



*President—Paul*

## **Spoke Newsletter**

**Wednesday 09, 2019**

**Attendance: 30(73%) Attendance with make ups: 31(76%)**

**Program Wednesday, January 16, 2018**

**Bruce Johnson, Climate**

Arranged by Charles Erickson

**Program Wednesday, January 09, 2018**

**Tami Barrett, Branch Manager, Better Business Bureau, Inc.**

Arranged by Sue Schuerman



The Better Business Bureau (BBB) has appointed Tami Barrett as its new Lincoln branch manager. She replaces Teresa Stitcher Fritz, who retired in August. Her extensive experience in management, public speaking, communications and helping people will be an asset for the organization. The branch manager's duties include maintaining BBB's Lincoln office, supervising its staff, serving as BBB's liaison to Lincoln and greater Nebraska businesses and coordinating the annual BBB Integrity Awards event in Lincoln. Barrett will also work with the other directors in BBB's Omaha, Sioux Falls and Wichita offices.

Barrett received a Bachelor of Science degree in psychology from Peru State College in 1999. From 2002-15, she served as local long-term care ombudsman and SMP (Senior Medicare Patrol) coordinator. Before joining the BBB,

Barrett worked at United Health Care as a community health worker assisting members with barriers to care and connecting them to community resources. Additionally, she has spoken at regional and national SMP conferences. She was a member of the Elder Rights Coalition, TRIAD and the SMP Steering Committee.

Since 1912, the Better Business Bureau has been on the forefront of positive marketplace change by partnering with leading companies committed to the best practices of business ethics, marketplace excellence, and effective industry self-regulation. As a mission-driven nonprofit organization, the over 100 BBBs across the U.S., Canada and Mexico work with consumers, businesses, and the government to advance marketplace trust.

The Advertising Self-Regulatory Council (ASRC) establishes the policies and procedures for advertising industry self-regulation, including the National Advertising Division (NAD), Children's Advertising Review Unit (CARU), National Advertising Review Board (NARB), Electronic Retailing Self-Regulation Program (ERSP) and Online Interest-Based Advertising Accountability Program (IBA). The self-regulatory system is administered by the Council of Better Business Bureaus.



***A Rotary Thank You to Tami Barrett for an excellent presentation on the Better Business Bureau, in Lincoln, Nebraska.***

**Lincoln East Rotary Club  
Meetings at Valentino's—70th & Van Dorn  
Noon Luncheon starting @ 11:45 a.m.**

**January 09, 2019**

The self-regulatory system monitors the marketplace, holds advertisers responsible for their claims and practices and tracks emerging issues and trends. Rigorous review serves to encourage consumer trust; the self-regulatory system offers an expert, cost-efficient, meaningful alternative to litigation and provides a framework for the development of a self-regulatory solution to emerging issues. The ASRC Board of Directors includes top leadership from advertising trade organizations and the CBBB.

The BBB Wise Giving Alliance helps donors make informed giving decisions and promotes high standards of conduct among organizations that solicit contributions from the public. It produces reports about national charities, evaluating them against comprehensive Standards for Charity Accountability, and publishes a magazine, the Wise Giving Guide, three times a year. BBB WGA does not rank charities but rather seeks to assist donors in making informed judgments about those that solicit their support. Evaluations are done without charge to the charity and are posted for free public access on [give.org](http://give.org).

BBB Institute for Marketplace Trust is the educational foundation of the Council of Better Business Bureaus and a nonprofit 501(c)(3) organization. Its goal is to advance trust in the marketplace through programs that promote best practices and business ethics, raise consumer awareness and training about scams, fraud, and deceptive advertising, and build financial and digital literacy. The Institute offers in-person and online training, print and digital educational resources, scholarships and programs, working with BBB offices in all 50 states, Canada and Mexico.

### **BBB Offers six tips to get the work done properly and protect against door to door sales people.**

1. Don't make decisions at your front door.
2. Ask for identification and information
3. Watch out for high pressure sales tactics
4. Check all contractors credentials
5. Get it all in writing
6. Remember your rights: The Federal Trade Commission's "Cooling-Off Rule" gives you three days to cancel purchases over \$25 made at your home or other location that is not the seller's permanent place of business.



2018 SOLUTION

**Start With Trust®**

**BBB® SENIOR LINE**  
Better Business Bureau Foundation

**TOLL FREE**

**877-637-3334**

Keeping You Safe From Scams

THE BETTER BUSINESS BUREAU KNOWS THIS, THE SCAM ARTISTS KNOW THIS, AND NOW WE'RE MAKING SURE SENIORS KNOW THAT THE BBB IS HERE TO HELP! FREE ADVICE AND INFORMATION FOR SENIORS IS JUST A PHONE CALL AWAY!





## FINAL HUMAN TRAFFICKING HOTEL/MOTEL TRAINING EXCELLENT OVERVIEW PRESENTED BY SHARON AND DAN WHERRY



**200 victims are sex trafficked in Lincoln every month!**

The final hotel/motel training session will be held in Lincoln on Saturday, February 23, 2019. *(Time and place below)* Those who attend will be taught to conduct training sessions with local hotel/motel staff on how to identify and report suspected human trafficking.



Saturday, Feb. 23—9am-1pm  
Westminister Presbyterian Church  
2110 Sheridan Blvd

**Join Rotary's effort to stop sex trafficking by attending a 4 hour training**

- ◆ As part of a 2-person team you'll receive a script and slide show to train area hotel and motels on how to recognize the signs and how to respond.
- ◆ Traffickers now avoid facilities that are trained so we know we can make a difference.
- ◆ To sign up, go to ClubRunner and click District events. website below:
- ◆ To access: hold down Ctrl key point to line, when you see the small hand left click to open, click allow.

<https://suburbanrotary.org/SitePage/sign-up-for-hotel-motel-training>



Lincoln East Rotary Club  
City Parks and Recreation Painting Project  
Signup Sheet (Start time: 9:00 A.M.)



Saturday, January 12, 2019:

Milt Schmidt	402-840-5133
Sue Schuerman	702-524-7199
Gene Frederick	402-310-9266
Dennis Duckworth	402-25-2610

Northeast Division Maintenance Building, 5045 Colby Street.



## Anniversaries & Birthdays

Weeks of December 20—January 9

### Birthdays:

Paul Horton—January 10

### Anniversaries

NONE



## Happy Dollars

Steve Grosserode	\$ 5.00
Dennis Duckworth	\$ 1.00
Mike Carr	\$ 5.00
Ben Martin	\$ 3.00
Greg Schnasse	\$ 1.00
John Duling	\$ 1.00
Duane Tappe	\$ 2.00
Al Burdick	\$ 2.00
Ed Stivers	\$ 5.00
Barry Stelk	\$ 1.00
Charles Erickson	\$ 1.00
Paul Horton	\$ 5.00
<b>Total</b>	<b>\$3200</b>



## Greeter Duty

January—Greg Schnasse

## Make Ups

Dean Douglas Social



## Cashier Duty

January—Duane Tappe  
February—Sue Schuerman  
Contact Dick Cumming

## Guests & Visitors

Merrilea Anderson	Steve Grosserode
Dan & Sharon Wherry	Club #14
Tami Barrett	Speaker

## Lincoln East Rotary Club—January Speaker Schedule

January 23—Sarah Feit, “Sneak Peak at the Soon to Open Fourth Floor of Morrill Hall  
Arranged by Sue Schuerman

January 30—Liz McCoy (tentative), Arranged by Duane Tappe

*Lincoln East Rotary Club  
Spoke Newsletter  
Published by Wayne Casper*