Support your community and gain exposure for your company.





www.kccrawfishfestival.com



Overland Park South Rotary Club

www.overlandparksouthrotary.org

Date: Saturday, May 14, 2022

Time: 6 p.m. – 10 p.m., rain or shine

**Location:** St. Pius X Church, 5500 Woodson (55th and Woodson, 2 blocks west of Nall St.) Mission, KS

This year's festival benefits: reStart, leading the way to prevent and end homelessness in Kansas City.

# About reStart









With 40 years of service in the Kansas City area, reStart, Inc. is one of the region's largest homeless service providers and a community leader advocating for and modeling best practices for permanently ending homelessness. reStart, Inc., provides a full continuum of care from temporary housing to permanent housing for all members of the community so that no person experiencing homelessness is excluded from working toward stability and permanent housing.

Our Housing First and Rapid Re-housing models focus on quickly moving people into safe and appropriate housing, reducing expensive shelter stays while allowing clients to work toward stability, self-sufficiency, and improved overall well-being. This approach quickly and successfully connects individuals and families into permanent housing without preconditions and barriers. Supportive services are offered to maximize housing stability and prevent a return to homelessness. All the programming at reStart, Inc. is designed to achieve our mission to "empower all people facing or experiencing homelessness by providing housing and services that inspire hope."

In 2020 reStart, Inc. provided 167,816 bed nights and 7,657 hours of case management. These numbers include 1,935 singles and 132 families (420 total individuals).

reStart, Inc.'s vision and dedicated staff are leading the way to prevent and end homelessness in Kansas City.



To reserve your sponsorship and/or for sponsorship details, please contact any of these individuals.

### **Dan Craig**

dcraig@kellercraig.com 913.808.2461

### Steven Coon

scoon@epcrealestate.com

## Mike Little

MLittle12712@gmail.com

# Steven VanAuken

smvanauken@gmail.com

## Sponsorship Coordinator Eric Jacobson

ejacobson@ascendmedia.com

Please make your sponsorship check payable to: Village Crawfish Festival

Mailing Address: 4122 W 69th Terrace Prairie Village, KS. 66208



# About the Annual Village Crawfish Festival

## Please Join Us in 2022

The 21st Annual Village Crawfish Festival, co-hosted by the Secret Order of Crawdaddies and the Overland Park South Rotary Club, will benefit reStart and will be held Saturday May 14, 2022 (6:00 p.m. – 10:00 p.m.) at St Pius X Church, 5500 Woodson, Mission, KS (55th and Woodson, two blocks west of Nall St).

## About Secret Order of Crawdaddies

The Secret Order of Crawdaddies Inc. (SOC) is a 501(c) (3) organization, headquartered in Prairie Village, KS. The SOC is committed to supporting Kansas City children's charities (raising funds and awareness of), providing a unique function for the community and enjoying fraternity among its members.

## **Festival History**

It all started when a couple of SOC founding members were craving boiled crawfish back in 2001. These two crawfish enthusiasts held their first annual boil inviting 30 people to share a hundred pounds of live crawfish flown from New Orleans to Kansas City for the party. The challenge was their friends didn't know how to peel the little crustaceans so a lot of time was spent giving peeling lessons. Those same friends are now skilled peelers and connoisseurs.

## **About Rotary**

The Overland Park South Rotary Club is the co-host of the Village Crawfish Festival. The Overland Park South Rotary Club has a rich history of raising funds to support children's charities in greater Kansas City. From 1989 to 2017, the Club produced Jazz in the Woods, which since the event's inception, allowed the Club to donate more than \$1,500,000 to local children's charities.

Sponsorship Level	How your sponsorship supports reStart	Listed on Festival Home Page	Festival Naming Rights ("Your Business" Crawfish Festival)	Banners at Festival	Announcements from Stage	Reserved # of Tables / # of Guests	Sponsorship Plaque and Presentation	Opportunity to Address the Festival From the Stage	Distribute Promo Materials at Festival	Bronze Sponsorship Benefits
Festival Naming Rights (Limit 1) - \$20,000 or more	<ul> <li>200-plus shelter bed nights</li> <li>1,000-plus birth certificates or State IDs (assistance replacing lost/ misplaced documents)</li> <li>2,000-plus towels, sheets, and blankets</li> </ul>	•	•	2	2	3/30	•	•	•	•
Diamond Sponsorship - \$10,000 to \$19,999	<ul> <li>200-400 hours of case management</li> <li>100-200 shelter nights for transition age youth</li> <li>20-40 move-in-kits for single adults</li> </ul>	•			2	2/20	•	•	•	•
Platinum Sponsorship - \$5,000 to \$9,999	<ul> <li>100-200 hours of case management</li> <li>10-20 move-in-kits for Maternity Group home</li> <li>250-500 birth certificates or State IDs (assistance replacing lost/ misplaced documents)</li> </ul>				2	1/10	•		•	•
Gold Sponsorship - \$2,500 - \$4,999	<ul><li>25-50 shelter nights for Veterans</li><li>5-10 move-in-kits for families</li><li>250-500 towels, sheets, or blankets</li></ul>				1	1/8			•	•
Silver Sponsorship - \$1,000 - \$2,499	<ul> <li>20-50 hours of case management</li> <li>50-125 birth certificates or State IDs (assistance replacing lost/misplaced documents)</li> <li>10-25 shelter nights for youth</li> </ul>					1/6			•	•

Sponsorship Level	How your sponsorship supports reStart	Inclusion on Festival Banner: Deadline Friday, April 22, 2022	Inclusion with Logo and Link on Festival Website	Inclusion in Promotional Announcements	Name Listed on Festival Website	Admission to the Event (21+ in age) (not included in above sponsorship levels)
Bronze Sponsorship - \$500 - \$999	<ul><li>10-20 hours of case management</li><li>5-10 shelter nights for single adults</li><li>50-100 towels, sheets, or blankets</li></ul>	•	•	•	•	4
Copper Sponsorship - \$250 - \$499	<ul><li>5-10 hours of case management</li><li>2-5 shelter nights for families</li><li>25-50 towels, sheets, or blankets</li></ul>				•	