

Winter
Weekly

Reader

Volume 13, Issue 77 March 14, 2013

The Plano Rotary Club
www.PlanoRotary.com



UPCOMING MEETINGS

March 14

Ray Dent, Author
"Would Santa Anna Be
a Good Rotarian?"

March 21

Jeff Crilley
Real News PR:
"Marketing Without
a Budget"

March 28

Bill Dendy
"Pirates, Revolutionaries,
and Rotarians"

MARCH BIRTHDAYS

Criste, Benjamin	Mar 01
Wray, Wilson	Mar 06
Johnson, Marshall	Mar 10
Schell, Jamie	Mar 18
Craig, David	Mar 22
Pittman, John	Mar 24
Wong, George	Mar 28
Davis, Louise	Mar 31
Glasscock, Bruce	Mar 31

Touchy Feely Bidness

PRESIDENT LENNY tries manfully to match his *Citation du Jour* to the speaker's topic, but today he had an ulterior motive: to praise the Club for its past visions and accomplishments.

Think little goals, and expect little achievements. Think big goals, and win big success.

David Joseph Schwartz

Where there is no vision, the people perish.

Proverbs 29:18

If your actions inspire others to dream more, learn more, do more, and become more, you are a leader.

John Quincy Adams

HE called upon such aphorisms to praise, among others, **Alan Feigenbaum** for setting our Golf Tournament goals, and segued into our current goal of a 100% Paul Harris Fellow Club.

HE urged those who are not yet Fellows to contact **Gary Basham** or himself to learn how the Club can facilitate their joining the majority.

PRESIDENT LAMPLIGHTER twisted **Ean Sullivan's** arm for the Invocation and Alan Feigenbaum's arm for the Pledge. ("Thanks, *Scary Bob!*") **HE** thanked **Reedy Spigner** for having "greeted one person." Then **HE** introduced us to our new **SERGEANT DU MOIS, Sarah Akers**. Someone had neglected to tutor her in the duties, so she had to be prompted to pick up the visitor list from **Lynette** and proceeded to welcome everyone herself.

While she was *en route*,

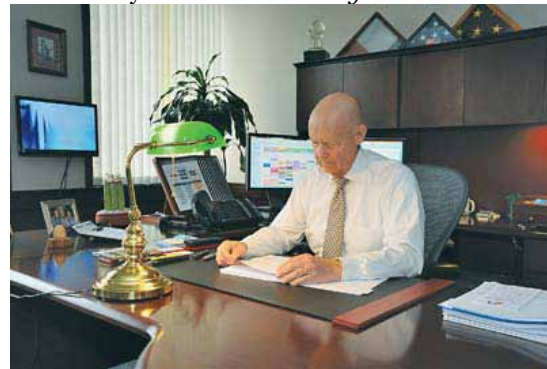
LENNY proudly announced that **UT Austin** had won the Big 12 Championship for Men's and Women's Swimming. He was silenced by the resultant chorus of chuckles.



Sarah welcomed **Gerald Brence's** guest, **Jim Jeb**, and Visiting Rotarian **Mark Thomason** (Park Cities), before retiring from the podium.

Kirk Bell shrugged off the ironic applause with

"tough crowd" before announcing that a recovered market means that people are talking to him again. But his purpose was to laud and embarrass City Manager **Bruce Glasscock** on his cover story in *Collin County Business Press*



entitled **Plano Pride** (not to be confused with *Collin County Pride*, a gay pride publication). Kirk's point was that Bruce was pictured without his Rotary pin, although, Kirk admitted, in the article Bruce mentioned his membership in Plano Rotary. Bruce coughed up the \$5 fine unbidden. There was some question posited about the juxtaposition of titles on the paper's cover: *Plano Pride* next to *Penney's Takes a Dive*. Bruce had no comment.

LENNY took the occasion to comment that the Bucket/Fine monies had accumulated to \$760 for *Habitat for Humanity* last month and that the next charity in line to receive our generosity was the *Red Cross*.

Against his better judgment, **HE** asked if **FLASH** had an announcement, and **LARRY** arose to remind us that **Saint Patrick's Day** is fast approaching, and he wished to gift us with some Irish philosophy, to wit:





You have only two things to worry about: whether you are well or sick. If you're well, you've nothing to worry about.

If you're sick, you've only two things to worry about: whether you get well or die. If you get well, you've nothing to worry about.

If you die, you've only two things to worry about: whether you go to Heaven or Hell. If you go to Heaven, you've nothing to worry about.

If you go to Hell, you'll be so busy shaking the hands of old friends that there'll be no time for worry.

So worry is pointless.

Nancy Humphrey had a hard act to follow, but she persevered nonetheless. She reminded us of the Career Fair at *Williams High School* the next day and urged businesses to attend. She spoke of *Leadership Academy* at *Williams* and sought out **Earnest, Rick,** and **John Parker** with "We need to talk."



Lori Phantom Crotchetienne Roberts thanked all who helped **OPERATION ONCE IN A LIFETIME** with their recent move. She praised the Interact and other volunteers, especially **John Yeung's QUAKER STEAK & LUBE** for the munchies which got more attention than the work at hand.



Gary Basham had the sad duty to report the hospitalization of **Tino Trujillo**, but the happy duty to report that he was released Tuesday and would probably be back at Rotary next week. He's recovering at home where we might call to wish him well.



LENNY awarded **Pam Little** her one-year attendance pin, and, skipping **Jerry Aris**, who was not in attendance, moved on to **Ben Criste** for six years.



Chuck Morgan rose to introduce the second internal presentation in a row featuring **Jim Cooper** speaking on the **Emotional Quotient for the Workplace**.

Jim Cooper is a leadership consultant and executive coach. He works with frontline leaders and high potential individual contributors to develop the leadership skills they need to serve their teams and enable their people to accomplish great things.

Jim has over 30 years of expertise in leading high performance teams. He is the founder and principal of Ascendent Leadership. Prior



to Ascendent, Jim held senior leadership positions with the U.S. Air Force and Hewlett-Packard.



Jim is also our audio guru, and he held aloft our roving microphone and announced that his presentation would involve audience participation. He then spoke into the mic and asked, "Can you hear me?" to which someone shouted, "What?" Jim sighed, "Ah, the heckling has already begun."

He asked for a show of hands of all of us who had attended a high school or college reunion. He asked if there we noticed that the smartest people may not have fared well in business while the class clowns (his presentation pictured the late **George Carlin**) may have prospered. He asked **John Caldwell** why that might have been so, and, shill that he must be, John answered that to succeed in business, "You have to work well with people. You have to be active in brain and body." Considering the example displayed of success, **Cary Israel** added, "You apparently have to be on drugs!"

Jim gave us an imaginary case study of "*The North Texas Museum of Science*." It has suffered declining attendance and donations and deferred infrastructure maintenance. We are its Board, and we are seeking a new director, and neither **Susan Iron butterfly Shuler** nor **Prince John Ernst** is available. Indeed, the only two individuals who have survived to the short list are Carlos and Megan. (Already the audience smelled a rat; we were to be trapped into a sexist choice.)

Carlos' résumé reeked of traditional success.

- Degree from UT Austin (but shortlisted despite that)
- Fast starter on his career
- Investment banker (during the Great Recession?)
- Director of Development of other nonprofits
- High IQ

Megan, on the other hand, has milder vitae.

- Five years in education
- Five years in another local nonprofit
- Extroverted

- Some familiarity with technology
- Average IQ

He asked us for our pick before the letters of recommendation came in, and, politically correct contrarian to our cores, we picked Megan overwhelmingly. Jim sighed, “*You smell a setup.*”

Jim interviewed one of the few “board members” who had chosen Carlos and learned that the decision was based on his fast-tracked career. **LARRY FLANNERY**, however, chose Megan because “*It’s a good Irish name, and she’s much better looking!*” **FLASH** is currently remanded to the custody of Sexual Harassment Seminars.



Jim read from the newly-arrived letters of recommendation to learn that Carlos

- Is brash
- Won’t shut up
- Tells sexist jokes
- Would throw his coworkers under a bus if it advanced his career, and
- Reacts badly to setbacks.

Megan, on the other hand,

- Cares about people
- Treats all with respect, and
- Quickly recovers from setbacks.

Now, of course, everyone chose Megan because this Straw Woman demonstrates EQ, **Emotional Intelligence**, which Jim defined as recognizing the emotional aspects of self and others and having the ability to manage them. It gives them the ability “*to focus to get things done.*” The best part about it, Jim claims, is “*it can be developed.*”

That contrasts with IQ, Cognitive Intelligence, with which you are born. It cannot be developed.

He claimed that Darwin recognized human-like emotions in animals (or rather animal-like emotions in humans?), giving as an example, a snarling wolf.

EQ was a late bloomer, only catching fire in 1995-1996 with the book, “*Emotional Intel-*

ligence: Why it can Matter More than IQ” by psychologist **Daniel Goleman**.

To demonstrate the contrast of Logic vs. Emotion, he used a picture of **STAR TREK’S Mr. Spock**. Rick correctly concluded that the “*live long and prosper*” maven repressed emotion. **Beam Me Up Scotty** was portrayed as Emotion run amok. He was characterized as having no control, failing the management test (though he ran the engine room) because his “*anger goes against everyone.*”



Jim’s contention was that **Captain Kirk** (not our **CAPTAIN KIRK**) showed a balance between the two. He could deal with both personalities. He handled stress well and solved problems by correctly marshalling his forces.

Thomas J. Stanley wrote in *The Millionaire Mind* of the 30 factors critical to success in business, and IQ ranked low while “*graduating at the top of your class*” ranked last! Jim gave us the top 10, the top three of which were (3) Getting along, (2) Well disciplined, and (1) Being honest with all people.

Jim acknowledged that the EQ psychobabble has a touchy-feely cache, having no metric, but attempts have been made to remedy that as early as the mid-90s, e.g., the 16 parameters measured by **Reuven Baron**.

His survey of 5,000 people found 16 attributes that correlated with success. They included Self-Actualization, Self-Regard, Assertiveness, Optimism, and Happiness. **LENNY** began encroaching on Jim with the hook, so, before long, Jim put us out of our misery. He was rewarded with dog tags.

LENNY admitted to neglecting **Lynn McClean’s** Classification Talk, so she was permitted to tell us about *Children’s Advocacy Center of Collin County* and her leadership role therein.

Following the 4-Way Test, we were released at 1:05.

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Know someone who would
make a great Rotarian?
Invite them to be your guest
at Rotary!

The 4 Way Test:

Of the things we think, say, and do:

1. Is it the truth?
2. Is it fair to all concerned?
3. Will it build goodwill & better friendships?
4. Will it be beneficial to all concerned?

Guests & Visiting Rotarians

Guest

Jim Jez

Guest Of

Gerald Brence

Visiting Rotarian

Mark Thomason

Home Club

Park Cities

AWARDS:

Athena Award:

Camille Ussery

Citizen of the Year:

Jamie Schell

Outstanding Corporate:

The Shops at Willow Bend
(Octavio & his team)

New Member Proposal:

Karen Thunert

Classification: Sr. Executive - BSofA

Proposed by: Nancy Humphrey



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