



SUMMER Weekly

Reader

Volume 21, Issue 06, August 12th, 2021

The Plano Rotary Club
www.PlanoRotary.com

UPCOMING PROGRAMS

August 12
Kristin Linscott
Plano Public Library Resources & Services

August 19
Van Taylor
Congressional Update

August 26
DG Max Duplant
Dist 5810 & RI Update

September 2nd
Jasmine Green
CASA of Collin County



AUGUST BIRTHDAYS

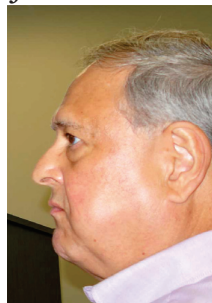
LaNell Morold Aug 04
Jeff Beckley Aug 21



A N P 'S N P

NP stands for math's *non-polynomial* in *Sainted Editor's* circles, but here it's to mean "*nonprofit*."

The Right Honorable Joe Camarena opened the colloquium at 12:09, calling upon **John Priest** for the Invocation and someone who the hungry *Sainted Editor* didn't catch (devoted as he was to his **COUNTRY BURGER**) for the Pledge.



Emma Smith gave the sad announcement that she was accepting a six-figure income (with *John Hancock*



Insurance) that would take her to Scottsdale, AZ. Accordingly, this would be her last in-person meeting with us. When she resigns, the average age of the Geriatric Club of Plano will double. (Well, maybe not; we still have **Hayden**!) Emma hopes to return to Plano to start a women-run Hedge Fund. Someone unhelpful suggested that a move to AZ would be going from "*hot to hotter*." (But with global warming, even AK will feel like AZ by the end of the century. We are living in a Paradise relative to what's to come.)

Court Photographer **Peggy Fenwick** distributed Joe's sign-up sheet for his Rotarian Moment. (Wild, unrestrained enthusiasm reigned.)

Hayden Padgett inquired whether other Plano Rotary clubs are meeting in-person and was told a definitive, "*Some are; some aren't*." Joe said that he's trying to interest the other clubs in joint projects, like a booth at the **PLANO INTERNATIONAL FESTIVAL**. That's where he discovered Plano Rotary.

Habitat for Humanity still needs volunteers for two-hour shifts at its Re-Stores. (See the weekly eblast.)

John Caldwell, today's Greeter, thanked us all for parking beyond the 1st two rows. Those are reserved for *Prosperity Bank* patrons. He suggested taking out an account to circumvent the rule, and **Jeff Beckley** suggested he was a skill.

Robert Reed, Ex. Dir. of the PSO, is still working out the details of Rotary Night at the PSO scheduled for 9/25.

Joe lauded Perfect Attendance for 3 who were absent today. **Janis Allman** (8), **Jason Kramer** (8), and **Rick Horne** (10). Then he condemned us to sing HB2U to August's Birthday members, **LaNell Morold** and Jeff Beckley. John Caldwell offered nano-cupcakes to Jeff who inquired as to their pedigree; were they from the Anniversary Party? John then said that as his hobby as a *Tom Muehlenbeck* lifeguard, he sees Jeff swimming every morning to stay in shape.

VOLUNTEERS NEEDED!



Chip Stewart then drew the **Black Jelly Bean of Humiliation** to stand and deliver his Rotarian Minute. Chip worked the Space & Aerospace Division of *Raytheon* building “fancy radios” for a living. His avocation, instead, was becoming a leader in the BSA (Boy Scouts of America). PRC chartered BSA Troop 1776, so he became interested in PRC. BSA and PRC share a purpose, to “*make a good person.*” And he’s proud to be a Rotarian because he “*can’t think of a greater bunch of people.*” (Flattery will get you everywhere, Chip.)

Jeff B. reported that the membership committee is working to induct **Kelly Marsalis**, **Denese McNair**, and **Michael McCormack**. He then introduced the day’s speaker, **Michael Garrett**, CEO of **TRUSTED WORLD**. Michael specializes



in efficiencies and process control (so a devotee of **Edward Deming**, who single-handedly engineered the industrial recovery of Japan post WWII). Nonprofits were wasting money and resources scouting out items for children and families in need, taking them away from providing the critical services they were trained to provide. He created **TRUSTED WORLD** to fulfill that need.

mgarrett@trustedworld.org

Michael then played a video, once he got the audio under control: <https://youtu.be/2Lci-FTJ9w8>



TRUSTED WORLD (TW) provides “*quality resources at no cost.*” It’s a social “*safety net*” for 260 schools, 7 police departments, and countless nonprofits in the area. Its resources provide assistance to “*tens of thousands*” in N. TX alone, but it interfaces with none of them. It serves the nonprofits that serve them.

TW deals primarily in food, clothing, and toiletries. He has established “a logistical action plan” (as would any efficiency expert) that sees donated items “examined five times” for acceptability. Clothing is available in “newborn to 10XL” in sizes, and although it takes days to locate such resources, they are picked over and delivered within 24 hours.



TW provided \$25K worth of supplies to victims of the recent Dallas apartment fires. Donors find that “paying it forward is [a] powerful” reward. **TW** is sort of a free “**Amazon** for nonprofits.” School counselors find that with this resource, they can help not only the children in need “but the entire family.” **TW** alleviates “situational poverty” with two week’s worth of nonperishable foodstuffs. COVID victims in quarantine receive donations via their hotels. *United Way* is a partner.

Maria Mott said “you’re empowering them,” and Michael agreed adding “putting nonprofits at power.” **TW** never even talks to the end user. It supplies the middleman, asking only the clothing size of the recipients.

Mary Jo Dean asked how goods are delivered. Michael said that is done by **TW**. She went on to inquire about donation sites and was told

to give to any police department. Michael added that “we can’t get enough men’s 34 pants.”

Joe asked how Rotary can help. Michael directed him to the website: www.trustedworld.org **TW**’s budget is \$1.5M annually (93% for services) from donations, and it supports a staff of five and all food purchases. **TW** is seeking a Tarrant County site.

In response to Mary Jo, Michael said that **TW** has a PR/Social Media person on staff to advertise its existence. But even without that, it has garnered 523 partners. Granting agencies don’t know what to do with **TW**; there’s no checkbox for a nonprofit’s nonprofit.

She then asked about dealings with *North Texas Food Bank*. Michael said that **TW** doesn’t deal with *NTFB*; it purchases all its own food.

Kathy Taylor asked after “team building” and was told that volunteers are tasked to build 200 packs per hour in “cutthroat food packing.”

Joe Camarena said he’d recommend Michael to other Rotaries for presentations. He led us in the 5WT and dismissed us a 12:56.



MEMBER PROPOSAL
NEW



Mike McCormack
Proposed by : Jeff Beckley
Classification: Small Business Consultant



Denese McNair
Proposed by: Nancy Humphrey
Classification: Insurance - specializing in restaurants



Kelle Marsalis
Proposed by : Joe Camarena
Classification: Plano COC President

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Thank you Kenny Wilson

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