



*President—Paul*

## **Spoke Newsletter**

**Wednesday May 1, 2019**

**Attendance: 21 (51%) Attendance with make ups: 23 (56%)**

**Program Wednesday, May 8, 2019**

***Suzanne Wise, Director of Nebraska Arts Council***

**arranged by Darrel Huenergardt**

**Program Wednesday, May 1, 2019**

***Brandon Bonilla, Head Soccer Coach Nebraska Wesleyan University***

**arranged by Melodie Jones Pointon**



Brandon was born in Texas and lived in Austin. His parents were long-time “Longhorn” fans, but Brandon decided to attend Texas A&M University. His parents are both retired now. They thought that Brandon might want to go to work in the field of engineering; instead it was soccer that he really wanted to learn. He started working with boys and girls soccer clubs in Texas. While working with the soccer clubs he was introduced to the Director of soccer at Texas A&M, and before long he became a team manager. Brandon helped Texas A&M win

four conference championships, and was able to do play-by-play and color commentary for the team. He was the voice in 2005 for Texas A&M during the final four.

For 17 years’ he worked many soccer camps for kids. Brandon served as a University of Nebraska volunteer assistant for the Women’s soccer team. He at the University of Nebraska is where he met his wife, who is from South Dakota, and was attending the Dental College. As a volunteer assistant, he did do a lot of the work that many people didn’t not care to do, such as laundry, cleaning the facilities, cleaning lockers, etc.

Brandon did work for a computer company, but realized that it was not the job for him. He just preferred to work with kids who loved soccer. Eventually he got a job at Houston Baptist University where he worked for four years to help build and get Houston Baptist to a D-1 Conference Championship. Brandon then moved on to the University of Houston where he spent two years. During those two years’ the University of Houston Women’s soccer team won more games the first year than they had won in the previous two years. In year two, they had their first 500, which was the first time in seven years. The job did not work out.

***Lincoln East Rotary Club  
Meetings at Valentino’s—70th & Van Dorn  
Noon Luncheon starting @ 11:45 a.m.***

***March 20, 2019***

Brandon has taken all of these experiences, bits of pieces of what he has learned, the lessons he has learned and put them together to develop a program for the Men's soccer team at Nebraska Wesleyan University. As he told us, he started out as a volunteer assistant, an assistant paid a stipend, to another assistant position, to the head coach at Nebraska Wesleyan. They have a competition within four houses and there are four categories in this competition the houses must meet. They are:

**Practice** – this includes everything from fitness to locker room and equipment to games played in training.

**Academics** – The house with the highest overall GPA wins. Points per semester, bonus for overall academic year.

**Fundraising** – Each house will be required to have one fundraiser during the year. The house that generates the most money wins.

**Community Service** – It is important to learn how to give back and be a quality member of your community. Each house will be required to lead a community service project.

Thank you, Brandon for telling us about the Men's Soccer team at Nebraska Wesleyan University and hope that those playing learn well through the House Cup competition.



Chris Klingenberg and Paul Horton

### **Lincoln East Rotary Club Foundation gives Scholarships for Summer Camp**

Each year Lincoln East Rotary Club Foundation gives a check for Scholarships to help three young people to attend Camp Kitaki Summer Camp. Paul Horton, President presented a check to Chris Klingenberg, YMCA representative for these scholarships. May these three young people grow and learn through this summer camp.

## **Reminder!! This is your Last Chance!**

Please make sure you return your Survey this next Wednesday, April 24th to Paul Horton, Barry Selk or Paul Horton. This will help us to move forward and hopefully improve Lincoln East Rotary Club so we can increase our membership and participation.

Since 1993, the Lincoln Rotary Club's have been celebrating "Salute to Business." This year the Rotary Club's chose **Firespring**. This company was started in August of 1992. Their CEO is Jay Wilkinson. They have a mission statement that says, "Our purpose is to leverage our people, products and profits as a force to do more good."

Firespring was originally a printing company made up of several printing companies whose home base was Lincoln, NE. They are the go-to for marketing, printing, software and strategic guidance for thousands of businesses and nonprofits all over the world.

Whether you're a *startup*, *small business* or a *Fortune 500 company*, they are here to help you intentionally develop your brand and identify your purpose.

Every day they work together as a team and the culture around that team helps them to stay focused on what they are doing. Zealous is a strong-yet-accurate word for their squad of 200-plus industry leaders, proactive thinkers, makers, dreamers and doers. Whether you want to work with their team or on it, *be prepared for backs had and shits given*.

Firespring is Nebraska's first Certified B Corporation, they love to work collaboratively with other organizations to identify their purpose and bring it to life. There are lots of companies have nice-sounding value statements posted on their website, but we think core values should represent the reality of how people within a company actually operate instead of being vaguely aspirational. At Firespring, we didn't choose our values — they chose us.

Why meet expectations when you can beat them? We come to work on the daily ready to roll up our sleeves and accomplish something awesome for the people we work with and for. Some of us aren't great at math, but we all give at least 110%.

At Firespring they allow their employees to give back to community by volunteering some many hours each month, giving a percentage of their profit to the community to improve the quality of life. This powerful purpose/values combo multiplied by 200-plus passionate team members equal infinity positive social impact.

The only thing better than profit is profit with a purpose, and it feels so good (sing it with us: "so good, The only thing better than profit is profit with a purpose, and it feels so good (sing it with us: "so good, so good!") to team up with like-minded people that share our passion for redefining success in business.

Congratulations to Firespring for being our Salute to Business in 2019.



## Anniversaries & Birthdays

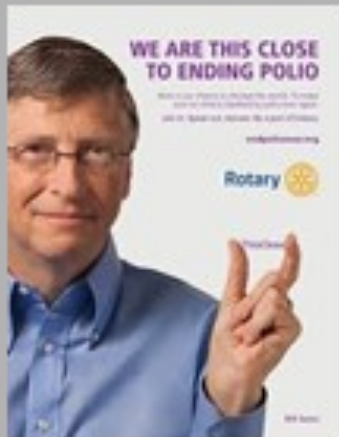
Week of May 2—8

**Birthdays:**

None

**Anniversaries**

Dennis Duckworth—May 5



## Happy Dollars

Dennis Duckworth	\$ 3.00
Barry Selk	\$ 10.00
Dean Douglas	\$ 2.00
Tom Carlson	\$ 5.00
Greg Schnasse	\$ 1.00
Jerry Christensen	\$ 2.00
Chris Klingenberg	\$ 1.00
Steve Grosserode	\$ 5.00
Sue Schuerman	\$ 1.00
Duane Tappe	\$ 3.00
Paul Horton	\$ 5.00
Al Burdick	\$ 3.00



**NOTE:**

**Total Happy Dollars to date:  
\$1449.00**

**Total \$ 59.00**



## Greeter Duty

May — Minnie Stephens

## Make Ups

Wayne Casper	Club Project
Chuck Erickson	Zambia Project



## Cashier Duty

May — Sue Schuerman  
Contact Dick Cumming

## Guests & Visitors

Pat Grosserode	Guest of Steve Grosserode
----------------	---------------------------

## Lincoln East Rotary Club—May Speakers Schedule

May 8 — Suzanne Wise, Director, Nebraska Arts Council, arranged by Darrel Huenergardt  
 May 15 — Club Assembly, arranged by Paul Horton  
 May 22 — Sarah Browning, UNL County Extension, arranged by Sue Schuerman  
 May 29 — Cliff Carlson, HUDL, arranged by Minnie Stephens

**Lincoln East Rotary Club  
Spoke Newsletter  
Published by Wayne Casper**