

Rotary



BE THE INSPIRATION
2018-2019

UPCOMING PROGRAMS

Nov 15th
Scott Drescher
Mortgage Lending in 2018

Nov 22nd
NO NOON MEETING
HAPPY THANKSGIVING

Nov 29th
TBD

Dec 6th
Holiday Party @ Haggard Party
Barn 6:30p – till

ENDPOLIONOW

NOVEMBER BIRTHDAYS

Jaye, Olin	Nov 05
Jackson, Martin	Nov 12
Dreger, Tamara	Nov 28
Shamshiri, Ross	Nov 28



FALL Weekly

Volume 261, Issue 326, November 15th, 2018

Reader

The Plano Rotary Club
www.PlanoRotary.com

North Texas Commission

SINCE Roy Reeves did such a bang-up job as *Photographe du Jour*, he was handed *Sainted Editor's* battered (and deep-fried) point-and-shoot to do the honors for this meeting in **Mike Booher's** absence.

Carrollyn the Petite tenuously suggested order at 12:14. She anointed **Blair**



Ritchey for the Invocation and **Justin Roche** for the Pledge. **Maria Mott** re-



ceived the nod for Greeting. In **SERGEANT HUMPHREY'S** absence, she took the camera from Roy and had him stand in for Nancy. He does a lousy impression.

We had a familiar Rotarian Visiting from Florida, PP **John B Ernst**, the man



Formerly Known as Prince. He received a sitting ovation.

ACTING SERGEANT REEVES chose newly-minted member **Gary Garza** for the **3 Minutes of Fame** segment with **Carrollyn** madly snapping away. Gary's first car was a '78 Chevy Monte Carlo with a CB antenna on the back. Someone wanted to know his CB handle. Gary's favorite band is **JOURNEY**. He attended *UT Austin* where he "majored in *6th Street*." The city's motto is "Keep Austin Weird," so the weirdest thing that ever happened to him occurred on 6th Street at



Hallowe'en; no one had anything on underneath their costumes. "**Chris Wallace** (the day's speaker) is my friend and will lend credence to what I'm saying." He protests that he has no tattoos. If he had Dr. Who's TARDIS (Time and Relative Dimension in Space), he'd "visit *Biblical Times*." When asked why, he wants to read the Bible (in the original edition?) and "walk with Jesus."



Rotary Service Recognitions went to **Larry Bisno** (6) and **Mark Johnson** (20). Mark protested "26!"

Carrollyn the Petite read us the **Birthday List** (at left) and commanded that we sing HB2U to **Olin Jay** who commented, "I'm underwhelmed."

John Caldwell arose to stump for Plano East's Flag Memorial project for Veteran's Day in Oak Point Park. He encouraged us to volunteer for flag placement.

Carrollyn started to welcome Olin to the lectern to introduce the North Texas Commission CEO, but the "A" team took over.



Hearing her sobriquet, **Jamee Jolly** introduced **Chris Wallace**, 10th President and CEO of the North Texas Commission.

During the 86th Texas Legislature, Wallace worked tirelessly to ensure that Texas remained business-friendly. Additionally, in his role at TAB, he oversaw operations including membership, marketing, strategy as well as board and chamber relations, and led the organization's successful efforts to defeat discriminatory and unnecessary legislation. He also has successfully built coalitions to advocate for the reauthorization of the Export-Import Bank, transportation funding, and the importance of NAFTA.

Prior to joining TAB, Wallace was the President/CEO of the Greater Irving-Las Colinas Chamber, the third largest chamber in North Texas and the first national Five-Star Accredited Chamber in Texas. He is among only 535 executives in the nation who have earned their Certified Chamber Executive designation.

Jamee hinted that Chris was her mentor in their youths, but Chris protested; he said the relationship was the other way around. Then he heaped praise on the Plano Chamber by saying that *"You have the most highly recognized Chamber leadership in Texas."*

As the room's AV had failed him (he was obviously used to better; his USB drive's presentation failed to be recognized but its video, at least, played), he mentioned that those of us wonks who wanted the stats (summarized below) could email him, and he'd send them to us.

chris@ntc-dfw.org



The Commission was founded in 1971 (the year ~~Sainte~~ Editor joined UTD!) at a time when the Cities of Dallas and Fort Worth both wanted to be the home to a large, regional airport. The DOT and FAA told both to *"work it out,"* and DFW Airport was born in the middle. The NTC has worked with the Airport Board to this day; Chris recently returned from such a meeting which was *"getting back to routes."* (Not *"roots,"* mind you.)

DFW Airport is a big deal. It generates \$37B annually, 55% just from cargo! It maintains round-the-clock operations, and, with seven runways, manages to avoid congestion. *"There are no slot constraints here, no curfew for landings."* 135K passengers pass through the 165 gates daily. It makes the area the #1 domestic destination (out of 182). It is #9 in the world for international destinations.

NTC is into marketing for additional airlines and advocacy for those already represented.

City	1970	2014 (estimates)	Growth Percentage
Dallas	844,001	1,341,075	59%
Ft Worth	368,477	965,435	162%
Arlington	267,225	394,594	541%
Plano	17,877	284,143	1,501%
Irving	97,250	208,289	145%
Garland	61,437	234,002	192%
Grand Prairie	50,904	190,837	260%
McKinney	5,190	131,799	1,079%
Waco	8,405	177,285	4,009%
Weslaco	55,131	145,640	161%
Denison	39,674	130,000	201%
Corinth	15,555	123,381	662%
Richardson	48,405	110,047	124%
Levelland	9,367	114,818	1,029%

"North Texas" comprises over 9K square miles consisting of the 13 counties surrounding DFW. They house over 150 municipalities holding 7.4M people. It is currently the 4th largest metropolitan area in the country and, as is evidenced by the above, slated to grow, with Collin and Denton counties eclipsing the others in that regard.

NTC is a unique organization, bonding together public (40%) and private (60%) entities with cities, universities and community colleges as additional stakeholders. It is into long-term planning involving:

1. *"Our unique ability to convene local officials,"* water districts, tollway authorities, even *"administration and operations for the Super Bowl."*
2. Commissioning of the study of revenue caps, using California's propositions to predict the effects on the North TX region.
3. Establishing advocacy forums like the North Texas Magazine that encourages relocation for businesses from outside the State.

As the *"fastest growing metropolitan area in the country,"* N.TX is predicted to nearly double in population within the next 25 years. Already, 15 municipalities have populations of 100K or greater. New leaders for this growth are emerging from Leadership North Texas, which is Leadership Plano on steroids.

Advocacy is Job 1. NTC has six regional lobbyists who meet with bill authors in Austin, tracking meetings, testifying and taking notes (and names, no doubt). In that regard, NTC's model is the Greater Houston Partnership. He was embarrassed to report that although TX has almost 16M registered voters, it ranks last in voter turnout. NTC advocates to remedy that as well. Indeed, the State houses 28M Texans, but 7M don't vote. TX has *"the fifth most restrictive"* voter registration rules. It seems *"the legislature doesn't want employees to vote."*

NTC advocates for funds designated for some State purposes actually go to those purposes rather than into the General Fund. It advocates for education and school finance reform. It seeks to reform economic development tools to *"claw back [donations] from businesses not performing"* by failing to meet their promised hiring goals. And it advocates for business climate issues rather than the bathroom bills which so enamor the legislature.



Chris carefully excluded from his condemnation Religious Freedom Acts; he maintains they are “*not a discrimination tool*,” but surely he’s entitled to one faith-driven *faux pas*. He was, after all, big on school safety issues, advocating for prevention of violence not securing bathrooms.



He lauded the Interim Commission on Education Finance Reform that seeks to increase funding with accountability.

Olin Jaye asked about Dallas’ recent loss of an Amazon hub, and Chris maintained that it was a blessing in disguise. That DFW was on Amazon’s short list will resonate well with others seeking to relocate or build. One measure of acceptance was that we were #12 in congestion compared with New York’s #22.

John Caldwell asked about Love Field’s gate restrictions. Chris said that they’ve no expansion opportunities.

Jeff Beckley thanked Jamee for volunteering to be on the Education Reform efforts.

Since “*no one received a mandate*” in the recent State elections, everyone has “*to work both sides of the aisle*.” “*Democrats now have more of a say*.”

To a question about numbers of voting age, Chris deferred to the State demographer.

Janis Allman decried out-of-state students voting in-state. Chris recalled a cartoon of **Vladimir Putin** with an “*I voted today*” sticker.

Carrolyn gave Chris our tiny credit card USB drive and urged those who had not done so to fill out the venue survey or face her soft harassment. She also called our attention to the **Angel Tree** donation cards on our tables.

She rang the Rotary Bell, blushed, then led us in the Four-Way Test before releasing us at 1:06.



- Infrastructure (Transportation and Water)
- Education (School Finance Formula)/Property Tax Reform
- Our Home, Our Decisions (Local Control)
- Economic Development Incentives
- Business Climate Issues (Local Regulatory Ordinances, Public Information Act, RFRA, Unnecessary and/or Discriminatory Legislation)



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None

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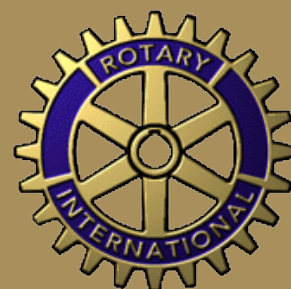
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The Plano Rotary Club is working with Samaritan Inn and Foster Friends this year with Santa & Mrs. Claus as a special treat. There will also be a school choir to perform. Donations can be given to Karen and Volunteers can call Camille Ussery at 469-964-6844 or email Camille.ussery@bthbank.com

Please add the following dates to your calendars!

Shopping

Friday, Dec 7th

7:30 am

Walmart Super Center
1700 Dallas Parkway
at Park Blvd

Wrapping Party

Thursday, Dec 13th

5:00 pm

BTH Bank Plano
1801 Preston Rd



Angel Tree Party

Saturday, Dec 15th

12:00 pm to 2:00

BTH Bank Plano

1801 Preston Rd