



2019 SPONSORSHIP OPPORTUNITIES GUIDE

GLENEAGLES COUNTRY CLUB
FEBRUARY 23, 2019

Plano Metro Rotary's Casino Night benefits both local & global communities. Over the years, we've contributed approximately \$1 Million in financial support & thousands of volunteer hours to many programs including:

Polio Plus, H.E.R.O.E.S, Assistance Center of Collin County, Hendricks Scholarship Foundation, PISD CORE Store, North Texas Food Bank, Rotary Youth Leadership Award Camp, My Friend's House, Hope's Door, Plano Children's Medical Clinic, Rotary Youth Exchange, Samaritan Inn, Collin College Business Scholarships, Plano Santas, international service missions, CASA of Collin County, Plano Christmas Cops, CPS's Adoption Awareness Carnival, YMCA, Meals on Wheels, disaster relief, Minnie's Food Pantry, CITY House, Ambassadorial Scholarships, Plano West SH Interact Club, Boys and Girls Club of Collin County, Collin County Children's Advocacy Center, Student Venture, and more!



SPONSORSHIP OPPORTUNITIES

Gold

\$250

Unlimited available

- Exposure to over 400 local business, political, & community leaders
- Signage for your business on game tables
- Listing on Casino Night website with a link to your business website
- Recognition on video screens during event
- Listing in our event program
- \$2,000 additional gaming money for 1 event attendee

Platinum

\$500

Unlimited available

- Exposure to over 400 local business, political, & community leaders
- Signage for your business on game tables, at event entry, and throughout venue
- Your logo featured on Casino Night website with a link to your business website
- Recognition on video screens throughout event
- Listing in our event program
- Event admission for 2, including 2 drink vouchers each, and \$4,000 each in gaming money



SPONSORSHIP OPPORTUNITIES

Diamond

\$1000

20 available

- Exposure to over 400 local business, political, & community leaders
- Signage for your business on game tables, at event entry, and throughout venue
- Your logo featured on Casino Night website with a link to your business website
- Recognition on video screens throughout event
- Listing in our event program
- Logo and business name listed on our Facebook page
- Listing in Facebook posts for event before and after event
- Event admission for 4, including 2 drink vouchers each, and \$4,000 each in gaming money



SPONSORSHIP OPPORTUNITIES

Double Diamond

\$2000

15 available

- Exposure to over 400 local business, political, & community leaders
- Signage for your business on game tables, at event entry, and throughout venue
- Your logo featured on Casino Night website with a link to your business website
- Recognition on video screens throughout event
- Listing in our event program
- Listing in Facebook posts for event before and after event
- Opportunity to submit 2 articles in club newsletter in the 12 months following the event
- Event admission for 6, including 2 drink vouchers each, and \$4,000 each in gaming money



SPONSORSHIP OPPORTUNITIES

Triple Diamond

\$2500

10 available

- Exposure to over 400 local business, political, & community leaders
- Signage for your business on game tables, at event entry, and throughout venue
- Your logo featured on Casino Night website with a link to your business website
- Recognition on video screens throughout event
- Listing in our event program
- Listing in Facebook posts for event before and after event
- Opportunity to submit 3 articles in club newsletter in the 12 months following the event
- Event admission for 8, including 2 drink vouchers each, and \$4,000 each in gaming money



SPONSORSHIP OPPORTUNITIES

Specialty Sponsor

\$1500-\$4500

Limited availability; subject to agreement of Sponsor & Club Sponsor Chair
Potential for Bar, Valet, Entertainment, Photo Booth, or other Specialty Sponsors
Signage may appear in porte cochere, photo booth, bar, etc.

- Exposure to over 400 local business, political, & community leaders
- Signage for your business displayed throughout event space
- Your logo featured on Casino Night website with a link to your business website
- Recognition on video screens throughout event
- Listing in our event program
- Listing in Facebook posts for event before and after event
- Opportunity to submit 1 article in club newsletter in the 12 months following the event
- Event admission, subject to terms of agreement
- Benefits tailored to fit each particular sponsor based on needs and availability



SPONSORSHIP OPPORTUNITIES

Media Sponsor In-Kind

Unlimited available

- Exposure to over 400 local business, political, & community leaders
- Signage for your business displayed on game tables and at event entry
- Your logo featured on Casino Night website with a link to your business website
- Listing in our event program
- Listing in Facebook posts for event before and after event



SPONSORSHIP OPPORTUNITIES

Presenting Sponsor

\$5000

1 available

- Exposure to over 400 local business, political, & community leaders
- Your business displayed on game tables, at event entry, and throughout venue
- Top billing of your logo featured on Casino Night website with a link to your business website
- Recognition on video screens throughout event
- Listing in our event program
- Listing in Facebook posts for event before and after event
- Opportunity to submit 3 articles in club newsletter in the 12 months following the event
- Entry table available to display your company information
- On-stage acknowledgement at event before live auction
- Speaking opportunity at a Rotary luncheon meeting
- Event admission for 10, including 2 drink vouchers each, and \$4,000 each in gaming money



SPONSORSHIP OPPORTUNITIES

Desired Sponsorship*

Name

Business Name

Billing Address

Phone

Referring Rotary Member

**Payment/donation must be received by Saturday, February 8 in order to receive full benefits.*

***Make all checks payable to: Plano Metro Rotary Foundation*

By signing below, you agree to pay the full amount listed in sponsorship guide in order to receive agreed upon services and marketing.

Sponsor Signature

Date

Please fax or email order form to: Jeff Harrison, 972-931-9208, jharrison@gpd.com.

Please email a **current, high resolution** logo to: Jeff Harrison, jharrison@gpd.com.