

## Summer Weekly

# Reader

Volume 40, Issue 104 October 3, 2013

The Plano Rotary Club  
www.PlanoRotary.com

### UPCOMING MEETINGS

#### October 3

Richard Matkin, PISD  
Superintendent  
"PISD Today"

#### October 10

Admiral Patrick Walsh  
"Current National Security  
Challenges."

#### October 17

Bill Dendy  
"The NEW Financial Reality  
of Retirement."

#### October 24

Marcy Wilson, Executive  
Director  
"Hendrick Scholarship  
Foundation."

#### October 31

Paul Geisel  
Past District Governor,  
District 5790  
"A Sociological History  
of Rotary."

### OCTOBER BIRTHDAYS

Maucieri, Richard	Oct 05
Caldwell, John	Oct 06
Horne, Rick	Oct 08
Sullivan, Jan	Oct 10
Allman, Janis	Oct 18
Botts, Robert	Oct 20
Watson, Debbie	Oct 25
Jackson, Jessica	Oct 26
Lewis, J. Marc	Oct 27
Stewart, Casey	Oct 31

Our faithful editor is once again traveling the world, leaving me the task of writing the prose in his absence. He sent me a few pictures from Singapore which I will share with you all, here. These are from a week ago.



Singapore at night

Captain Kirk started the meeting on time, as usual. After the prayer by Jan Sullivan and the pledge, and yes, we could hear you clearly, Bob, The guests and visiting Rotarians were introduced.

Cathy Tyler was the guest of Kirk Bell. Visiting from the



Plano Sunrise Club was George Elwell. Marianne Elwell was visiting

from the North Texas Pioneers and Matt Shaheen was visiting from the Frisco Club.

I did not receive the notes from the meeting, so I do not know who had anniversaries with the club.



Nathan Barbera did single out one of our finest, to give a rundown of their life. That person was Rutledge Haggard. He grew up in Plano on a farm. He has had a Chevy truck since he was in his twenties. His occupation is Real Estate and Ventures.



EVERY  
ROTARIAN  
EVERY  
YEAR

continued on page 2

If you do not know Rutledge personally, come to the Christmas party which will be held in the barn behind his house.

Alan Feigenbaum is once again planning the Annual Hendrick Golf Tournament. He needs volunteers to help in all capacities. So if you have time that Friday, please sign up for a position.



George Elwell announced that the Plano Sunrise Club was having its Famous OctoberFest on October 3rd at Plano Centre. He brought tickets to sell and he was giving everyone a special deal of two for \$80, which was a \$10 discount off the value at the door.



Richard Wells gave a talk about how he came to be involved in the Hendrick Scholarship Foundation. He remembered his father being involved in it, and how he would come home from meetings feeling so grateful for everything he and his family had. So when Richard was asked to come and help a few hours a week, he agreed.



Little did he know that the organization would double and triple in size over the next several years. He has never regretted getting involved and now he can fully understand the way his father felt.

The speaker was given extra time up front, (it was noted in the Weekly Update, two days prior). Our speaker was Robbie Robinson, who is a planner/developer who was brought from Hawaii to Plano, Texas by Ross Perot, in order to build Ross's dream community.



That community was called Legacy. It is the area located north of Spring Creek, west of Preston Road and south of Highway 121.

Ross Perot was tired of dealing with Dallas. Every time he tried to expand or improve his location on Forest Lane and Merit Drive, the City and its residents would bring about a large fight, and he was tired of these little minded people. So Ross announced that he was moving his facilities to North Plano and would be selling the Forest Lane facilities.

His organization purchased 2665 acres of farm land, and started by hiring the best planners in the country to work on this development. Ross wanted this area to have everything within it to support living, working, shopping and playing there.



He wanted to be able to attract some of the best industries to the Plano area, and his dream was to make a Legacy Road address a prestigious place to have a business. In order to make his plan work, he needed three large corporations to buy in. There was already EDS, and Frito Lay and Pepsi soon came on board. This made everything possible.

There were many demands which had to be met, in order to have a World Class Corporate Park. There needed to be utilities which would not fail. Redundancy was planned for the power systems, so that if one went down or had a problem, there was another to pick up the load. The roads were created wider than most others, with large medians and left turn lanes into every driveway or parking lot. All the roads were originally built as six lane boulevards. All the landscaping and decorating was very closely controlled, so it has the feel and look of a community that is one community and not a number of companies doing their own things.

Many of the companies bought extra land to hold for expansion or keep-aways. Some of these companies would now like to sell some of this land, at a very large profit. The voters need to watch and vote so that these extras lands are not zoned to a purpose outside the scope of original plan. This corporate community is the main reason why the City of Plano can have the lowest taxes in the area and the best services and government. Legacy should be kept true to its plan, so that we can continue these benefits into the future.

Today Legacy has over 50,000 people living, working and playing within its borders. It is

home to many large corporate headquarters. There is Legacy Center, where every day of the week the sidewalks, restaurants and stores are crowded with people. It is the place to be seen in Plano, and it attracts people from all over the metroplex. There are apartments and townhomes within walking distance of Legacy Center. Many of the employees working in the area have taken up residence there also.

From their website, I chose this explanation of what Legacy is:

With many master planned developments, you may well ask, "Planned for what?" At Legacy, it's obvious we've planned to create an atmosphere conducive to productivity, to congeniality and to comfort. With richly landscaped grounds, plenty of open space, wide streets that prevent traffic jams (and even traffic signal sensors disguised within the natural environment), the outstanding amenities and creative atmosphere of Legacy combine to create a true spirit of community.

- Established, solid infrastructure
- Positive business environment
- Easy access to airports and nearby business districts
- Adjacent to prime residential areas
- Luxury apartments and hotels
- Excellent zoning
- State-of-the-art fiber-optic telecommunications
- Electrical service redundancy available for added reliability
- Fire and police station onsite
- Child care centers
- Drive-through banking
- Retail and restaurants
- Children's Medical Center Legacy
- SMU-in-Legacy, a satellite campus of prestigious Southern Methodist University

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## Guests & Visiting Rotarians

### Guest

Cathy Tyler

### Guest Of

Kirk Bell

### Visiting Rotarian

Richard Wells

Marianne Elwell

George Ewell

Matt Shaheen

### Home Club

Plano Sunrise

North Texas Pioneers

Plano Sunrise

Frisco

### Proposed Member

Proposed member: Cathy Tyler

Classification: Health, Wellness & Fitness

Proposed by: Kirk Bell

### AWARDS:

#### 2013 Citizen of the Year

Dr. Myrtle Hightower

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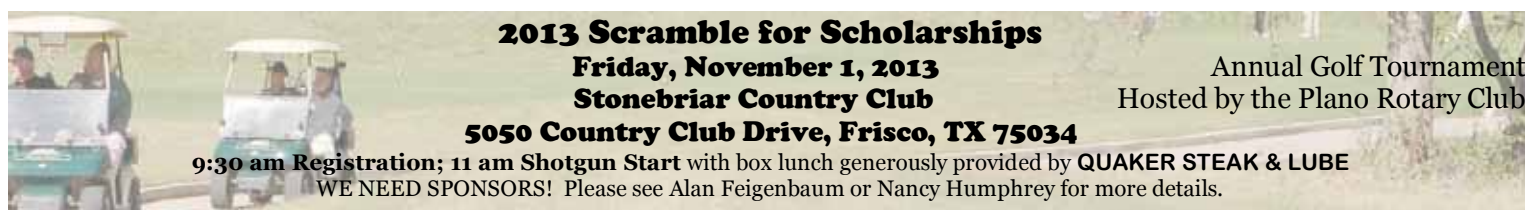


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**2013 Scramble for Scholarships**  
**Friday, November 1, 2013**  
**Stonebriar Country Club**  
**5050 Country Club Drive, Frisco, TX 75034**  
**9:30 am Registration; 11 am Shotgun Start** with box lunch generously provided by **QUAKER STEAK & LUBE**  
**WE NEED SPONSORS!** Please see Alan Feigenbaum or Nancy Humphrey for more details.

Annual Golf Tournament  
Hosted by the Plano Rotary Club