



Fall Weekly

Reader

Volume 130, Issue 190, September 24, 2015 Volume 129

The Plano Rotary Club
www.PlanoRotary.com

Christinas



Crystal Ball

UPCOMING MEETINGS

Sep 24

Dr. Matkin -

Collin College President

Oct 1

Judge Keith Self -

"State of the County"

Oct 8

TBA

SEPTEMBER BIRTHDAYS

Ean H. Sullivan	Sep 04
Rick Boyer	Sep 06
Satinder Baweja	Sep 16
Hubert Aaron	Sep 17

T HANKS

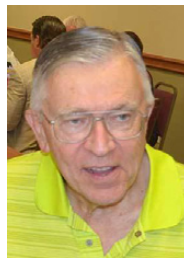
are again due to

Hubert Aaron for substituting so willingly for a Balkan-prone **Sainted Editor**. He's next up for a March-April gig when wife **Patricia** and I head for the demonstrations in Morocco. It seems we aim unerringly for global hot spots, but we've been to all the tame regions!

As a **Hail and Farewell** Gift, **Southfork Hotel** prepared a gourmet repast of cold cuts. This is to aid our assimilation at **Gleneagles**...to render us eager to be on our merry way.

President Paperweight opened the meeting with trepidation at 12:17, empowering **Debbie Watson** to Pray and **Kenny Wilson** to Pledge. **Rick Boyer** was credited with Greeting and Kelly ceded the podium to First-String **Sergeant at Arms Nathan Barbera**.

Nathan facetiously asked for a show of hands of Visiting Rotarians. Seeing none, he invited **Bruce Mr. Clean Glasscock** to in-



roduce Plano Fire Chief, **Sam Grief**.

Kelly announced that we had important business to discuss, but first here's **Nancy Humphrey**.



Nancy thanked him for relegating the Hendrick Scholarship Golf Tournament to "unimportant business." Then she noted the October 8th deadline to sign up to play; after that, the fee increases. With a nod to Kelly and **Sainted Editor**, she said we needed one more \$250 donation to fully fund the Ball Drop. (Helicopters must be a growth industry; the cost doubles each year!) Lastly, she begged for volunteers to staff the event. She told us the scholarship kids are worthy for their 100% graduation rate.

Hoping to mitigate his *faux pas*, Kelly praised Nancy for the "great job" she has done, and he noted that we've extended an invitation to the other Plano Clubs to donate \$5K to our Tournament. (This, of course, puts us on the hook to donate \$5K to each of theirs, but that's another story.)

Kelly told us that we're moving to **Gleneagles** for the **October 1st meeting**, ahead of the wrecking ball that will reduce our meeting rooms here to rubble. Thus, we will have **ONE MORE MEETING** here at the **Southfork**, where they'll pull out all the stops and serve vintage **Swanson TV Dinners**!

Bob Pikna said he was personally offended by **Randy Wright's** wearing "white shorts after Labor Day." **Grossly** offended, Randy arose with indignation to demonstrate that his shorts were **denim**!

Thankful for the horseplay that delayed his "important business," Kelly nonetheless realized that the moment of truth had arrived. Glancing at the past presidents, gloating in their retirement for not having to face such a moment, Kelly girded up his loins and haltingly began an explanation of the financial consequences of the move. It was brutal.



continued on page 2

In order to put the Club on a sound financial footing, he had to get us to vote ourselves to pay the full amount of meals at *Gleneagles*. Although he stated correctly that they required \$5.40 more than *Southfork*, the increase in our invoices was recommended to be far more than that. Members familiar with arithmetic soon concluded something was fishy in the State of Denmark. Kelly never did give the explanation for fear of inciting rebellion, but **Sainted Editor** has witnessed so much rebellion around the world that he'll offer the explanation herein.

What we voted for was to cover the full expense of dining at *Gleneagles*, \$20.40 per meal. This is a break from the past, where we used to **SUBSIDIZE** members lunches by the amount of those who didn't attend! AWOL members paid for meals not eaten, but *Southfork* charged only for meals **eaten**, and the difference was the subsidy.

With a new venue/menu, we can't know that the historical AWOL fraction will be maintained, so the prudent course is to presume full attendance or risk running into the red. And that was what was recommended. And that was what was voted.

Kelly used the word "*dues increase*" several times but that's only because our quarterly invoices don't separate dues from meals. In future they are likely to. But only the meal increases (and subsidy elimination) is being covered by the vote. He did mention that the Club is investigating the dues structure as it relates to full coverage of the Club operation as per **LB THE REMAINING'S** paranoia, but that committee has yet to ponder and recommend, so today's vote did not change dues in the least...just the invoices.

The results of a calculation by Treasurer **Rick Horne** showed massive annual losses if meals remained subsidized, with break-even achieved only with full payment. The notion that Rick had done the math, carried the day with **Mark Geller** asking if we could get a federal bailout for senior citizens. Past President **Lenny Schwartz** pointed out the discrepancy between a \$20.40 per meal and \$119 per quarter claimed cost, but the difference is our historical subsidy.

Bruce called the question, and the motion passed by acclamation to nervous applause.

Nancy rose to remind us that it was North Texas Giving Day, but we had all received dozens of emails touting the multiplication of our charitable donations.

Olin Jaye admitted he blew it by not having the advertized talk by Collin College's new President **Matkin**. Instead, he was infinitely grateful to City Manager Bruce for having pulled his fat from the fire and stuffing **Christina Day's**, Director of Planning, fat into the fire instead. On a day's notice, Christina delivered her **Plano Tomorrow** talk that she has fortuitously delivered recently to MCOR and other audiences.

She spoke of the 30-Year Vision of the Master Plan with reverence for **Marvin Springer** and his having laid out such a foundation in 1963. In the Q&A after the presentation, **Janis Allman** advertized her age by pointing out Springer's plan was predated by one from then City Manager **Joe Marchman**. Her knowledge was direct, having "*run the City*" for a couple of days as a Student Government leader and being obliged to study Marchman's Master Plan. Of course, she added, this was student government in Kindergarten.

Christina crowed that Plano was the first city in Texas to put up its Master Plan as an interactive web page:

www.plano.gov/1347/Plano-Tomorrow-Home

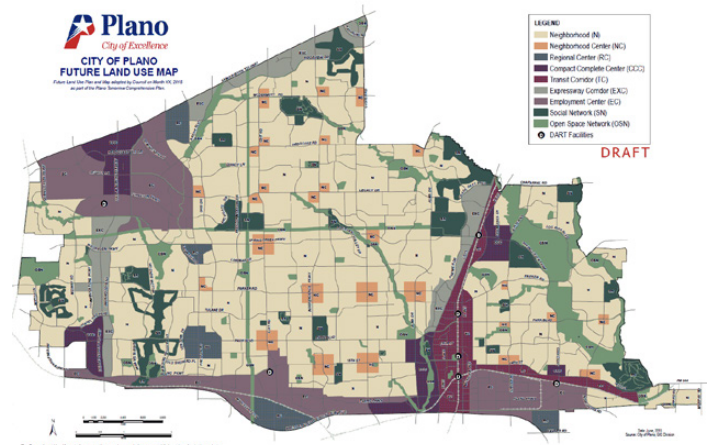


It includes the entire draft plan with its "*10 pillars*" and their priorities:

1. **Land Use and Community Design**
2. **Transportation**
3. **Housing and Neighborhoods**
4. **Quality of Life**
5. **Sense of Community**
6. **Building and Site Efficiency**
7. **Environmental Quality**
8. **Diverse and Resilient Economy**
9. **Jobs and Workforce Development**
10. **Regionalism**

In 1986, the plan was revised to accommodate Plano's transition from a bedroom community to a workplace. At that time, we were 46% developed, had 108K residents including 28K students, comprised 41,257 acres, and boasted zero Fortune 500 company HQs. Now all of those numbers have changed drastically except the acreage! For example, we now have six Fortune 500 companies.

The planning process has involved 4K people, 9 open houses, 22 P&Z sessions, 3 draft plans, and 40+ organizations participating over 26 months. The goal is to render Plano a "*global leader excelling in exceptional education and abounding with world-class businesses.*"



With redevelopment, the current 52% residential appropriate use may increase by 9%. The residential **in**appropriate acreage is slated to be 36%. 7% of land is education and recreation. 13% is devoted to employment centers for research (SE) and Legacy HQs (NW). 3% are regional centers like the Park & Preston retail. 4% are current and future transit corridors (**DART & Cotton Belt**).

The plan speaks to the social environment with aspects relating to the Quality of Life and a Sense of Community. The Economic Environment is addressed as Job and Workforce Development. And the Natural Environment isn't neglected; Environmental Quality and Building and Site Efficiency goals are envisioned.

Regionalism involves "*strengthening partnerships*," while within our borders, questions of Delivery of City Services and Budgetary ramifications are being studied.

We are all encouraged to study the drafts posted at the web site above and email suggestions to planotomorrow@plano.gov

Nathan asked about the abundance of apartments proposed. Christina responded that the Plan “guides zoning” but does not specify it.

Earnest wanted to know if the plan encourages convention business. Christina deferred to **Doug McDonald**, Manager of Comprehensive Planning, who said that was part of budget planning.



Nancy sought assurances that historical preservation interests would be served. And Doug said that was a primary focus, and he went on to mention that he had made the mistake of being in Christina’s office when Bruce came calling.

Sara Akers inquired about specifically adding the Arts into the Plan. That was covered under “enriching community.”

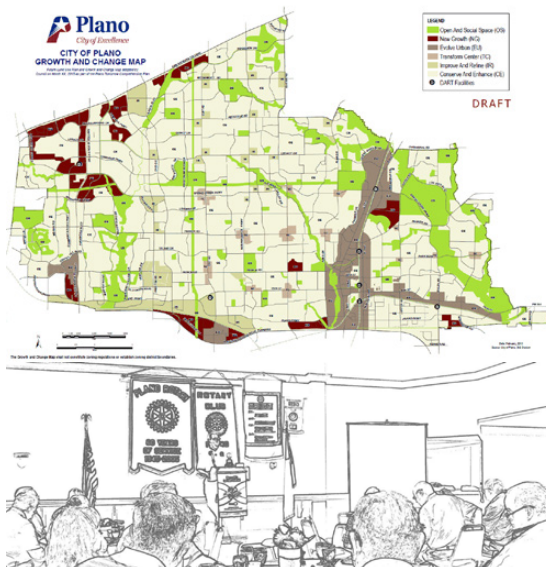
Olin wanted to know how difficult it was working with Commissioner Barbera. Christina wisely declined to comment.

Kelly asked if Bruce had given them any options to stand and deliver. Then he offered them paperweights that Bruce was quick to point out, due to their strong magnetism, “Don’t put them close to anything you value!”

Rick Horne buttered Bruce up by mentioning the Gold Medal awarded to the City that will be lost among all the other commendations.

Kelly stumbled through **Rutledge’s** Family’s recently winning a Community Philanthropy Award. In addition to Olin’s winning *Citizen of the Year* (and **Larry Flannery’s** daughter a business award), **Kirk Bell** wanted us to be aware that Sara Akers had scored a full page article in “one of the free papers that appear on your lawn.”

Kelly led us in the Four-Way Test and released us at 1:03.



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The Plano Rotary Club

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Guest

Sam Grief

Guest of

Bruce Glasscock



2015 Best of Plano Awards

Best of Plano Gala Dinner

Thursday, October 1, 2015

6:30 p.m. - 10 p.m.

Hilton Dallas/Plano Granite Park Hotel

5805 Granite Parkway, Plano, Texas

Join us in congratulating recipients with ties to The Plano Rotary Club!

Olin Jaye of Olin Jaye & Associates - 2015 Citizen of the Year

The Haggard Family (Rutledge Haggard) Outstanding

Philanthropist Award

Tammy McSwain (Daughter of member Larry Flannery), ARTA

Travel - ATHENA Award

Tickets and reserved tables are available at
www.planochamber.org.

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