



SUMMER Weekly

Reader

Volume 21, Issue 09, September 2nd, 2021

The Plano Rotary Club
www.PlanoRotary.com

UPCOMING PROGRAMS

September 2nd
Jasmine Green
CASA of Collin County

September 9th
Berk Smith
Hendrick Scholarship Foundation

September 16th
Britney Wynn
"Texas Legends"

September 23rd
Duncan Webb
Collin County Updates



SEPTEMBER BIRTHDAYS

Hubert Aaron Sep 17



Visiting Royalty

Bundt cake was added to Artisanal Pizza for today's **Lunch of Champions!** President Joe credited **Janelle Twyford-Silvis** for the former and **Sainted Editor** for the latter. **Sainted Editor** has a insidious plan to make all Rotarians as rotund as he.

The Right Honorable Joe Camarena opened our meeting at 12:10, calling up on **John Priest** for the Invocation and **Janelle Twyford-Silvis** for the Pledge. **Johnny Lewis** had his guest, **Porcha Maten**, introduce herself. She is from Legacy Prep Charter School where she helps guide teachers. "You'll see my face more than once."



Joe welcomed back **Carter House**, a new member in the works. He also noted the presence of **Mary Bedosky**, 5810 Assistant Governor and member of **Richardson East Rotary**. She was here to stand-in for the physical presence of **DG Max Duplant**, currently out-of-state minding her grandchild, but virtually present.

Johnny took advantage of the floor to challenge new members to give a detailed history of **Bubba's Bucket**. About to be inductee, **Mike McCormack**,

took a shot at it and nailed it. Johnny said the Board decides where **Bubba's Bucket** cash goes, but he pointed out that the \$5 brag bucks or the \$1 minimum contribution should augment itself now and again the larger denominations. He dropped in a \$5 for his granddaughter's success in school.

Robert Reed gave us a code to get a \$5 discount on the (faux) **BEATLE'S MYSTERY TOUR** concert by the PSO at 8 pm on 9/26 in the **Eisemann Center**. Since the adjacent **Renaissance Hotel** dining room is still under renovation, that can't host our Rotary Social, so Robert's seeking other digs. John Priest inquired about BYOB, but the **Eisemann** forbids it. Code = ROTARY2021

Joe mentioned tickets available for PSHS and PWSH football games.

Gary Garza touted his container home community going up in a McKinney redevelopment area. The City is sitting a new City Hall in the region, and ONCOR is erecting a 1/2 million sq. ft. facility there. **Habitat for Humanity** would like to site such a community in Plano, but all the land is privately held. He was hoping **Rutledge Haggard** would have stopped by today. So, instead, **Habitat** is renovating homes for folks "aging in place." HUD funds it and **Habitat** volunteers build it. So **Habitat** is "doing good work in all of Collin County." **Maria Mott** asked whether clients own or rent their new homes. Gary answered that they must



qualify for their homes as they must for any other housing. But some work off their loans volunteering at the *ReStores*. He said that *Habitat* offers a brighter future for their children. John Caldwell commented that the first four homes have been named for the families occupying them.

Robert Reed noted a survey soon to be sent to us that seeks our input on the choice of a new meeting venue. We will be asked whether we want to bag it or have lunch provided, among other things.

Only a month late, Joe called the Rotarian of the Month of JULY a “*great asset to the Club for many years.*” He serves as the program chair for the 4-Way Test Speech Contest wherein one winner has been so moved by the experience that she’s starting a new Rotaract Club. That can only describe John Caldwell, who accepted the honor



noting that he had “*only voted for myself four times!*” He received the Ceremonial Coffee Cup, the Ceremonial Hat, and the Ceremonial Certificate as well as the Ceremonial Cheer from all

present. Now he is encouraged to Keep It Up for a few more years.

Checking with DG Max whether or not she could hear the proceedings, **Jeff Beckley** strode to the end of the room to induct **Kelly Marsalis** and Mike McCormack. He used his “*stentorian voice*” to broadcast over ZOOM and called the sponsors forth to pin the candidates to complete the induction. Mike was aghast that the literature given him spoke of a FOUR Way Test when clearly it’s a FIVE. The assembly congratulated its newest members.



Jeff then continued on to invite all and sundry to a 9/15 virtual conference with **Ralph Ramsey**, journalist and Texas Politics aficionado, and **Mayor Muns** on the Texas Redistricting Plans.

Janelle rose to introduce DG Max, saying that she had her B.S. in Business Administration and was voted the Outstanding CPA of 2007. She worked as the Assistant City Manager of Irving before becoming the DGE of 5810. In her spare time, she loves “*competitive dancing!*”

DG Max greeted us from Seattle where she’s baby-sitting. She shared with us a picture of current RI President **Shekar Mehta** and his wife with DG Max Photoshopped© into the virtual frame.

She presented the new theme, “*Serve to Change Lives*” in a diverse world held by Rotary, as exemplified in the current logo. (See pg. 1)

President Shekar wants to “inspire members to participate in projects that have measureable and sustainable impacts...” He seeks to embrace EDI (equity, diversity, inclusion) which DG Max sought to provide a Cliff Notes® version as relates to competitive dancing. D is when you are invited to the dance. E is when you are taught to dance. I is when you are chosen to dance. President Shekar also wants to emphasize “*empowering girls, ensuring their access to education,*” thus putting him on a collision course with the Afghan Caliphate.



DG Max wants to set a goal of “*each one bring one*” guest to Rotary who might join and grow the organization. RI has not lost members due to the growth in Asia, but we in the U.S. are down 3% in membership. Those who stay are “*aging out.*” Grow or die.

She wants to see not just the district but the Zone have a day of service ON THE SAME DAY. So on January 15th, she suggests all clubs tackle

the problem of human trafficking. Dallas has the 2nd highest incidents of trafficking in the State, only eclipsed by Houston. (We’re No. 2!)

She recommends creating public awareness of the problem and stockpiling hygiene kits for way stations to return trafficked children to society.

DG Max also has a Strategic Plan to implement:

1. Collaborate within districts and clubs
2. Grow diversity in membership and leadership, seeking more diverse and younger Rotarians
3. Enhance engagements with public
4. Build public image and brand (if necessary, have some 12-year-old help you with social media)

She wants to buck the trend which has seen only 5% of DGs under the age of 60. It’ll help when the next President is RI’s 1st female, **Jennifer Jones**. She’s seeking a 5% increase in RI Foundation giving. “*We’re almost there*” with Polio.

District Grants are to be increased. She challenges us to “*become a vibrant club*” by doing a SWOT analysis ahead of a Strategic Plano.

Next year’s RI Annual Convention will be held 4-8 June 2022 in Houston. It will have a Space Theme. And she could resist shoehorning in a photo of her grandson, adorable with his space-suited teddy bear. With that, she was off to babysit.

Joe didn’t offer her the traditional check (for her spouse’s project), but he did thank her for her presentation and invited her to meet the Board, which she declined. Joe then led us in the 5-Way Test and belled us out at 1:05.



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ROBERT KEHR | 2 YEARS

EMMA SMITH | 2 YEARS

JANELLE TWYFORD-SILVIS | 3 YEARS

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