



F a l l
Weekly

Reader

Volume 293, Issue 358, October 31st, 2019

The Plano Rotary Club
www.PlanoRotary.com

Achievements Fleeing?

UPCOMING PROGRAMS

October 31st
NTTA – Current & Future Projects

Michael Rey

November 7th
NO NOON MEETING
(1st Thursday of the Month)

November 14th
Genesis Regeneration Center

Dr. Andrew Shepard



OCTOBER BIRTHDAYS

John Caldwell	Oct 06
Justin Roche	Oct 07
Rick Horne	Oct 08
Janis Allman	Oct 18
Jessica Jackson	Oct 26
J. Marc Lewis	Oct 27
Casey Stewart	Oct 31



LANELL wisely fled *Sainted Editor's* table, so he nailed **Roy Reeves** as *Photographe du Jour* under the rubric "No good deed goes unpunished."

JOEFFREY THE CONSIDERATE closed camaraderie at 12:14, appointed **Larry FLASH Flannery** to Pray and **Mark Johnson** to Pledge. The post of Greeter went unfilled, but **RANGER RICK** was present to announce no Visiting Rotarians.

Janelle Twyford-Silvis welcomed back **Allen Shahan**, eyeing us for possible membership. (Everyone on his/her best behavior, please.) And **Bob Kehr** fed his daughter, **Jennifer**.



RICK HORNE sought inveterate hugger **Sara Akers** to profile in **3 Minutes of**



Torture. She was born in Dallas and went to *Thomas Jefferson High School* with

Rick's wife! Her Dad was a surgeon, and she was "as good a child as she had to be." She moved to Plano in 1986 with then husband



Jeran Akers, who "gave me a wonderful son" before becoming Plano's Mayor (and, at best, a serial monogamist). Her current occupation since 1991 is the *North Texas Performing Arts* she founded and considers her "dream job." If she couldn't do that,

she'd be a teacher. She loves plain **m&ms**, cherry pie, dogs, beach vacations, and gardening.

JOEFF commended Sara for being "a good sport and such a good laughter." Then he awarded a 5-year Rotary Service pin to **Justin Roche** and called **Brad Keith** for a standing ovation for **48 years** a Rotarian!



Judge Johnny chided *Sainted Editor* for beating him to the punch, announcing a new case of polio in the Philippines. But he announced the 2nd case in Manila and the current inoculation of 60K kids soon to be 1.3M. Several new strains of polio are among the culprits, and Ukraine is now at risk. So it "wasn't a good week for Rotary International." (Is it now PUPA?)

continued on page 2



JOEFF insisted upon a brag from Mark Johnson about his 7 lb. 1 oz. grandchild born Sunday night. She came into this world at *Medical City Plano* where both her parents were born!

Carrolyn Moebius announced the abandonment of **HUB STREET Food Port** in favor of **THE FRANCHISE SPORTS BAR & GRILL** for next week's meeting, Thursday at 5:30. This will reach you too late, but, for completeness, **THE FRANCHISE** is located at 3000 Custer Rd., Ste. 345. The event is Rotary's **WORLD POLIO DAY**. Come with long arms or short pockets, because it's a fundraiser.



JOEFF congratulated **CAPTAIN KIRK** on his photo in the paper wearing an Air Force jacket, no less. (But no Rotary pin. Tsk, tsk! That used to be worth a fine.)

He further announced our **Xmas Party** (quickly converted to **Holiday Party**) to be the first Wednesday of December (12/4) at **Rutledge Haggard's Party Barn**. We are to remember to bring Coats for Cops. Also, in an evolution of **Angel Tree**, we will be hosting a **Xmas Eve Party** at 10:30 for as many of the 70 families at the **Samaritan Inn** who show up.

JOEFF told us that the **Xmas Party** will start at 6:30, "the same time as the Holiday Party, and the Kwanzaa Party, and the Hanukkah Party and..."



He welcomed "rock star" **Janis Allman** to the floor to debrief us on our booth at the **PLANO INTERNATIONAL FESTIVAL**. She said she distributed 174 copies of the list of Plano Rotary Clubs at the "packed all day long" event. She touted (her son's) water pump that attracted much attention from young fairgoers. A dad from Nigeria told his son how he had pumped water in his homeland. Janis told him that she too had pumped water as a youth. A lady on the sidewalk was invited to try her hand, but she burst into tears at the memories of having done so as a girl. Janis touted Rotary as having taken on clean, fresh water projects around the world. She also marveled at the 70 new citizens naturalized at the Festival.

Joe Camarena introduced speaker, Dr. **Stanley T. Crawford**, author, educator, and military veteran. He has served in leadership and management positions in Public Education, Business, and the Air Force. Dr. Crawford places a very high value on being effective and efficient. He believes an individual must be inspired and motivated in order to motivate others.



Dr. Crawford is the author of "*Building Instructional Capacity: 3 Key Strategies for Successful Student Learning*" and co-author of a chapter in *Research in Finance* entitled "*Managing Real Options in Not-for-Profit Organizations: The Case of Shell Space*."

Dr. Crawford is a graduate of **UNT** with a doctorate in Educational Administration, **Webster University** with a Master of Arts in Management, **Southern Illinois University, Carbondale**, with a Bachelor of Science in Industrial Technology, from the **Community College of the Air Force** with an Associates of Applied Science in Avionics Systems Technology.

Dr. Crawford thanked us for inviting him and stumped for his Twitter hashtag: #achieveyourobjectives. He synopsised his life story beginning with his parents, born in the 30s, who had a 6th grade (Dad) and a 12th grade (Mom) education. He was the oldest brother of a family with two boys and two girls. He has a "lot of great memories" from age 3 to 13. Then it all changed.

His mother died, leaving Dad as the single parent, which, he claimed, is very *“different from a single Mom.”* Yet he graduated from *JFK High* in Cleveland, took three buses to get to college where a helpful professor told him *“you can’t write.”* He lasted six months in Drafting School after dropping out and before joining the Air Force. At Lackland AFB (San Antonio), he had shell-shock getting off the bus, yet he persisted through Basic and was assigned to Chinook AFB (Alaska) where *“it was colder than in Illinois!”* Following his studies in aeronautics, he was assigned to Ellsworth AFB (So. Dakota), where it wasn’t much warmer. Next followed West Germany, where he multi-tasked to get his AA & BS. The weather didn’t improve until he went to Altus AFB near Lawton, OK. After his MS, he *“transitioned back to the ‘civilian sector’,”* as we’re known to the military. He became Asst. Mgr. of a Taco Bell franchise and took other retail management positions in DFW. Realizing that this left him *“little control over my time,”* he answered a *Dallas Morning News* ad for *“alternatively-certified teachers,”* where experience rather than teaching credentials counted. He started as a 6th grade teacher with DISD, rising to Asst. Principal in Duncanville ISD toward Principal with RISD. He is now *“retired from K-12”* and teaching doctoral students at *Capella University* (an online mill based in Minneapolis).



Having established his *bona fides* as a consultant, he “transitioned” into the point of his talk: strategies for success.

GOAL SETTING

1. What do I want to do?
2. What do I want to achieve? (to set directions for your progress)
3. How do I define success? (utilizing your unique sets of skills, traits, and qualities)

DETERMINATION

1. How do I make decisions toward reaching goals?
2. Where you are vs. where you want to be. (determination points the way and has an impact on all that follows)

He quoted **James Allen**:

A man should conceive of a legitimate purpose in his heart, and set out to accomplish it. He should make this purpose the centralizing point of his thoughts. ... Thoughts of doubt and fear never accomplish anything, and never can. They always lead to failure.

PERSISTENCE IS STICK-TO-ITIVENESS

Do I want to achieve it badly enough?
How strong is your desire to stick to it?

He quoted **Winston Churchill**:

This is the lesson: Never give in. Never give in. Never, never, never, never—in nothing, great or small, large or petty—never give in, except to convictions of honour and good sense. Never yield to force. Never yield to the apparently overwhelming might of the enemy.

He even quoted Stanley T. Crawford:

Determination is the root from which the plant of persistence grows and eventually produces the fruit of achievements.

However, there will be setbacks which can be overcome by going OVER, UNDER, AROUND, or THROUGH. Alternately you can LET IT PASS.

John Caldwell asked what setbacks he overcame in the military. Stanley told him of going to his boss’ supervisor to get transferred.

Joe Camarena asked about a second book, and Stanley admitted it is about *“Poetry vs. Education.”* (I didn’t know they were at odds.)

JOEFF told him that our multiport charger will *“never give in until it does.”* Then he congratulated Brad and Mark once again, led us in the Five-Way Test and ending the conclave at 1:00.



Plano Rotary Club Board of Directors 2019-2020

President

Jeff Beckley

President Elect

Roy Reeves

Secretary

Janelle Twyford-Silvis

Treasurer

John Caldwell

Past President

Carrolyn Moebius

Sergeant at Arms

Rick Horn

Membership Chair

Maria Mott

Public Relations Chair

Sara Akers

R.I. Foundation Chair

Johnny Lewis

At Large

Joe Camarena

Paul Hernandez

Mary Jo Dean

Larry Bisno

Business Secretary

Karen Sheldon

Bulletin Editor

Dr. Chris Parr

Bulletin Photographer

Bulletin Designer

Alphagraphics

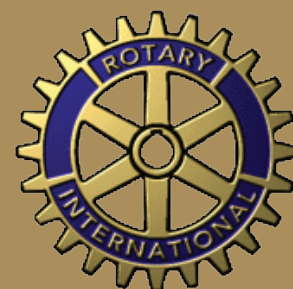
Printing by Alphagraphics

Thank you Kenny Wilson

The Plano Rotary Club

P.O. Box 864316

Plano, TX 75086



Guests & Visiting Rotarians

Guest

Allen Shahan
Jennifer Kehr

Guest of

Janelle Twyford-Silvis
Bob Kehr

Visiting Rotarians

Visiting Rotarian Home Club



ACE FENCE-DFW

Pam Little

(972) 578-5775
Fax (972) 578-1005

pam@acefences.com
1400 Capital Ave.
Plano, TX 75074

"a fence to you,
a reputation to us."



David Allison

1214 Avenue K
Plano, TX 75074

972-423-0434
www.allisons.com



increase your reach

KENNY WILSON
OWNER

Plano
Phone: 972.867.9216
us408@alphagraphics.com

Richardson
Phone: 972.234.3033
Fax: 972.231.6968
us103@alphagraphics.com



AMERICAN NATIONAL BANK OF TEXAS
Your Bank. For Life.

Casey W. Stewart
Regional Market President

972.309.0001 ext. 5937
214.863.5937 direct
214.863.6160 fax
caseystewart@anbt.com

Plano Banking Center
1101 E. Plano Parkway, Suite E
Plano, TX 75074

Allen Banking Center
720 S. Greenville
Allen, TX 75002
www.anbt.com



Maro Lewis & Associates, Inc.
CORPORATE AND PERSONAL TAXATION

J. MARC LEWIS JD, LL.M., EA
PRESIDENT

5045 Lorimar Drive
Suite 280
Plano, TX 75093

MARC@MARCLEWISTAX.COM
TEL: (972) 618-8224
FAX: (972) 618-2021



www.huffines.net

HUFFINES
CHEVROLET

1001 Coit Rd @ Plano Pkwy
Plano

(972) 867-4000

PLANO

HUFFINES
HYUNDAI

909 Coit Rd @ Plano Pkwy
Plano

(972) 867-5000

HUFFINES
CHRYSLER Jeep
DODGE RAM

4500 W. Plano Pkwy @ Ohio
Plano

(972) 867-6000

All Service, Body and Parts Departments Open All Day Saturday

Bell & Valente
Wealth Services
A Limited Liability Company

Kirk Bell
Managing Partner, B&V, LLC
Financial Advisor, RJFS

2500 Dallas Parkway, Suite 560
Plano, TX 75093
(972) 403-1025
(972) 403-1063 (fax)

kirk.d.bell@raymondjames.com
www.bellvalente.com

Securities offered through

Raymond James Financial Services, Inc.

Member FINRA/SIPC.

Bell & Valente Wealth Services, LLC is not a broker/dealer.