guest was interrupted by Randy who noted that we were to "tell us about your guest and give the name last," but he labored it to the point where **SKIP** threatened to lock him for 20 minutes in a room with Randy.

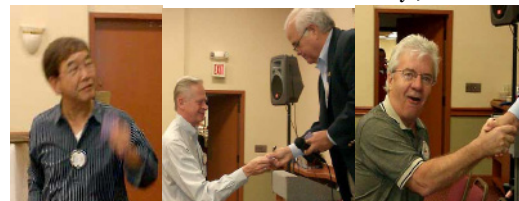
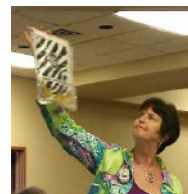


SKIP quit the podium with the comment, "How 'bout those Celtics!"

Birthday checks were acknowledged from **Wayne Hendrick** and **Jeff Frauenheim**.

Joe Foor announced the imminent opening of *Village Senior Living* at Spring Creek near Pleasant Valley. He promised that we'd all be invited to the Grand Opening. To ensure that we'd live that long, he recommended eating a lot of (antioxidant) blueberries!

Jan Sullivan, acting today as a resurrected Executive Secretary in **Lynette's** absence, showed off the banner of the *Nairobi North Kenya Club* that she and Ean picked up in the *House of Friendship* at the Rotary International Convention in Bangkok, Thailand. (Now **Sainted Editor's Nairobi Parklands** banner won't be lonely.)



Perfect Attendance pins were awarded to **George Wong** (13), **Bob Botts** (15), **Ken**



Roberts (16), John “Randy” Brodhead (27), and Jeff Frauenheim (41 long, long years). Bob should have received a 15-year certificate as well.

Alan Feigenbaum breezed through the announcement of a Golf Tournament meeting immediately following this day’s meeting.

Jan Sullivan reported the sad news of the hospice watch for former club member **Mary Margaret Taylor** who is losing her battle with cancer.

Octavio Ortiz, substituting for **Chuck Morgan**, introduced the day’s speaker, **Dr. Jon Taylor**, and his



topic, *Dr. Jon’s Comedy Hypnosis*. Jon is a practicing neuropsychologist. And today he was practicing on us! After all, “practice makes perfect.” Judging from his performance, he’s 33% of the way home!

From his admittedly out-of-date résumé:

Dr. Jon’s professional and personal affiliations include: *The National Guild of Hypnotists, Stage Hypnosis Center, National Speakers’ Association, Better*

Business Bureau, the Little Rock Chamber of Commerce, and First United Methodist Church in Bryant, Arkansas.

Dr. Jon is a frequent guest lecturer at the *University of Central Arkansas’ Graduate School of Nursing*, sharing his knowledge on “*Hypnosis as Adjunct Therapy*.” He also appears on numerous media programs in Little Rock, AR, including “*Good Morning, Arkansas*” and “*Daybreak*” on ABC-affiliate Channel 7 and radio stations B-98.5 and Tom FM. He regularly appears on radio station 94.1, “*The Point*,” where he performs a comedy “*Drive Time Hypnosis*.”

Despite the emphasis on Little Rock, Dr. Jon now lives in Dallas/Fort Worth. He serves at “*major teaching hospitals*” incorporating “*entertainment with medical*” knowledge. He serves up the same to the U.S. Navy and the Marine Corps.

He suggested, “*Raise your hand if you know what hypnosis is,*” and then declared that he had found his volunteers!

He also works at the *Vanderbilt Pediatric Burn Center* where he practices hypnotic analgesia to reduce the discomfort of the 8-20 bandage changes necessary for severely-burned patients. And the comedy? He sincerely believes “*laughter is the best medicine*.”

Summoning volunteers, he said, “*I don’t pick on anyone*.” Many of us, he declared, “*are unaware of what [we’re] capable of*.” And “*no one will ever forget today*.” While he said he was looking for “*good time folk*,” his off-hand comment that volunteers will experience “*the best sleep they have had*” prompted **Rick Maucieri** to spring to the first seat on the stage.

There followed another eight including, **David McWhorter**, **LB THE RADIANT**, **John Parker**, **Patti** and **Lenny Schwartz**, **Carrolyn Moebius**, **Lori Phantom Cracheter Roberts**, and **Susan Christenson**, guest of the speaker.



Among those “invited” to leave was Lenny, who had shaken his head at the whole process. Other defections included John Parker, who was clearly snickering throughout, David, Rick, Carrolyn, and lastly, Susan. The trio remaining represents the 33% who had succumbed to hypnosis.



Dr. Jon started the proceedings with the “*Mesmer Test*” (**Franz Mesmer** developed “animal magnetism” that prompted **Abbe Faria** to comment “*nothing comes from the magnetizer; everything comes from the subject and takes place in his imagination, i.e., autosuggestion generated within the mind*.”) whereby he had everyone hold out his arm and follow his every instruction. Then he instructed us all to use the arm to “*touch your chin*,” but simultaneously, he touched his head. About ½ the crowd followed his words while the rest followed his actions. He pronounced the latter visual learners and the former audio learners.

Starting the process, he assured his victims that only those with “*a sincere desire to be hypnotized*” could succumb to his blandishments. Furthermore, it won’t succeed “*if your mind is racing*,” so “*go to a calm place*” like a peaceful beach (under no threat of tsunami).

“*Outside noises become irrelevant.*”

“*Put your hands on your lap.*”

“*Your head weighs only 14 pounds, so it’s nothing to hold up.*”

“*Release and relax.*”

“*You simply don’t care.*”

He had to go coach **LB** who hadn’t been able to relax his arms in his lap, but problem was soon corrected.

“*Breathing in. Breathing out.*”

Over and over he said that with his volume falling with each iteration.

“*Comforting. Soothing. Relaxing.*”

“*Go to the dream. The dream is beautiful. Breathing in. Breathing out. You simply don’t care. Everything is peaceful and tranquil.*”

“*All the muscles around the face relaxed.*”

“*You feel absolutely fantastic.*”

“*Counting backward from 5, you’ll go to the beach.*”



"Going deeper." (soft voice)
"Breathe in. Breathe out. Beautiful."
"Deeper. Deeper." (softest voice)

Dr. Jon goes to each subject, testing their arms and rejecting the first two. He insisted that the subjects were *"having a wonderful time up here."* He called for a rousing round of applause that will put them in a *"deep, deep sleep."* But the noise only awakened Rick who ambled off also shaking his head.

Next, he tried to convince subjects they were pianists playing a concert. A few pantomimed action, but Patti couldn't manage it.

Dr. Jon claimed to have a *"sleep wand,"* and used it to put subjects to sleep, and they obligingly nodded off, awakened, and nodded off again at his cues. He gave John Yeung a *"sleep bazooka,"* and asked him to take aim at **LB**, who fell back to sleep when *"hit."*

Turning his attention to Patti, he had her stand and converse with him, seemingly normally, but then he convinced her that her last name was *"E-I-E-I-O,"* and she obligingly *"lost"* Schwartz. He commanded its resurrection, and she again knew her name only to lose it again at his further suggestion.

He gives Patti a \$5 bill, offering to increase it 100x if she can pick it up off the table, but, following his suggestion that it is *"too heavy"* and *"attached to the table,"* she cannot do it. Everybody is encouraged to shoot Patti, who falls asleep when they do.

Turning to Lori, he asks, *"How are you doing?"* She says, *"I don't know."* He then demonstrates hypnotic analgesia by suggesting that her left arm and hand are numb and unresponsive. Jo



Via cannot get a rise out of pinching the arm. Lori asks, *"Am I going to get it back."* Dr. Jon snaps his fingers, and Lori can feel it again, *"but that's weird; it's cold."*

His last command to the subjects is to shout *"Awesome!"* whenever he says *"Plano Rotary Club"* and *"Yes!"* to his *"Dr. Jon Comedy Hypnosis"* but not to understand why they said it. They returned to their seats, and the post-hypnotic suggestion worked as advertised.

Such is the power of the human brain, or, as Faria maintained, the human imagination. It can confuse reality and unreality as in a dream; indeed, subjects are in a dream state, and his command *"Go to the dream"* had a double meaning. Dr. Jon maintains that it can be used to improve memory and aid the disabled. Ken Roberts chirped, *"Awesome,"* to that.

Prince John offered Dr. Jon the Four-Way Test medallion and promised a donation to *Shoes for Orphan Souls*. Then he led us in the Four-Way Test recitation, reminded us of the Golf meeting commencing immediately, and *"dinged"* us gone at 1:01.



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*Know someone who would
make a great Rotarian?*

*Invite them to be your guest
at Rotary!*

The 4 Way Test:

Of the things we think, say, and do:

1. Is it the truth?
2. Is it fair to all concerned?
3. Will it build goodwill & better friendships?
4. Will it be beneficial to all concerned?

Guests & Visiting Rotarians

Guest

Susan Christenson
John Yenng
Peter Rowley
Steve Ell

Visiting Rotarian

None

Guest Of

Plano Rotary
Jo Via
Tino Trujillo
Michael Baldwin

Home Club

New Member Proposal:

Joe P. Foor
Classification: Memory Care
Proposed by: Ean Sullivan
New Member Proposal:
Lynne McLean
Classification: Children's Advocacy
Proposed by: Bruce Glasscock

Member NEWS

AWARDS:

Harold Sullivan Award:

Randy Wright

Athena Award:

Rebecca Caso

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