

## **Strategic Plan July 2022-June 2025**

### **Mission:**

The mission of Rotary International is to provide service to others, promote integrity, and advance world understanding, goodwill, and peace through its fellowship of business, professional, and community leaders. Building on that mission statement and a number of leadership and club feedback, three strategic goals were developed in the Spring of 2022 to focus club activities.

**Goal 1:** The Rotary Club of Topeka will strengthen the **CULTURE** of our club by increasing engagement, diversity, giving, fun and support for each other.

Club meetings will be held Kay's Garden venue at the Topeka Zoo. This beautiful location will be the backdrop for continued timely speakers, service projects and fellowship at meetings. Socials after hours will offer time to have fun with each other.

Club members may support each other as vocational mentors, in conversation and friendship.

As a volunteer club, we will make it as easy as possible to give our time and funds to worthwhile club projects.

Every Rotarian Every Year will strive to give \$100 to Rotary International and the Topeka Rotary Foundation; serve on at least one committee and service project, bring one guest or prospective member, mentor another Rotarian in your vocation and register on [rotarytopeka.org](http://rotarytopeka.org).

**Goal 2:** The Rotary Club of Topeka will attract quality **PEOPLE** and incorporate them into club activities and projects. Getting the right people in the right places.

We will identify and seek out diverse members of our community to strengthen our club and its impact and scope.

We will encourage co-chairs and big committees to ensure we give new and all members a time to get involved and current leaders finite commitments and time to rest.

**Goal 3:** The Rotary Club of Topeka will have a noticeable impact through valuable **SERVICE** projects focused on community needs.

We will serve our community with Make a Difference projects like: Covered in Coats, Rotary Rubbish Roundup, Career days, and speaker books to Ross Elementary and items to help students and teachers focus on learning.

The Topeka Rotary Foundation serves as the club's charitable arm with signature projects and cup money to local organizations.

We sponsor the Interact Club at HPHS, scholarships for international students at WU and RYLA.