



FALL
Weekly

Reader

Volume 172, Issue 238, October 6th, 2016

The Plano Rotary Club

UPCOMING MEETINGS

Oct 6

Sherrie Wilson

*First Female Firefighter/Paramedic
In the Dallas Fire Rescue Dept.*

Oct 13

Camp RYLA

Oct 20

Greg Pappas

Hendrick Scholarship Foundation



OCTOBER BIRTHDAYS

Richard Maucieri	Oct 05
John Caldwell	Oct 06
Justin Roche	Oct 07
Rick Horne	Oct 08
Jan Sullivan	Oct 10
Dennis Hogg	Oct 16
Janis Allman	Oct 18
Robert Botts	Oct 20
Debbie Watson	Oct 25
Jessica Jackson	Oct 26
J. Marc Lewis	Oct 27
Casey Stewart	Oct 31



Invidious Incentives

As is his wont, **SPiRiTWARE Feigenbaum** introduced **Jerry Aris** to the speaker, **Kathleen Turner**, and her guest. The guest was chowing down, and, to save her embarrassment at not being able to respond, Jerry said that he preferred his women silent. Alan leapt to explain the hazards of misogyny at **Sainted Editor's** table, but Jerry doubled down (a lot of that going around), confident that the chatterboxes understood. Paradoxically, none commented on his observation.

King David convened court at 12:14, cajoling **Blair Ritchey** to Pray (to call **God's** Blessing to shower upon the recently-departed **Wayne Hendrick**) and **Mike Robnett** to Pledge. No greeter had stepped forward, so he summoned **SERGEANT KRAMER**. Jason introduced **Jim Adams**, visiting from



Richardson Central. **Charles Milby** welcomed **Daniel Askari**, a roofing contractor, and the speaker had brought **Happy Franklin** from **Park Cities**.



Having drawn the **Black Jelly Bean**, **Doyle Dean** explained that he hailed from a Lucas farmhouse somewhere between Prosper and McKinney. Having obtained his degree from **NTSU**, he sought a job teaching mathematics, which led to Middle School Administration, which led to Assistant Principal at **Bowman and Williams**, which led to Principal of **Plano Senior High**. All in all, he's been 45 years in **PISD**, the last 24 of which were at **PSHS**.

He has a wife, children, and now a pair of grandchildren, aged 2 and 3.



He approached his interview with Superintendent **Wayne Hendrick** with a job offer from Dallas not only in hand but verbally accepted! Wayne asked him to come in on a Sunday night; after chatting with him, he directed Doyle to **Tom Moore**. When Tom was finished with him, Doyle was asked to return to Wayne, who was personally typing up his contract! Doyle expressed his admiration for such a "*wonderful man*."

He recalled being told by Principal **Sherman Millender**, a Plano Rotarian even then, that Doyle should join a service club, '*and I think it should be Rotary*.' He was introduced to the Club by **Jerry Smith** (he who got married at Rotary) as '*Dr. Dean Doyle*.' "*And it went on that way for weeks*."

Jason called for applause for "*Dean*," and drew the next victim's name, **Hubert Aaron**. Hubert was AWOL as were the next two draws, **John Caldwell** and **Ric Kasmiskie**.



Finally, **Maria Mott** was present (but not accounted for) and won her three minutes of fame.

Jamie Schell rose to present Paul Harris



Fellowship pins to **Clay Curtiss** and **Chris Phillips**. Jamie mentioned again **Ean's** contribution to the Club match. Chris commented that his inspiration for a PHF came from the Certificate that **Lenny** had proudly displayed on his dry cleaning shop wall!



King David announced the recipient of August's Rotarian of the Month, Blair Ritchey, who not only regales us with an Invocation often, but also is substitute photographer and New Generations Chair. Blair has taken on two schools for **CITIZEN OF THE MONTH** at least temporarily.

Janis Allman needed a volunteer for the 1-3 pm shift at (last) Saturday's



will not get any lower," and the balcony cabins, currently sold out, would be augmented. She touted a Happy Hour at the *Blue Mesa* to celebrate the cruise and said that a drawing on 31 December would award a cabin via raffle with entries from Rotarians who bring a guest to their meetings. You get 10x as many tickets if your guest joins, and the club with the most members participating and the one with the highest percentage of participants will also win a cabin.

Lynette Pieper told us that **Charla Fletcher** (*Hendrick Scholarship Foundation*) has asked us for photos and stories about Wayne. They can be emailed to charla@haggardproperties.com

King David said he'd bring a list of comestibles desired by Minnie's Pantry Food Drive to the next meeting. He also mentioned a formal request for the creation of a **Plano East Rotary Club** to be considered at a special Board meeting. The results of that meeting will be presented to the membership for a vote.

Program Chair Alan Feigenbaum introduced the speaker:

Kathleen Turner

Chief Possibilities Officer, **I²S Advantage** (214) 632-0183 Kattum@gmail.com
Kathleen Turner helps her clients sleep better at night....She serves as Chief Possibilities Officer of I²S Advantage, a company committed to helping Fortune 500 and Start-ups solve problems and win market share by create strategies and innovations that drive value (Bottom line).



PLANO INTERNATIONAL FESTIVAL (a roaring success, BTW).

Happy Franklin hawked cabins on 5810's Gulf Cruise *cum* District Conference, having festooned our tables with flyers in that regard. She cautioned that "prices



Kathleen contributes just under 4 decades of experience in consumer and shopper insights, brand management, strategy and innovations for a number of wide ranging industries including: Consumer Package Goods, Retail, Healthcare, Pharmaceutical, Restaurants Legal, Technology, Communications, Financial Services, Non-Profit and many others. She also serves as advisors to NTEC, Tech Wildcatter's, and House of Genius companies.

Awards and Recognition:

American Hospital Association - Touchstone Award for excellence in Healthcare
American Marketing Association's Legal Marketing Association - Your Honor Awards
Internet Marketing Platinum Award
And her company was recognized for 2 out of 15 case studies that made it into the HBR edited Marketplace Leaders

Professional Memberships and Association Leadership:

American Marketing Assoc. (Speaker Chairman, President, National Conf. Committee)
Qualitative Research Consultants Association (speaker)
Legal Marketers Association (Research and Strategies Committees),
Guest lecturer SMU and UTD, Creative Education Foundation, Creative Problem Solving Institute, Innovations Leaders Conference
DFW Hospital Council (Board)

Education:

Masters in Business Administration, magna cum laude, *University of Dallas*, Dallas, Texas (Sigma Iota Epsilon, President of Capstone class)
Bachelor's of Science in Psychology, magna cum laude, *Louisiana State University*, Baton Rouge, Louisiana, (Phi Beta Kappa, PsiChi, President of Psychology Club)
Creative Problem Solving Institute, 1996, 1997, 1998, Creative Education Foundation, *SUNY, Buffalo*, New York
SMU – Alternative Dispute Resolutions Master's Program and Certified Mediator in Texas

Personal:

Kathleen has 2 beautiful adult sons, Andrew and Jeffery Schnauzer Roxie.

At the request of Ms. Turner and sensitivity to her clients, the summary of her presentation is **NOT** to be included with this bulletin.

The last thing my grandfather told me
before he kicked the bucket...

"Hey watch how far I can kick this
bucket!"

I WASN'T GOING TO GET A
BRAIN TRANSPLANT, BUT THEN
I CHANGED MY MIND.

What happens when a ship
carrying red paint crashes into
a ship carrying brown paint?

A lot of marooned sailors

Train your brain
with some
SUDOKU

3	1	7	5		2			6
6						1		2
		4			1		9	
	6	1		4	3		2	
	4		1	8		9	3	
	7		4			3		
4		5						1
9			7		8	4	6	5

TIME FOR SOME RIDDLES!

The more you take, the
more you leave behind, what
am I?

Footprints

Why can't a man living in
California be legally buried in
New York (Even if it's in his
will)?

He's still alive!

Handing Kathleen Turner a non-perpetual
desk organizer, *King David* said, "Enjoyed you
in **Romancing the Stone!**" Then he led us
in the Four-Way Test and dismissed the con-
gregation at 1:00.

Fantasy Football Standing	
NFC Division	
McWhorter.....	3-0
Kramer	2-1
Barbera	2-1
Waterbury.....	1-2
Burke.....	1-2
Greif	0-3
AFC Division	
Sullivan.....	2-1
Basham	2-1
Johnson.....	2-1
Milby.....	2-1
Jackson	1-2
Walters	0-3



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2016-2017

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Thank you Kenny Wilson
- The Plano Rotary Club**
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Guests & Visiting Rotarians

Guest	Guest of
Kelly Kunst	Kathleen Turner
Daniel Askari	Charles Milby
Visiting Rotarian	Home Club
Jim Adams	Richardson

Please send photos and or contributions
to share with the club in the Weekly Update to

lpieper2@aol.com

Rotary activities/ volunteering,
vacations, family additions or any
interesting activities or events are
welcomed.

**The more you share
the more you connect!**

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