

Rotary Club of Topeka



2022-2025 GOALS

- Rotary Club of Topeka will strengthen the club by having fun; increasing engagement, participation, diversity, communication and giving.
- Rotary Club of Topeka will fund a sign for the zoo at 6th & Gage to support our meeting host and increase public awareness of Rotary.
- Rotary Club of Topeka will increase impact of club service projects by addressing community needs, integrating services with the community, determining the impact of services provided.

Five Goals

- Engagement/Fun
- Service/Giving
- Membership
- Public Awareness
- Healthy and Sustainable Budget

2022-2023 Focus Areas	
Engagement /Fun	<p>Programming Committee- Zach Ahrens, Allison Marker</p> <ul style="list-style-type: none"> • Entertaining and informative meeting programs. • Social Committee (Allison Marker) - quarterly socials. • Monthly social/service projects in lieu of a weekly meeting. • Wine Group 3 events • Fireside Chats in homes • Members will be encouraged to invite friends and/family to socials • Invite other clubs to a couple of the socials.
Service/Giving	<p>Service Committee – Jannett Wiens</p> <ul style="list-style-type: none"> • Fundraisers to fund a sign at 6th & Gage for the Zoo • Community Service Committee (Cody Frederickson & Wayne Pancoast) will determine 3-4 service projects focused on the 5 service areas of Rotary. Can include scholarships. • District Grant Committee- (Karen Streeter) prepare grant request with match funds to support service projects and Francine Hines Scholarships. • Rotary International Foundation (Roger Aeschliman) <ul style="list-style-type: none"> ○ Polio-plus goal- \$5000 ○ Rotary International Annual Fund Goal- \$14,500 • International Service <ul style="list-style-type: none"> ○ Francine Hines Scholarships ○ Ukraine ○ Uganda •

Membership	Membership Committee- Jannett Wiens & Shelley Woodard <ul style="list-style-type: none"> • Focus on retention- Rotarians Reconnecting contact with entire club, get them updated on ClubRunner and ensure communications work • Focus on recruitment- Identify DEI, Corporate and other targets. • Focus on Equity, Diversity and Inclusion- <ul style="list-style-type: none"> ○ Social Justice Committee will host at least 2 events annually with club. Glenda DuBoise Social Justice Committee ○ Membership Committee will recruit 6 new members with a focus on EDI.
Public Awareness	Public Relations/Communication- <ul style="list-style-type: none"> • The Communication Committee will ensure that events and activities are shared through social media and at least quarterly with local media outlets • Quarterly key events will be included in District 5710 newsletter- send information to Mandy
Healthy and Sustainable Budget	Executive Committee will <ul style="list-style-type: none"> • Get Organized, written procedures, co-chairs to ensure activity continuity • Do a full review of revenue and expenses to determine dues and lunch costs- may need to adjust both to meet budget. • Evaluate all the expenditures to provide a complete explanation of items included. • Determine number of new members to increase revenue. • Determine other revenue generating sources to support club. <ul style="list-style-type: none"> ○ Fun Bucks Announcements at club meetings -proceeds to club: ○ \$5 for Family & \$20 for community or business announcement. ○ Meals in advance [knowing unused support club] ○ Scholarship a new member's dues fro a year. ○