

Care for Newborns and Hope for Families

December 29, 2023

Dear Prospective Sponsor:

It is my pleasure to announce that the 12th annual Kettering Mayor's Party With a Purpose—Party With a Purpose—will benefit the newborns and mothers in the care of Brigid's Path. This community benefit will be held on May 13, 2023. Community businesses like yours are being asked to help make this special fundraising event a continued success. Your generosity provides care for newborns in need, as well as hope for their families. Many thanks to those who have previously sponsored, attended, and made donations toward the causes that directly impact our community.

Kettering is home to Ohio's first newborn recovery center—the second of its kind in the nation. Brigid's Path just celebrated their five-year anniversary, and the first newborns in their care are flourishing and now starting kindergarten! Brigid's Path continues to improve the health of newborn babies and mothers impacted by substance use disorder while offering grace for the past, support for the present and hope for the future. Brigid's Path employs the latest therapeutic techniques—both medicinal and non-pharmacological—to help comfort babies while they experience withdrawal. Believing in the strength and power of family, Brigid's Path works with community partners to provide resources for mothers to achieve the stability needed to lead thriving families. Their success stories are attributed to their skilled staff, community collaboration and compassionate hearts.

Proceeds from the 2023 Kettering Mayor's Party With a Purpose will fund the critical work of Brigid's Path to provide inpatient medical care for drug-exposed newborns, non-judgmental support for mothers and education services to improve family outcomes.

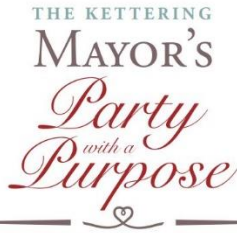
The 2023 Kettering Mayor's Party With a Purpose will be held at the Reynolds and Reynolds Research Park Campus on Saturday, May 13, 2023, from 6:00-10:00 p.m. We hope you choose to be part of this wonderful success story.

On behalf of the mothers and children in need in the Kettering community, thank you for your support.

Sincerely yours,

Peggy Lehner, Mayor





BENEFITING BRIGID'S PATH

2023 KETTERING MAYOR'S PARTY WITH A PURPOSE Benefitting Brigid's Path Sponsorship and Advertising Opportunities Form

To contribute as a Sponsor or support Brigid's Path by purchasing advertising in the Mayor's Party With a Purpose program book, please contact Missy Mae Walters at 937.431.7890 or missymaewalters@gmail.com. To make a monetary donation, mail to: The Kettering Rotary Foundation - c/o Missy Mae Walters - P.O. Box 292152 - Kettering, Ohio 45429. More information will be available at www.tkmc.com.

Sponsorship Opportunities

Bronze Sponsor (\$1,000 Contribution)

- Listing as a Bronze Sponsor in the event program book
- One 4-color quarter-page advertisement in the event program book (Artwork provided by sponsor)
- Acknowledgement on Kettering Mayor's Party With a Purpose website
- Two event tickets to the 2023 Kettering Mayor's Party With a Purpose on May 13, 2023

Silver Sponsor (\$2,000 Contribution)

- Listing as a Silver Sponsor in the event program book
- One 4-color half-page advertisement in the event program book (Artwork provided by sponsor)
- Acknowledgement on Kettering Rotary Club and Kettering Mayor's Party With a Purpose websites
- Four event tickets to the 2023 Kettering Mayor's Party With a Purpose on May 13, 2023

Gold Sponsor (\$3,000 Contribution)

- Listing as a Gold Sponsor in the event program book
- One 4-color full-page advertisement in the event program book (Artwork provided by sponsor)
- Logo placement in event signage
- Acknowledgement on Kettering Rotary Club and Kettering Mayor's Party With a Purpose websites
- Six event tickets to the 2023 Kettering Mayor's Party With a Purpose on May 13, 2023

Platinum Sponsor (\$5,000 Contribution)

- Announcement of your sponsorship in event News Releases and Public Service Announcements
- Verbal recognition at the event in the Mayor's welcome
- Listing as a Platinum Sponsor in the event program book
- Two 4-color full-page advertisements in the event program book (Artwork provided by sponsor)
- Logo placement in event signage
- Acknowledgement on Kettering Rotary Club and Kettering Mayor's Party With a Purpose websites
- Eight event tickets to the 2023 Kettering Mayor's Party With a Purpose on May 13, 2023

Title Sponsor (One Opportunity - \$10,000 Contribution)

- Sponsor's name will share event name headline; sponsor logo will be included prominently on all promotions including event invitation, cover of event program book and event signage
- Announcement of your sponsorship in event News Releases and Public Service Announcements; may include quotes from sponsor leadership if desired
- Verbal recognition at the event in the Mayor's welcome; introduction and thanks to sponsor representatives at event if in attendance
- One back cover and two page center spread 4-color advertisements in event program book (Artwork provided by sponsor)
- One editorial page in event program book (letter from sponsor leadership about company and support for cause - artwork provided by sponsor)
- Acknowledgement on Kettering Rotary Club and Kettering Mayor's Party With a Purpose websites
- Ten event tickets to the 2023 Kettering Mayor's Party With a Purpose on May 13, 2023

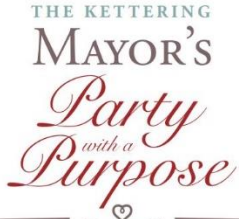
Advertising Opportunities

All ads are 4-color and print ready artwork must be supplied

Deadline for artwork submission is April 22, 2023

Event Program Advertisements: Full Page \$500/Half Page \$300/Quarter Page \$200





BENEFITING BRIGID'S PATH

KETTERING MAYOR'S PARTY WITH A PURPOSE

Benefitting Brigid's Path

Sponsorship and Advertising Opportunities Form

We are proud to commit to the following level of sponsorship:

- Bronze Sponsor (\$1,000 Contribution)
- Silver Sponsor (\$2,000 Contribution)
- Gold Sponsor (\$3,000 Contribution)
- Platinum Sponsor (\$5,000 Contribution)
- Title Sponsor (\$10,000 Contribution)

We are proud to support the Kettering Mayor's Party With a Purpose a Program Book Advertisement:

- Full Page 4-Color Advertisement (\$500)
- Half Page 4-Color Advertisement (\$300)
- Quarter Page 4-Color Advertisement (\$200)

Deadline for print ready advertiser supplied artwork is March 22, 2023

Sponsor or Advertiser Company Name: _____

Sponsors please provide name as it should appear in event materials:

Company Address:

Contact Name:

Contact Phone Number:

Contact Email:

Please return this form and payment to:

Kettering Rotary Foundation
c/o Missy Mae Walters
P.O. Box 292152
Kettering, Ohio 45429

Questions please call:

Missy Mae Walters at 937.430.2903

Checks should be made payable to the Kettering Rotary Foundation



KETTERING MAYOR'S PARTY WITH A PURPOSE
P.O. BOX 292152
KETTERING, OHIO 45429

