

Rotary Club of Summit County, Frisco Colorado

2024 Annual Report



2024: A year in Review

As we approach our 50th Anniversary in October 2025, the Rotary Club of Summit County proudly reflects on nearly five decades of making a difference in our community. While we haven't reached the milestone just yet, this year marked a pivotal step forward with the launch of a three-year strategic plan centered on four priorities: Enhancing Engagement, Reinvigorating Fundraising, Promoting Our Club and Service Projects, and Growing our Membership.

This Annual Report offers a snapshot of the meaningful impact our members continue to make—locally and globally—through service, leadership, and dedication.

Reflecting on 2024, we are proud of the strides we've made in serving both our local and global communities. From impactful youth programs and environmental initiatives to generous scholarship awards and international service projects, our club continues to demonstrate what's possible when committed people come together with purpose.

Looking ahead, we are energized by our new three-year strategic plan and the clear direction it provides. With a focus on growing membership, deepening engagement, reinvigorating fundraising, and amplifying our visibility, we are well-positioned for even greater impact as we approach our 50th Anniversary in 2025.

None of this would be possible without the outstanding leadership and dedication of our 2023, 2024, and 2025 Board of Directors. Their vision, hard work, and collaborative spirit have guided us through a year of progress and promise. We thank them—and all our members—for their unwavering commitment to Service Above Self.

MISSION: We celebrate and support all that makes our mountain community a special place to live, work, play, and serve others. Through a shared commitment to service, we make a positive and enduring impact on our community, our world, and each other.

MEMBERSHIP

- Grow membership
- Welcoming and Fun Environment
- Recognize & Appreciate
- Succession Planning
- Expand demographics

ENGAGEMENT

- Inspire Engagement
- Support Service Projects
- Encourage Fellowship/ Connection
- Provide Education/ Orientation/Mentoring

Club
Priorities
2024 - 2027

MARKETING/PR

- Promote our Club/ Service Projects
- Celebrate our successes
- Increase Social Media Presence
- Keep website relevant
- Grow marketing team

FUNDRAISING

- Reinvigorate existing programs
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March 2024

Engagement is more than participation—it's about purpose and impact. Our members are deeply involved in hands-on service, leadership, and community connection. From local youth mentoring and literacy efforts to international humanitarian projects, the following examples show how our club brings Rotary values to life through meaningful action at every level.

Summit Literacy Programs

- Rotary Summer Reads
 - Write the Rockies
 - Bilingual Books for Babies
 - Reading Buddies
-



Summit Rotary believes reading and writing empower individuals, strengthen communities, and create opportunities for a better future. In support of literacy we provide books for the Summer Reads program for all 3rd graders, Reading Buddies in all elementary schools, with the Summit



The Rotary Club of Summit County
Presents this bench to
Summit County North Branch Library

**We have up-cycled over 13,000 pounds of plastic film
to help leave a clean earth for you**

Summit County Rotary – Reducing Waste, Building Community

14,000+ Pounds Recycled Since 2022



In partnership with local businesses, our club collects, cleans, and recycles thousands of pounds of plastic film for repurposing into durable TREX products—keeping waste out of landfills and waterways. This hands-on effort brings together Rotarians, Rotaract youth, and community volunteers



RCSC – Community Dinner January 28, 2025

200,000 FREE dinners served since March 2009



FUN FACTS from the Community Dinner

200,000
Meals Served

95,000
Volunteer
hours

\$525,000 -
Money raised

Zero –
Tuesdays
missed in 15
yrs

117,000 lbs. -
Amt of food
kept out of
landfill

79 –Volunteer
organizations

1 – Person
with idea &
passion



Adopt an Angel

- 1000 New, Free Coats
- 450 Families as recipients
- Thousands of Toys



Working with many other non-profit organizations throughout our community, the RCSC identified families in need of warm winter coats for kids. Last year we purchased nearly 1000 coats and thousands of brand new toys to give the more than 450 low-income families in our community. This is truly Community in Action!

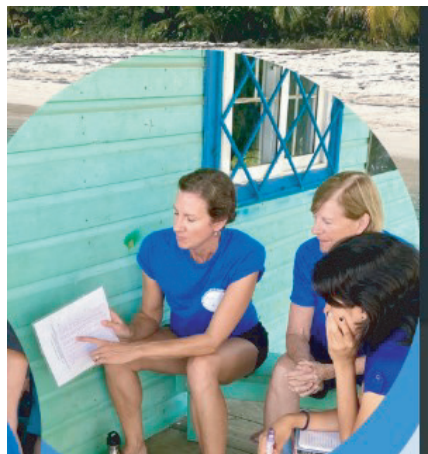
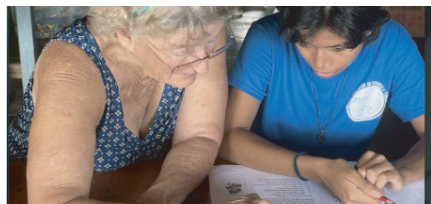


Thanksgiving Dinner

- Free Community Dinner
- 517 People Served
- 37 Volunteers



For over three decades the RCSC in partnership with Epic Promise, the Town of Silverthorne, and Keystone Resort, have hosted a full, free Thanksgiving Dinner for anyone in the community who wants or needs the food and fellowship this amazing event creates, including hunger truckers driving by on I-70. In 2024, we served 517 people with more than 50 volunteers.



International Projects

Bocas Del Toro, Vocational Training

Our club supports Vocational Training for young adults in Bocas Del Tora, Panama to become equipped to work in the tourist industry, giving them an advantage of education which will enable them to break the cycle of poverty. Our commitment extends past just monetary support and includes semi-annual trips to the area to assist with training and mentoring.

Belize Literacy

International Projects



In Hopkins, Belize Rotarians work daily with the children to learn reading and vocational skills. A member of the Summit Rotary club lives there during the school year and oversees the programs.



Guatemala Literacy Project

International Projects



For more than a decade, the Summit County Rotarians have supported literacy in Guatemala, bringing books and schools supplies with them on many trips. Not only is the program supported by our International program, many individual Rotarians provide scholarships to the young people ensuring education through high school.

Youth Exchange Ski Weekend



Youth Exchange – Ski Weekend

- Free tickets & Gear from Copper Mountain Ski Resort
- Rotarians as instructors
- D-5450 Exchange Students



In partnership with Copper Mountain Ski Resort, and Summit Express, RCSC hosts District Youth Exchange students for a weekend of frolicking in the snow. Some of our charges have never seen much less skied on snow. We arrange for housing transportation, food and an opportunity to connect with others around the world. Building friendships that last forever. 13



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March 2024

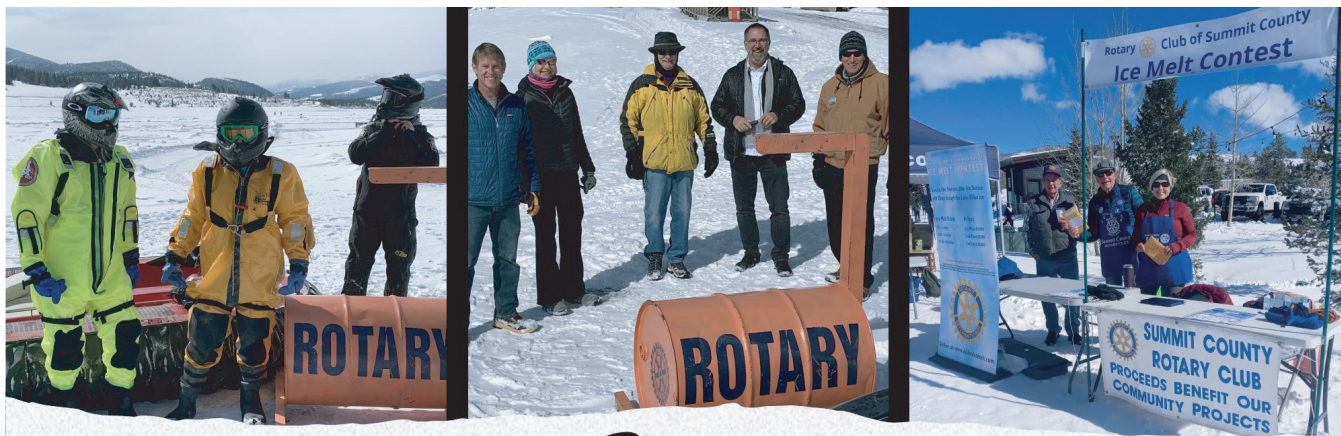


Car Raffle Tickets Sales #1 Fundraiser

- Tickets sold throughout the summer at all kinds of venues
- All Rotarians participate in some way
- 9600 Tickets sold in 2024



Our flagship fundraiser for the past three decades, is our Car Raffle! People come from far and wide to purchase a chance to win! We started by selling Raffle tickets for a used Corvettes! Since then our selections have been more Mountain friendly. In 2024, a Subaru!



Ice Melt Contest – Who can guess?

- Another long-standing fundraiser is our Ice Melt Contest
- Each year, the device is placed on the ice on Lake Dillon, and the closest guess as to when the ice melts can win prizes.
- People love pitting their skill against Mother Nature



A community favorite fundraiser is the iconic Ice Melt Contest where purchasers guess the exact time our Ice Device fall through the ice. An internal clock stops once it hits the water. The tension builds as we await the retrieve from the Ice by our pals at the Lake Dillon Marina!

Financial Overview

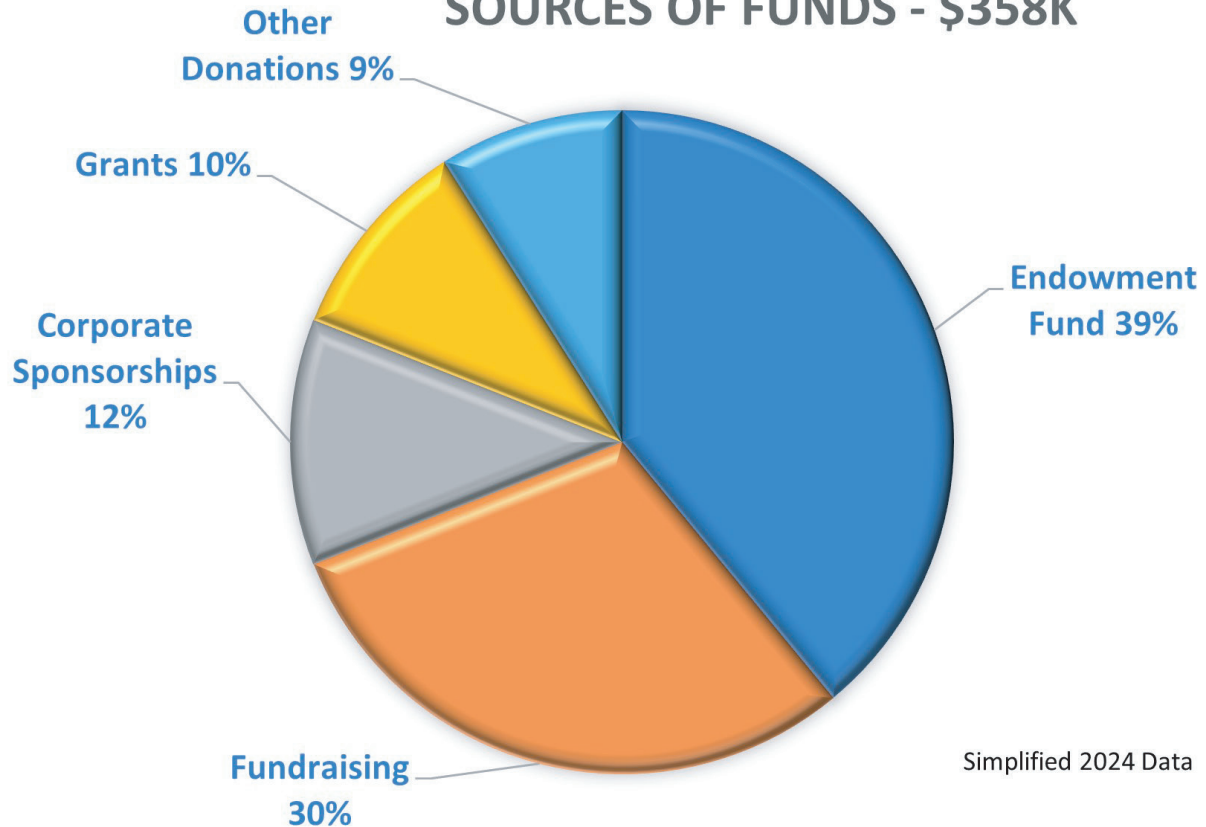
Powering Impact Through Purposeful Giving

The Rotary Club of Summit County manages all funds and expenses through the Summit Rotary Charitable Fund (SRCF), a registered 501(c)(3) nonprofit organization. With the incredible support of our deeply generous community and club members, we've built a strong and growing Endowment Fund to sustain and expand our impact for years to come.

In 2024, thanks to a combination of fundraising events like Ice Melt and the Car Raffle, competitive grant awards, individual donations, and our valued business sponsors, we raised an outstanding \$358,000.

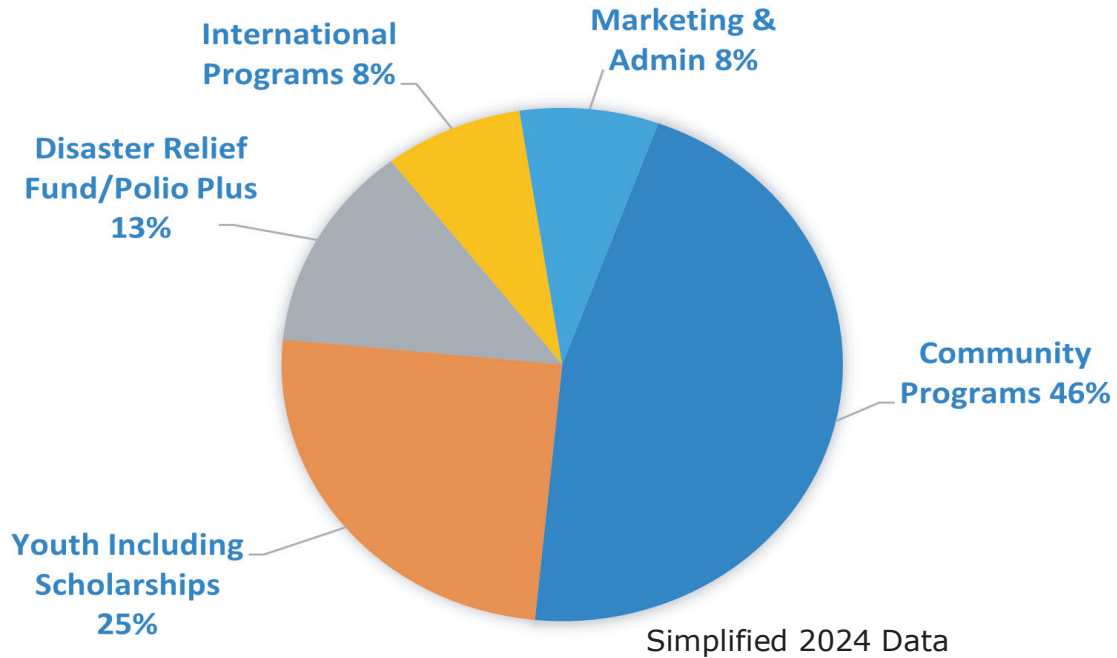
This remarkable achievement reflects the spirit of a community that believes in service, collaboration, and giving back. Every dollar raised helps power programs that uplift lives—locally and globally—proving what can be accomplished when a caring community comes together with purpose.

SOURCES OF FUNDS - \$358K



Simplified 2024 Data

MAKING GOOD THINGS HAPPEN IN OUR COMMUNITY



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Marketing and Public Relations priority for our club is to increase the visibility of the impacts our club make on our community. We have done this in a variety of ways including developing a vibrant website, cultivating our Social Media footprint, working with our print and radio partners to help us get the word out about making good things happen for 50

Public Relations Efforts Pay Off



Rotary Club of :
Rotary Club of Summit County school students. Those or any other Rotarian.
October 20, 2024 - LOCAL



Visitor from Bo
The Summit County Rotary Club Wilderess plus \$2,000 one lucky son of a gun, first visit to Summit Co
September 26, 2024 - NEW



Ticket sales for
Tickets are on sale for Summit County's website. The more. The prize is a brand new SUV. Odds of winning are 1 in 100.
September 13, 2024 - LOCAL

Rotary Club of Summit County to host Memorial Day ceremony
The Summit County Rotary Club, the Summit County Boy Scout Troop and the Rotary participating



sees record year of creativity, inclusion and
al writing contest presented by the Summit County Library and
es the event has ever seen, the program continues to grow as a be
Write the Rockies saw original poems and short stories in both E
ges — including members of the Summit County Rotary Club, Su
LOCAL, NEWS HOME

ity to learn about Guatemala
cooperative for Education for a happy hour
ways to get involved. The Guatemala Literacy Project will
increase literacy. The event will from 4-6

Our focus on promoting our club impact resulted in many articles published in the Summit Daily News, Denver Post, Rotarian Magazine, and on Facebook.



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We are committed to growing a vibrant, inclusive club by fostering a culture of appreciation, planning for future leadership, and expanding our reach across diverse demographics. Through engaging programs, educational opportunities, and meaningful connections, we're creating an environment where all members feel valued, inspired, and excited to serve.

Closing Statement

As we reflect on 2024, we are proud of the meaningful strides we've made in serving both our local and global communities. From impactful youth programs and environmental initiatives to generous scholarship awards and international service projects, our club continues to demonstrate what's possible when committed people come together with purpose.

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Thank you to the Sponsors of the Rotary Club of Summit County!



For Additional Information, visit SummitRotary.com