



Spring  
Weekly

# Reader

Volume 24, Issue 88 May 30, 2013

The Plano Rotary Club  
www.PlanoRotary.com

## UPCOMING MEETINGS

**May 30**

Miss Texas, DaNae Couch

**June 6**

John Ernst - Collin County  
Adult Clinic  
"Healthcare in Collin  
County & Where it's Going."

**June 13**

Ean Sullivan - District Gov.  
Installation  
NO LUNCH  
Frontiers of Flight Museum-  
6pm

**June 20**

Jordan Pugh, #32 Washington  
Redskins (Safety)  
"Never Forget the Leftovers"

**June 27**

Lynn Schwartz-  
Presidents Final Meeting

## MAY BIRTHDAYS

Huffines, Samuel	May 1
Basham, Gary	May 5
Priest, John	May 5
Parr, Christopher	May 6
Rice, Jason	May 9
Brence, Gerald	May 13
Palmer, Kelly	May 20
Epstein, Robert	May 21
Dean, Mary Jo	May 27
Schwartz, Lynn	May 27
Wright, Randy	May 29



EVERY  
ROTARIAN  
EVERY  
YEAR

## TUTORING LEADERS

I used to believe that **Lori The Phantom Crochettienne Roberts** was a frustrated seamstress caught in a businesswoman's body, but her actions today suggest otherwise. In the midst of Col. **John Antal's** talk on *7 Leadership Lessons*, she was busy playing Solitaire on her iPad. It wasn't out of disrespect; she was hanging on his every word, but it wasn't enough stimulation. Her mind is obviously hyperkinetic and demands constant activity. One can only speculate on the richness of her dreams! (No wonder, then, that she was enthralled with last year's hypnotist; it is only under like ministrations that she gets any rest at all.) Without multitasking, she'd go mad; the reality that challenges the rest of us is a sensory deprivation chamber to Lori!

**CAPTAIN LAMPLIGHTER** whipped the motley crew into shape at 12:18, impressing **Jan Sullivan** into service as *Aumônier du Jour* and coercing **Nathan Barbara** to recite the Pledge. (*Scary Bob* doubled up on the volume with his friend, John Antal, in attendance.) **Tino** was credited with Greeting. Prior to all of this, **LENNY** presented us with **General Washington's** promise, "The Constitution is the guide I will never abandon."



Substitute **SERGEANT DU JOUR, CAPTAIN KIRK**, took over from the AWOL **Andy Sayers**. He received the standard "warm welcome," complete with ironic claps. **KIRK** welcomed Visiting Rotarian **Reeves Davis** (Del Rio) visiting us in the company of his wife of over 70 years, **Maribelle**.

Guests included Optometrist **Brian Rast** (Jan Sullivan), PSHS INTERACT Presi-



dent **Cooper Weinstein** (Sarah Watkins), **Jorge Ramirez** (Ray Huffines), and **Mary Pat Etheridge** (Jerry Kezhaya).



**Cary Israel** announced that both his Boys' and Girls' Tennis teams had won 3<sup>rd</sup> Place in national championships! In spite of that odd coincidence, the Mens' Coach won the national **COACH OF THE YEAR** award!!

**LENNY** congratulated various birthday folk including **Mary Jo Dean**, **Chris Phillips**, **Randy Wright**, and (reflexively) **LENNY SCHWARTZ!** Randy took the opportunity to tout his 76<sup>th</sup> birthday party at **THE FRANCHISE** to which he invited all of us. A special arrangement of 76 *Trombones*, created by his grandson, **Jeff Bell**, was featured (it happened yesterday, as you read this). (Randy's 76<sup>th</sup> birthday reminds us of the **Simon & Garfunkel** song.) Someone inquired whether attendance at Randy's party counted as a make-up but was disappointed with the answer.



**Ben Criste** reported on the success of the *Soap Box Derby*. (Can we call it that even if the races don't count by Akron's standards?)

continued on page 2



Ben commented on the perfect day for the almost 200 races. He thanked sponsors (**Ray**) *Huffines Automotive* and (**Octavio's**) *Shops at Willow Bend*. The raffle raised \$16K out of the \$21,630 total; it will be split between *Nonpareil* and another non-profit that assisted.



Rotary anniversaries were observed for **Lynn McLean** (1) and *Scary Bob* Epstein (26).



**Rick Horne**, the Club's liaison to PSHS's INTERACT program introduced us to Cooper Weinstein, the President of INTERACT, who told us that PSHS had raised \$750 toward eradication of Polio through various fundraisers. **LYNN** said that the Board will match that or double match that for \$1,500 or \$2,250 to the RI Foundation. **LENNY** and Cooper thanked one another for their joint efforts.



Paul Harris Fellow pins went to Rick Horne, **Karen Thunert**, and **Larry Bisno**.



**LENNY** reminded us of the Rotary Social on Tuesday at *Allen Wicker's* but said we'd receive an associated email.

The "infamous" *Scary Bob* Epstein was recalled to the podium to eschew the microphone in favor of his mellifluous voice and introduce the day's speaker.

Colonel John Antal retired from the U.S. Army in 2003 and is now the historical director, script editor, organizational advisor, and military



expert for Gearbox Software of Plano, TX. He is responsible for historical authenticity, script editing, marketing assistance, and business operations. He has served 30 years of distinguished service in the U.S. Army. He is an Airborne Ranger, commanded combat units from platoon to regiment, and served in vital positions in the Pentagon and as the G3 Operations Officer of the U.S. Army's III Corps. Colonel Antal is a published author of seven books on military subjects. He has also published over 70 magazine articles and is the editorial director of a military history magazine. Colonel Antal is a "lifetime" member of the Veterans of Foreign Wars. Colonel Antal has played a central role in the development and marketing of Gearbox's first "Gearbox produced and developed" first-person action game, *Brothers in Arms*. The award-winning interactive experience, *Brother-in-Arms*, *Road to Hill 30*, places the player in the role of a combat squad leader on D-Day during the most tumultuous battle of World War II.

He is also a military affairs expert, the author of twelve books on military subjects and leadership, a professional developer of military software applications, simulations, and constructive war games, a motivational speaker, a frequent guest on the History Channel, and a life-long student of leadership and the Art of War.

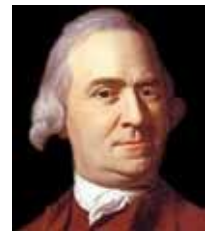
With that, Col. Antal arose and thanked Rotary for "what you do." He asked us to remember, on Memorial Day, those who sacrificed all for us.

With regard to his topic (leadership lessons), he conceded that "you are all leaders." Regardless, he proceeded to give us his definition of leadership. He gleaned these from a study of the American Revolution, no less. He illustrated each with the image of a figure from the War of 1775. He asked us to identify those pictured and offered a prize for the first correct identification: DVDs of that war.

Rather few of us were on our game with respect to Revolutionary War imagery, so the photo he chose to illustrate his first principle,

#### A LEADER CHOOSES COURAGE,

wasn't recognized as **Samuel Adams**, perhaps, Col. Antal speculated, "because he wasn't holding a mug of beer." Col. Antal maintained, "Fear is a reaction; courage is a decision." Although "everyone is afraid in bad situations," a leader decides in favor of courage.



His second principle of leadership was

#### A LEADER MUST LEARN TO FOLLOW TO LEARN TO LEAD.

He must learn to avoid cynicism, and he must be selfless, learning to care for others. He illustrated that with a man



someone identified as **Michael Moore**, but Col. Antal said that Michael "couldn't fill his boots." He told us that this character "started the first Starbucks!" That didn't help. None of us knew **Henry Knox** who had fought at Bunker Hill. He reported the Siege of Boston to General Washington, noting that to break it would require can-

non. So he searched for, found, and transported the cannons to the battlefield.

#### A LEADER MUST BE DETERMINED TO SUCCEED

Otherwise, he is determined to fail. Col. Antal illustrated this with an unusual portrait of George Washington which someone finally recognized! (3<sup>rd</sup> time's the charm.)





With the award of the coveted prize, Col. Antal must've been wondering whether or not we'd all slept through American History class, but, in truth, the *Geriatric Club of Plano* has members for whom the Revolutionary War was covered under Current Events.

And we slept through those instead.

**A LEADER MUST TEACH, COACH, AND MENTOR.**

In this regard, he commented that the leader's task is much harder in the United States where there is a native resentment of authority. So a leader must "make them want to do it." Instead of a business's instinct to hire and fire, it might consider mentoring for success instead. He illustrated this with **Ben Franklin**, instantly recognized. Col. Antal asked the winner if he recognized Ben from the \$50 bill? When the winner confirmed that, Col. Antal noted, *en passant*, as it were, that **Grant** graces the \$50 note.



**A LEADER MUST KNOW HOW AND WHEN TO DELEGATE AUTHORITY.**



"Authority without responsibility is a tyrant. Responsibility without authority is a victim." And the image that went with this was an unrecognized **Daniel Morgan** of *Morgan's Rifles* fame. His militia was instrumental in securing a victory at Saratoga.



**A LEADER PULLS; BOSSES PUSH.**

This principle of "*no compulsion*" as illustrated with the *Crossing of the Delaware* for which identity Col. Antal refused to offer a reward because it was too easy.

**A LEADER DOESN'T SHINE, BUT REFLECTS.**

The folks he leads, after all, deserve the credit, and a leader naturally understands that. Again George Washington, this time with the standard image, was used to illustrate the point.



"The resolve of George Washington was amazing. He understood how thin the thread held together our independence. The only thing he desired was a good reputation."



He summarized these 7 lessons under the phrase, "*Leadership is a sacred trust and the Art of Influence*," then turned to touting his book, available this August. He went on to praise the work of the *Association of the U.S. Army* which helps train ROTC cadets with leadership seminars and movies and socialization with Vietnam vets. He offers a summer camp at Vicksburg where cadets fight the battle again but with modern military techniques.

Next year is the 70<sup>th</sup> anniversary of D-Day (6 June), and he is leading a group of cadets in late spring to Normandy to which we are invited if we will but sponsor a cadet.

**LENNY** apologized that he had forgotten the **OPERATION ONCE IN A LIFETIME** dog tags, but Col. Antal drew out his own dog tags which he always wears. **LENNY** then led us in the Four-Way Test and belled us out at 12:59.

**Plano Rotary Club  
Board of Directors  
2012-2013**

- President**  
Lynn Schwartz
- President Elect**  
Karla Oliver
- Vice President**  
Kirk Bell
- Secretary**  
Earnest Burke
- Treasurer**  
Octavio Ortiz
- Past President**  
John Ernst
- Sergeant at Arms**  
Matt Jackson
- Membership Chair**  
Ben Criste
- Membership Vice Chair**  
Larry Flannery
- Service Chair**  
Bob Pikna
- Service Vice Chair**  
David Bowman
- Public Relationship Chair**  
Chris Parr
- Public Relationship Vice Chair**  
Bob Epstein
- Club Admin Chair**  
Chuck Morgan
- Club Admin Vice Chair**  
David McWhorter
- Foundation Chair**  
Gary Basham
- Foundation Vice Chair**  
Alan Feigenbaum
- Business Secretary**  
Lynette Pieper
- At Large**  
Kyle Walters  
Cary Israel  
Mary Jo Dean  
Camille Ussery  
Chris Henry  
Lori Roberts  
Bulletin Editor  
Chris Parr
- Bulletin Photographer**  
Tim McCord
- Bulletin Designer**  
Marsha Pigg
- Alphagraphics**  
**Printing by Alphagraphics**  
Park & Coit
- The Plano Rotary Club  
PO BOX 864316  
Plano, TX 75086

*Guests & Visiting Rotarians*

Guest	Guest Of	Proposed Members	AWARDS:	
Brian Rast	Jan Sullivan	Proposed member: Brian Crawford	<u>2012 Best Community Partner</u>	<u>Athena Award:</u>
Cooper Weinstein	Sarah Watkins	Classification: Fire Chief	Children's Theatre	Camille Ussery
Jorge Ramirez	Ray Huffines	Proposed by: Bruce Glasscock	(Sara Egelston Akers)	
Mary Pat Elledge	Jaerry Kezhaya	Proposed member: Wallace Reed	<u>2012 Best Community Organization by the Junior League of Collin County</u>	<u>Citizen of the Year:</u>
		Classification: Insurance	Children's Theatre	Jamie Schell
		Proposed by: Herb Boxie	(Sara Egelston Akers)	<u>Outstanding Corporate:</u>
<b>Visiting Rotarian</b>	<b>Home Club</b>		The Shops at Willow Bend	(Octavio & his team)
David Downs	North Texas Pioneer			
Kent Stone	Richardson Central			

Plano Rotary Club was established May, 25, 1945  
68 years ago

# Support Our Advertisers



www.huffines.net

## PLANO

**HUFFINES**  
CHEVROLET

1001 Coit Rd @ Plano Pkwy  
Plano

(972) 867-4000

**HUFFINES**  
HYUNDAI

909 Coit Rd @ Plano Pkwy  
Plano

(972) 867-5000

**HUFFINES**  
CHRYSLER Jeep  
DODGE RAM

4500 W. Plano Pkwy @ Ohio  
Plano

(972) 867-6000

All Service, Body and Parts Departments Open All Day Saturday



David Allison

1214 Avenue K  
Plano, TX 75074

972.423.0434  
www.allisons.com

## Matt Wolters

Allen Wickers A Public House  
Manager

(972) 424-2300 Work  
(214) 926-9919 Mobile  
matt@theallenwickerspub.com  
2301 N Central Expy  
Ste 195  
Plano, TX 75075

## THE AUTO SHOP

Since 1981

Professional Automotive Repairs including:  
Air Conditioning • Inspections • Clutches • Transmissions • Differentials  
Engine repairs • Factory Scheduled Maintenance • Tune-Ups • Electrical • Brakes



**Jerry P. Kezhaya**  
President

www.TheAutoShop.com



2560 East Plano Parkway  
Plano, Texas 75074



972-578-0588 - T  
972-881-0998 - F

**Rick Maucieri**  
President

**Grant Leighton**  
Associates  
PO Box 865066  
Plano, Texas 75086  
972.422.0169 Voice  
972.881.9373 Fax  
rickm@glandscape.com

**GRANT  
LEIGHTON**  
Professional  
Landscapers



AMERICAN NATIONAL BANK OF TEXAS  
www.anbtx.com

**Casey W. Stewart**  
Banking Center President

972-309-0001 ext. 5937  
214-863-5937 direct line  
214-863-6160 fax  
caseystewart@anbtx.com

Plano Parkway Banking Center  
1101 East Plano Parkway  
1st Floor Bank Lobby #E  
Plano, Texas 75074

**MORGAN LEGACY GROUP**  
Because Life Has Purpose

President | **CHUCK MORGAN**  
15660 N. Dallas Pkwy., Suite 700  
Dallas, Texas 75248  
P. 972.267.8181  
F. 972.267.8180  
E. chuck.morgan@morganlegacygroup.com  
W. www.MorganLegacyGroup.com

## J. Marc Lewis & Associates

CORPORATE AND PERSONAL TAXATION

**J. Marc Lewis JD, LL.M., EA**  
Enrolled to practice before the IRS

Lakeside Commons  
5045 Lorimar Drive  
Suite 280  
Plano, TX 75093

marclinc@airmail.net  
Tel. (972) 618-8224  
Fax (972) 618-2021

## THE MARKET HAS CHANGED

WHY HASN'T YOUR FINANCIAL PLAN?

Staying invested for the long term. It's a solid strategy for reaching your financial goals. But that doesn't mean your portfolio shouldn't adjust with the changes in the markets or your personal situation.

To schedule a complimentary portfolio review to help ensure your plan is designed to meet your needs no matter the markets' ups and downs, please contact me today.

Securities offered through  
**RAYMOND JAMES**  
FINANCIAL SERVICES, INC.  
RAYMONDJAMES.COM

Individual securities from independent advisors

**Kirk D. Bell**  
Financial Advisor  
Bell & Valente, LLC  
an independent firm  
972-403-1025

**alphagraphics**

increase your reach

**KENNY WILSON**  
OWNER

Phone: 972.867.9216  
Fax: 972.519.9181  
US408@alphagraphics.com

**LPS Green Technologies**

**Lynn Schwartz**  
972.816.8792  
1417 Amazon Drive  
Plano, Texas 75075

Lynn@lpsgreen.com



**DEVARD'S**  
HEAT, AIR, ELECTRIC & PLUMBING

**David Craig**  
david@devards.com  
(972) 422-1505 • CELL (214) 284-1423  
METRO (214) 544-1550



925 22nd Street Suite, 102 • Plano, TX 75074  
Sales/Service: 972.422.1505 • 972.544.1550

D. Penguin Services Inc.  
www.devards.com

