



Summer
Weekly

Volume 290, Issue 355, September 26th, 2019

Reader

The Plano Rotary Club
www.PlanoRotary.com

Census Senses



UPCOMING PROGRAMS

September 26th

75th Anniversary Committee

Presentation

Positivity & Engagement

Christy Largent

October 3rd

NO NOON MEETING

(first Thursday of the month)

October 10th

RYLA Program "History of RYLA" and where it is today with our RYLA sponsored students District 5810 Dana Mackison & Sarah Watkins, Plano ISD

October 17th

Pursuing Through to

Achievement

Dr. Stanley T. Crawford



ENDPOLIONOW

SEPTEMBER BIRTHDAYS

Hubert Aaron

Sep 17



JOFFREY THE TRUSTWORTHY opened the meeting at 12:13, summoning **Blair Ritchey** for the Invocation and **Emma Smith** for the Pledge. He credited **Joe Camarena** with Greeting and called Speaker and **SERGEANT-AT-ARMS Rick Horne** to greet guests. (**Roy Reeves** reprised his role as Photographer.)

Rick responded to scattered claps with "Thank you very little" then announced our failure to attract any Visiting Rotarians this day. **Peggy Fenwick**, however, fed her daughter, **Lindsey Summers**.



Rick then accosted **Emma Smith** with what he promised would be a "painless Rotary Minute." Belying that immediately, his first question was "What is the capital of Delaware?" (HINT: It's not Wilmington.) When she struggled with that, he asked where she was born. (HINT: It was not in Dover.) She was born in a corn field in Ohio and raised in a barn "with the chickens,



sheep, and horses." Recently, she lived in Addison and worked for **Charles SCHWAB** in West Lake. She was offered a position in Indiana, but, that being cold in winter, she decided to relocate to Plano. She joined Rotary because she loved "how everyone was giving back to the community," that and she was "roped in" by **CAPTAIN KIRK**. Cake or pie? "I don't do sweets." Her least favorite animals are "turkeys and ducks," so Rick wanted to know why she's "sitting next to



John Caldwell. She prefers mountains to seashores. She prefers playing to watching football saying, "I have the shoulders of a lineman." Jeff conceded that she "is a good sport."

When asked for a **DI Foundation Minute**, **Johnny Lewis** responded, "Later."

This being **North Texas Giving Day**, Jeff reported that we have up to **\$3500** to match with donations to our account. His mic then died, and, while searching for a fresh battery, he opined that he'd have to use his "outside voice" of which "my wife reminds me." Instead of a battery, he found a neglected **Thin Mint** which he offered to "raffle off," but it might be a speaker gift.

continued on page 2



If we find such matches, our war chest will be \$7000 which might be matched 7:1 by 5810, giving us \$49K as our donation to the *Children's Medical Clinic*. Someone asked, at this midpoint in **NTGD**, how close we were to our goal. We won't know until later, but, with internal contributions, we're halfway there.



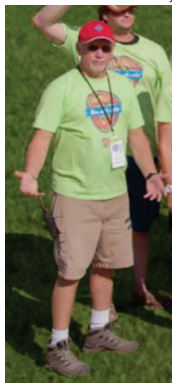
Carolyn Moebius announced that October 24th is **World Polio Day**, and emails will be circulated seeking donations. (The Philippines has recently confirmed two cases and vowed a vigorous vaccination campaign. So we're now PAPI.)

Jeff reiterated that September is the *Great Peanut Butter Drive* month. He also mentioned that the *Hendrick Scholarship Foundation* is the recipient of all *Bubba's Bucket* monies this month. There would be a *Plano Rotary Board Meeting* directly following this lunch.

Rick Horne touted the Plano vs. Allen football game at 7 pm on Friday in Clark Stadium. **Paul** offered his tickets gratis. Also on Friday was scheduled the **PLANO BALLOON FEST**, although Rick suggested that Saturday morning is the time to be there when "*the winds are calm and it's not unbearably hot.*"

John Caldwell followed the **NTGD** link on our social media pages to discover that we garnered only one \$75 donation so far.

Joe Camarena, Program Chair, said that that speaker, Rick Horne, wants no formal introduction and to "*keep it short.*" Naturally, Joe ignored that and researched "*a history on him.*" Besides being a Past President of the Club, Rick is a long-time volunteer in the City of Plano. He's been Chairman of the Parks & Rec Board, worked with the Census Outreach efforts, and volunteered in Plano's Church of Christ. Joe failed to mention his activities in the **BALLOON FESTIVAL** (pictured right). He's employed by *Gilbane Building Company* in the Federal Group as a Client Account Manager. He took his undergraduate work at *Western Kentucky University* and got his graduate degree (in Chemistry...his teacher, *Sainted Editor*, raising a fist in recognition) at *UT Dallas*.



Rick promised to keep his **Census 2020** presentation "*short and sweet*" to disconcerting applause. He also promised to let us know "*how to protect yourself against scams*" later on.

Article I Section 2 of the Constitution directs that a census be taken every decade for the purpose of determining the number of seats in the House of Representatives (and now funding). Data from the Census is used by school districts to determine the need for ESL, free lunch pro-



grams or special needs. This comes from an inventory of all the occupants of every dwelling by the responsible adult. Federal monies for PISD amount to **\$38M** (before Robin Hood). So, the more the monetary!

Healthcare uses the data to decide where to place hospitals, like *Presbyterian* which appeared in an unlikely location that evolved into a very likely location. Census data influences CHIP (Children's Health Insurance Program). It influences maps for emergency services. It has resulted in a 7 minute average response time in Plano.

Businesses rely on census data to decide what food services to provide where. Although they're not always quick to respond; thus we still have food deserts in South Dallas. Neighborhood wealth determines location of services to low and moderate income families.

The questionnaire is available in over a dozen languages, including Farsi and Hindi. Housing, transport, and fair market rents are derived from the data. For example, it is discovered that more people work in Plano than live here.

Successful gerrymandering would, for example, not be possible without census data. So it's critical for maintaining a grip on power. It tells us that we have an influx of new residents, borne of our economic miracle. And it influences how much funding local governments get back from their citizens' tax dollars. Currently, it's **\$15,000** every decade for every person! Multiply that by Plano's current population (~290K) and that amounts to over **\$435B!** So every head counts in this headcount.

"*Census data drives genealogy.*" And, yes, **Olin**, "*you have to count your aupair.*" The questionnaire asks your race but neither your country of origin nor your immigration status. (With the rise in nationalism worldwide, that will surely be a feature of the next Census.) It asks not whether you were born in a barn or a cornfield. But by mid-March, every household should receive a letter with instructions to

fill out either an official form from an Internet link or a physical form to be mailed in. And, appropriately or not, Census Day is April Fool's Day. If you avail yourself of neither option by May-July, you will be visited by Three Ghosts (of April Fool's Past, Present, and Future) in the form of enumerators, going door-to-door seeking the answers you failed to provide. There's also a phone number with which you can be debriefed.

The homeless will be counted by going to shelters, soup kitchens, tent cities, and other "quarterings" to be enumerated. Active military will be counted as if at home. College students, however, will be counted as if at school. So Town and Gown rivalries are counterproductive; citizens should welcome college students as moneymaking propositions.

The homeless are not the most stubborn of responders; that accolade goes to young urbanites (who have left the nest since the last census, and thus are Household Heads for the first time). "They just don't want to complete it," Rick be-moaned. Someone helpful suggested they be queried "by text," which prompted a serious question about the use of social media to advertise the census.

Nancy Humphrey (actually present this week) mentioned having completed a census survey three months ago. Rick said that was the second kind of questionnaire. "All of us are going to get a low detail" survey, but 10% of us (Nancy won that lottery) will receive a detail questionnaire asking such things as "what you do for a living." The results of those will be "extrapolated" to the general population.

Marc asked how much the census is costing the Feds; Rick didn't know. **Sarah Watkins** asked how many grade school students are staying with friends, rather than in broken or nonexistent homes, and Rick said, "You'd have a better idea of that." Nancy answered, "About 500."

Rick suggested that we know what questions will only be asked by scammers and phishers. They'll be after bank account, credit



card, and Social Security numbers and other ID theft valuables, not what the Feds seek, vis.:

- Name
- Age
- Race
 - Hispanic origin, if any
- Ethnicity
- Gender
- Whether you own or rent
- How you are related to the household head

for the simple form (this go-around).

Rick says this data will be protected from all prying eyes until 2092! Even the FBI is not privileged to mine this data. Someone out-of-step with local politics commented "Sounds like Trump's tax returns!" Rick remarked, "You're funny," but it's not clear in what sense.

Rick deputized us to hand out Census 2020 cards to our staff and clientele, emphasizing the safety of the data from scrutiny of Homeland Security and Citizenship and Immigration Services. (Is deportation really a "service?")

At this point, ~~Sainted~~ Editor's phone rang, and Rick said that since the **SERGEANT-AT-ARMS** is the Speaker, that'll be \$5 to *Bubba's Bucket*.



Chris stood up with a sawbuck in hand, seeking the fine bucket. **JOFFEY THE TRUST-WORTHY** stepped forward to take it from him, and Chris backed slowly away, eyes wide. Rick commented about yet another "funny guy."

For more information, Rick directed us to PLANO.GOV/CENSUS

In lieu of an honorarium, Rick got a hearty handshake after which Jeff led the gathering in the Five-Way Test and dismissed it at 1:02.



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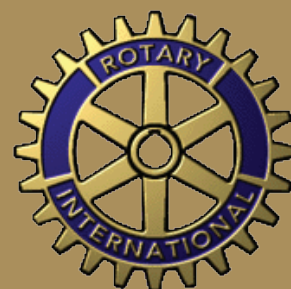
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Thank you Kenny Wilson

The Plano Rotary Club

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Guests & Visiting Rotarians

Guest

Lynley Summers

Guest of

Peggy Fenwick

Visiting Rotarians

Visiting Rotarian Home Club



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ROTARY'S

WORLD POLIO DAY

ONLINE GLOBAL UPDATE
24 OCTOBER 2019

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to RSVP.

#endpolio | endpolio.org

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