



UPCOMING MEETINGS

- June 28- Presidents Final Meeting
- July 2 - Camp RYLA
- July 12 - Candidate Forum
- July 19 - District Governor, Sandy Forster

JUNE BIRTHDAYS

| | |
|-------------------|--------|
| Jeff Frauenheim | Jun 01 |
| Charles Milby | Jun 07 |
| Mark Waterbury | Jun 08 |
| Mark Geller | Jun 09 |
| H. Wayne Hendrick | Jun 09 |
| Bradley Keith | Jun 12 |
| Lee Dunlap | Jun 14 |
| Robert Bauer | Jun 19 |



BRUCE 2.0

LORI Phantom Crocheter Roberts was really impressed with **Dr. Jon's** snake oil. You will recall that she was one of the subjects successfully hypnotized. Indeed, she was looking forward to it, because she'd only had 2-3 hours of sleep the night before. She and **Ken** are in the midst of moving back to Plano, and she's been anxious about it. But for the rest of the day and evening after her hypnosis, she was full of energy and purpose. So she's returning to him to learn how to do the trick herself. Ken may find himself the subject of unexplained urges to do housework and approve purchases in future!



Lenny Schwartz jumped the gun on his tenure but chaired this meeting late, belling us to attention at 12:18. Had he but known the firestorm his relaxation of Perfect Attendance would provoke, he'd have convened us straight up at noon. He called **Ean Sullivan** to Invoke the **Deity** and **Jeff Frauenheim** to lead us in the Pledge. And, if someone greeted, he thanked them, but they were probably the *Mystery Greeters*. Then he summoned the **SPIRIT OF MARKETS PAST** to stand in for an AWOL **SERGEANT JENKINS** (but now we won't hold that against him).



CAPTAIN KIRK acknowledged the smattering of claps with "Now I know how **Roger Clemens** feels" (referring to the recent acquittal of the baseball "great" on charges of lying about his steroid habit). Before he began in earnest, **Jamee Jolly** rose to apologize for failing to list



Rotary among her favorites during her interview for the **40 UNDER 40** award. **KIRK** asked, pointedly, "Under 40? Is it The Truth?" Relishing the groans of the Club, he went on to welcome Visiting Rotarian **Steve Vitasek** (Metro).



Joe Foor introduced **Kathi Bales**. **Bob Botts** bragged on his son, **Brett**, that he's graduated from **OU** and about to sit for the Civil Service Exam for the Plano Police Department. Since Police Chief **Greg Rushin** was the day's speaker, **KIRK** couldn't help but note the curiosity of Brett's timing.



Kelly Palmer bragged on sons, **Jacob** and **Jessie**, noting that they were not taking Civil Service Exams but enjoying the summer instead. **Jeff Frauenheim** introduced his **Old School Buddy**, **John Fenton**, and **Jo Via** welcomed back prospective new member, **John Yeung**, Manager of *Quaker Steak and Lube*, a new restaurant in Plano. (Mightn't we have a meeting there to sample John's cuisine?)

Lenny commented that PPD uniforms would be changing to **burnt orange** (not **OU** colors) in the future. He surmised Chief Rushin would look good in **burnt orange**. He congratulated **Lee Dunlap** on his birthday, but Lee said that we celebrated it last week. Then he wished **Bob Bauer** Happy Birthday, not at all seeking to shame them into contributions.



A Perfect Attendance pin went to **Marc Lewis** (13), who had shown up, and **Dennis Fuller** (3!), "still wearing his **New Member Badge**."

Then Lenny convened a Club Assembly to get some issues decided that required a vote of the membership. The first was the appointment to the Board of two new members, Lori Roberts and **Chris Parr**. (Sainted Editor is being tapped to fill departed **Thad Stammen's** shoes as technology guru. This is way beyond his comfort level, but, apparently, the more qualified person **turned Lenny down!** So, I warn you now: I will seek you out and make you my backup or torture you unmercifully in the Bulletin for having stretched me thus!) Then Lenny ran into *real* trouble. He opened the floor for questions regarding the recently-emailed set of guidelines for Corporate Membership set by RI and tweaked by **Camille Ussery**.



Rick Maucieri said that although his company hadn't enough employees to qualify for Corporate Membership, but he was stopped and corrected right there. He did qualify. OK then, "*do I have to attend every meeting that Ean (in Rick's employ) misses?*"

Kenny Wilson wanted to know if there was any difference planned in our Perfect Attendance requirement. Lenny assured him that nothing had changed. The Bylaws had never included Perfect Attendance; we had merely adopted it as a goal for the Club. We will continue to reward 100% Attendance with pins and certificates, but we will no longer publicly humiliate members for failing to achieve it.

Alice Hobbs will retain the distinction of being the last member to be so disgraced, but she just received a garish plate in recognition of her public service, so it all balances out.



The change is prompted by the rules of Corporate Membership which state that up to four employees can be accepted as members but only one need attend any meeting for the Corporation to remain in good standing. So the three AWOL members need not be reported to RI and held against the Club's attendance record.

Herb Hoxie countered that there is nothing to require regular (non-Corporate) Members to enjoy the same privilege. They can be treated as we always have.

Octavio Ortiz rose to (gallantly) defend Camille's "*well thought out*" document has only to do with Corporate Membership. 100% Attendance is an issue which stifles Club growth. He cited "*exit interviews*" for departing members to hinge on dues and 100% attendance.

But, Herb maintained, this relaxation has been emphasized in the documentation and from the podium

of late. Camille responded that it was merely to reach out to corporations to assure them that membership will be a blessing and not a burden. We could address the RI guidelines now and tackle the third rail issue of 100% attendance later.

Larry FLASH Flannery arose and, contending that "*I may not be the sharpest knife in the drawer*" (which drew murmurs of assent), but if all four miss a meeting, isn't the corporation out of perfect attendance? Lenny, having read the Bylaws, quoted them as mandating remedial action after four consecutive misses. That will remain in force.

It was moved and seconded to adopt Camille's guidelines. Herb wanted verbiage about 100% attendance removed, but Lenny contended that it's not therein. We need this change to alter the Bylaws to permit corporate membership as outlined by RI. We were tapped by RI to be a pilot program for 5810, so we've taken our best shot at it. If the Club votes in the future regarding 100% attendance, we'll follow that. Over the objection of two, the motion passed. Lenny commented ruefully, "*We'll have more of these fun times over the next year.*"

Alan Feigenbaum made a brief announcement to the effect that sponsors are sorely needed for the 20-21 September Golf Gala and Tournament. We're hoping to raise \$75K this year as compared to \$60K last.

Chris Parr made an even briefer announcement about a home-hosting "*opportunity*" for Japanese visitors 28 August – 3 September, but "*you're only responsible for them for three days * nights.*" Brochures had been distributed. He mentioned Octavio's and **Ray Huffine's** in-kind sponsorship of the visits.

www.NorthTexasGrassrootsSummit.org

With only 19 minutes to spare, Octavio fast-talked his way through Chief Rushin's introduction:

Gregory W. Rushin is the Chief of the *Plano Police Department*. The PPD is an accredited agency with nearly 600 employees. Chief Rushin has a diverse law enforcement background with over 30 years of police experience.

Chief Rushin began his career as a Deputy Sheriff in Illinois. He is also a former FBI Agent, who served in the Washington, D.C., area during his tenure. Chief Rushin has a Bachelor's Degree in Law Enforcement Administration and a Master of Science Degree in Human Relations and Business.

He holds a Certificate in Public Management from the *University of Texas at Dallas*. Chief Rushin is a graduate of the *FBI National Academy*, the *Senior Management Institute for Police*, and the *FBI Law Enforcement Executive Development Program*.

Chief Rushin is currently the President of the *Texas Police Chiefs' Association*. He previously served at the President of the *North Texas Police Chiefs' Association*, and was Chair of the *North Texas High Intensity Drug Trafficking Areas (HIDTA)* and the *North Texas Regional Computer Forensics Laboratory (NTRCFL)*.

Chief Rushin is active in the community and serves on several Boards of Directors and is a Rotary member.

Greg noted that his Media Department is critical for getting information out quickly. While he's sanguine about giving Rotary talks, they don't reach the audience that television interviews and announcements do. Crime sells, as we note from the plethora of crime and police-related shows. His department hosts an annual Media



Day to give and get feedback on the health of their communications. They must contend with the usual misquotes and sensationalism that all who are subject to media scrutiny must. He noted that PISD is familiar with this issue. But he wants us to understand that the relation is symbiotic.

Chief Rushin conceded that sometimes seeking information from the police is like pulling teeth. They hide behind “on-going investigations” privilege, but this, he contends, is only prudent precaution born of a desire not to be confronted with prejudicial comments in court or giveaway police information about perps before they’re apprehended.

However, media scrutiny is a double-edged sword. Tarrant County Sheriff **Dee Anderson** was elected, in part, due to his exposure in the media as the Arlington PD public relations voice.

He had praise for his own Officer **David Tilley**, who is the PIO for the PPD. He noted that we’d remember the name from his father’s *TilleyVision* shop.

Chief Rushin launched into a defense of traffic light cameras. It was not true, he contended, that they increase the likelihood of accidents at intersections. Instead he quoted studies that showed at least 33% decrease in such accidents at covered intersections due to the cameras. He noted that all the video of red-light runners is reviewed by an officer who has discretion to void a summons for extenuating circumstances.

And conviction carries only a \$75 fine and no impairment of one’s driving record. (Tell us another one, Uncle Remus.) He cited an 80% collection rate.

He had Officer Tilley play a video worthy of the Keystone Kops but rather of Keystone Citizens as they ran red lights. **KIRK** commented that **FLASH** appeared to be only the second dullest knife in the drawer relative to some of the miscreants.



He told tales of the Dumbest Criminals like Peeping Toms who recorded themselves by mistake. Or bank robbers whose getaway car was a lemon. Or the recent gas pipeline bomber who blew off his fingers.

He said PPD was still looking for **Everett Maile** in connection with a botched heist at a *Dollar Store*. Maile masqueraded as female when holding up the clerk who snapped and attacked him with such ferocity that he couldn’t get off a shot.

He noted a Good Samaritan who was attacked by men with “orange hair highlights” for interfering with their hate-crime scorn for women holding hands. Strangely, “orange hair highlights” was an insufficient description as that is now all the rage in parts of the community.

Greg concluded with an example of a serial rapist caught because he targeted only women from the same black sorority.

He touted the *Plano Police Academy*, and showed a cinematic video of its works complete with spooky, heroic music! It concluded with **DRIVING! SHOOTING!! K-9!!!**

Lenny gave Chief Rushin our 4-Way Test coin and mentioned the donation to *Shoes for Orphan Souls* on his behalf. He noted the 2012-13 budget in the Bulletin and promised amnesty for those who pony up the \$20 for PDG David’s



book some members pilfered.

After leading us in the Four-Way Test, Lenny let us go at 1:07.

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Know someone who would
make a great Rotarian?

Invite them to be your guest
at Rotary!

The 4 Way Test:

Of the things we think, say, and do:

1. Is it the truth?
2. Is it fair to all concerned?
3. Will it build goodwill & better friendships?
4. Will it be beneficial to all concerned?

Guests & Visiting Rotarians

Guest

Kathi Bales
Brett Botts
Tim McCord
Jesse Palmer
Jacob Palmer
Bob Fenton
John Yeung

Visiting Rotarian

Steve Vitasek

Guest Of

Joe Foor
Bob Botts
Randy Wright
Kelly Palmer
Kelly Palmer
Jeff Frauenheim
Jo Via

Home Club

Plano Metro

New Member Proposal:

John Yeung
Classification: Restaurant
Management

Proposed by: Jo Via

New Member Proposal:

Timothy B. McCord
Classification: Signs Printing

Proposed by: Randy Wright

New Member Proposal:

Kevin Hanigan
Classification: Banking

Proposed by: Keith Sockwell

Member NEWS

AWARDS:

Harold Sullivan Award:
Randy Wright

Athena Award:

Rebecca Caso

Fred Moses Award:

Richard Butterly

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Gary Base

Kersey Can Holder:

Vance Bryson

Citizen of the Year:

Beth and Duncan Webb

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