



F a l l Weekly

Volume 291, Issue 356, October 10th, 2019

The Plano Rotary Club
www.PlanoRotary.com

Reader

UPCOMING PROGRAMS

October 10th
RYLA Program "History of RYLA" and where it is today with our RYLA sponsored students District 5810 Jim Duffy & Sarah Watkins, Plano ISD

October 17th
Pursuing Through to Achievement
Dr. Stanley T. Crawford

October 24th
World Polio Event! No Noon Meeting
(Please see back of reader)

ENDPOLIONOW

OCTOBER BIRTHDAYS

John Caldwell	Oct 06
Justin Roche	Oct 07
Rick Horne	Oct 08
Janis Allman	Oct 18
Jessica Jackson	Oct 26
J. Marc Lewis	Oct 27
Casey Stewart	Oct 31



Negativity Negation

WE clearly need more members; **JOFFREY THE MANY-HATTED** had to serve as his own **SERGEANT-AT-ARMS**. **Sainted Editor** is better off, having many photographers from which to choose; today it was **CAPTAIN KIRK**.

JOFF permitted **Blair Ritchey** to Pray, Chief **Sam Greif** to Pledge, and **Peggy Fenwick** to Greet. He announced no Visiting Rotarians; however, **Roy Reeves** welcomed **John Meazell** as his guest.



Johnny Lewis had an **Q1 Minute** involving Rotary's response to Hurricane Dorian's devastation of the Bahamas. He said our Paul Harris contributions are going to **ShelterBox** whose boots-on-the-ground are distributing shelters to those rescued. (Not wanting to be the bearer of bad news, he omitted the new case of polio recently announced in the Philippines.) But he had good news for us; Dr. **Mark Geller** has achieved **Paul Harris plus 5!** Mark commented that Rotary is among the "greatest organizations in the world. No other organization can touch us!"



Johnny went on to reminisce; he talked about his early interactions with Rotary. This club once sponsored "our baseball team." He recalls the joint Christmas dinner held at the *Harvey House* with ~200 guests including all the movers and shakers in the

community, "*the Brod-heads and the Schells*" and the like. **Johnny** considered himself privileged to "rub shoulders" with the greatest names in Collin County. So he's very grateful that **Mark** picked him to be Rotary Treasurer.

JOFF announced that a meeting will be held in this room next week (10/3), but it won't be Rotary! Instead, those who come will be treated to a rousing discussion of the consequences of the Tax Cut & Jobs Act. However, on the 4th Thursday of October (10/24), we also won't meet here at noon but rather at **HUB-STREET Food Port**, 1212 14th St. (across the street from *Dickey's BBQ*), at **5:30** to celebrate **WORLD POLIO DAY**. See the back of the bulletin for details. On our Facebook page, scroll down to **World Polio Day Online Global Update** and RSVP by clicking the **INTERESTED** dropdown and changing it to **GOING**. (Don't be seduced by the Events tab; that's not been updated in months.)

Kelly Palmer wanted to know when we're moving on to Typhoid and was told "another day."

JOFF mentioned that we had raised \$4500 (including our match) for the *Children's Clinic*, closed on April 15th, a date that lives in infamy in the minds of CPAs everywhere.

Larry Bisno rose to tout the *Clinic*, saying that it had hired and credentialed a new doctor. (Since some patients have Medicare or Medicaid, credentialing is obligatory in order to get paid.) The site has also been credentialed. Since cold season is upon us (with the return to buggy hothouses that are schools), pediatrics are in greater need, and



continued on page 2



kids are coming to Wylie. The *Clinic* will let the hospitals know when it is ready to relieve them. JOFF chimed in with the happy thought that a 7:1 match with 5810 funding will raise \$36K.

JOFF also pointed out that today was the last day to contribute to the *Hendrick Foundation* VIA the fine bucket (unless subsequent lottery winners pick it, of course). He also noted that a *Cowboy* game is scheduled for the Thursday night we were to have held our *Holiday Dinner*, so the latter will be moved to Wednesday, **December 4th**, since the **NFL** was disinterested in accommodating us.

Janis Allman, Club Historienne Extraordinaire, announced that, since our inception, we had birthed all but the latest Plano Club, totaling 300 Rotarians. We are going to celebrate our heritage in our 75th year, our *Diamond Anniversary*. **Joe Camarena** has mocked up a genealogical tree for us. It will serve as a cover to our 75th anniversary Memento Book, the pages of which cover our specs and those of the other clubs. She was hoping to do something clever with our banners which are now stuffed haphazardly in a box. She'll sort them, foreign vs. domestic, mount them on fabric, or so she thinks.



Also, Janis is the Club Liaison to the **PLANO INTERNATIONAL FESTIVAL**, happening 10/12 in Haggard Park. Plano Rotaries have a booth there which needs staffing, ideally one member from each Rotary for two-hour shifts. Janis is pleading for volunteers.

JOFFREY THE MANY-HATTED said that administration is pondering how to handle the 75th Anniversary shindig(s). Should they be open to the public? Open to the other clubs? RI President **Mark Maloney** may be in attendance. So, all-in-all, it's an "ambitious undertaking." Let us hope it requires no undertaker.

Hayden Padgett suggested that we have one local and one global celebration. Janis said that, since she had found a wonderful picture of **Tino**, we might have the party at **Tino's**. (That follows, doesn't it?)

Maria Mott mentioned that Sen. **Florence Shapiro** wept at **Tino's** memorial service.

Joe Camarena introduced speaker **Christy Largent**, a professional speaker in the areas of Positivity & Engagement. Christy is hired by companies that want their employees to improve Morale, increase Teamwork, and Strengthen Their Communication Skills. She has a B.S. in Political Science and Communications and has done extensive study in the areas of Positive Psychology. Christy has been a speaker for over

22 years and has spoken to many Rotary clubs. She is also the author of the bestselling book, *31 Positive Communication Skills for Women*.

Christy first noted that her job is cut out for her, due to the "little bit of negativity happening in the world today." As any neurosurgeon knows, "it all starts in your mind."



She told of being 16 when her father was diagnosed with "Stage Two colon cancer." He opted for aggressive treatment which almost killed him, saying, "This could be fun." Two weeks later he was on a cruise ship, and he'll be "80 years old in two weeks." Since he was a Rotarian, JOFF remarked, "It's [one of the many] benefits of Rotary!"

She asked about our "default" mindset:

- REALIST finds all the ways it won't work
- ANALYST finds how the system is broken/rigged
- VICTIM finds fault in others
- PAST FOCUSED does things as they've been done
- NEGATIVE THINKER believes self unworthy

"I'm horrible at it. I've never been able to do it."

She focused on three group mindsets, cavalierly casting them as uniform. In population, Baby Boomers and Gen Z are each 45±5M but outnumbered by Millennials at 70M. So it's not surprising that 50% of leadership positions go to Millennials, but 64% of them consider themselves not up to the task.

She characterized Gen Z as "digital natives," 48% of whom were found in one *UCLA* study to exhibit "high anxiety and mistrust." They're so focused on their phones that they have no "people skills" and must be helped! She



illustrated this with an anecdote about three Gen Zs sitting in a room texting one another because “*we don’t want to talk.*”

In addition to Mindset, “*Style matters.*” She categorized communication style as either PASSIVE, ASSERTIVE, or AGGRESSIVE.

When addressing Gen Zs, she suggested choosing a style in which “*they feel respected.*” She cautioned that an assertive style will leave them feeling “*targeted.*” So we must “*recognize different needs*” of different populations. When have “*difficult discussions*” (disciplining Gen Zers, for example), “*focus on behavior rather than being judgmental.*”

JOFFREY noted that “*we have a lot of stressors,*” from social media to (fake?) news. Christy told him that “*dealing across generations,*” it’s important to “*understand one’s own style*” so that adjustments can be made for your audience.

She advocated **SPARK**:

- **S**tep away from judgment
- **P**ut yourself in a positive framework
- **A**sk what’s really going on
- **R**egroup and breathe before communicating
- **K**indness is always an option

Exercise the “*privilege of being kind.*”

John Priest asked how she worked with groups (other than this one, presumably). She said that she makes a 3-4 hour presentation in “*lunch and learn*” meetings.



Jeff offered her our coveted multiport charger, congratulated Mark Geller on his **45 years of Rotary**, led us in the Five-Way Test, and belled us gone at 1:01.



Plano Rotary Club Board of Directors 2019-2020

President

Jeff Beckley

President Elect

Roy Reeves

Secretary

Janelle Twyford-Silvis

Treasurer

John Caldwell

Past President

Carrolyn Moebius

Sergeant at Arms

Rick Horn

Membership Chair

Maria Mott

Public Relations Chair

Sara Akers

R.I. Foundation Chair

Johnny Lewis

At Large

Joe Camarena

Paul Hernandez

Mary Jo Dean

Larry Bisno

Business Secretary

Karen Sheldon

Bulletin Editor

Dr. Chris Parr

Bulletin Photographer

Bulletin Designer

Alphagraphics

Printing by Alphagraphics

Thank you Kenny Wilson

The Plano Rotary Club

P.O. Box 864316

Plano, TX 75086

Guests & Visiting Rotarians

Guest

John Meazell

Guest of

Roy Reeves

Visiting Rotarians

Visiting Rotarian Home Club





ACE FENCE-DFW

Pam Little

(972) 578-5775
Fax (972) 578-1005

pam@acefences.com
1400 Capital Ave.
Plano, TX 75074

"a fence to you,
a reputation to us."



David Allison

1214 Avenue K
Plano, TX 75074

972-423-0434
www.allisons.com



increase your reach

KENNY WILSON
OWNER

Plano
Phone: 972.867.9216
us408@alphagraphics.com

Richardson
Phone: 972.234.3033
Fax: 972.231.6968
us103@alphagraphics.com



AMERICAN NATIONAL BANK OF TEXAS
Your Bank. For Life.

Casey W. Stewart
Regional Market President

972.309.0001 ext. 5937
214.863.5937 direct
214.863.6160 fax
caseystewart@anbt.com

Plano Banking Center
1101 E. Plano Parkway, Suite E
Plano, TX 75074

Allen Banking Center
720 S. Greenville
Allen, TX 75002
www.anbt.com



Maro Lewis & Associates, Inc.
CORPORATE AND PERSONAL TAXATION

J. MARC LEWIS JD, LL.M., EA
PRESIDENT

5045 Lorimar Drive
Suite 280
Plano, TX 75093

MARC@MARCLEWISTAX.COM
TEL: (972) 618-8224
FAX: (972) 618-2021



www.huffines.net

HUFFINES
CHEVROLET

1001 Coit Rd @ Plano Pkwy
Plano

(972) 867-4000

PLANO

HUFFINES
HYUNDAI

909 Coit Rd @ Plano Pkwy
Plano

(972) 867-5000

HUFFINES
CHRYSLER Jeep
DODGE RAM

4500 W. Plano Pkwy @ Ohio
Plano

(972) 867-6000

All Service, Body and Parts Departments Open All Day Saturday

Bell & Valente
Wealth Services
A Limited Liability Company

Kirk Bell
Managing Partner, B&V, LLC
Financial Advisor, RJFS

2500 Dallas Parkway, Suite 560
Plano, TX 75093
(972) 403-1025
(972) 403-1063 (fax)

kirk.d.bell@raymondjames.com
www.bellvalente.com

Securities offered through

Raymond James Financial Services, Inc.

Member FINRA/SIPC.

Bell & Valente Wealth Services, LLC is not a broker/dealer.

I WANT TO END POLIO. JOIN ME.

ROTARY'S

WORLD POLIO DAY

ONLINE GLOBAL UPDATE
24 OCTOBER 2019

Visit the Rotary International Facebook page
to RSVP.

#endpolio | endpolio.org

JOIN US! 5:30 at
HUB Street Food Port
1212 14th St, Plano

