



*President—Paul*

## **Spoke Newsletter**

**Wednesday May 15, 2019**

**Program Wednesday, May 22, 2019**  
***Sarah Browning, UNL County Extension***  
Arranged by Sue Schuerman

**Program Wednesday, May 15, 2019**  
***Club Assembly***  
Arranged by Paul Horton

Club President Paul Horton lead the discussion on the results of the member satisfaction survey conducted during the month of April. Dennis Duckworth, president-elect, also contributed to the discussion with some excellent remarks in regard to actions necessary to keep our club viable and remain a Rotary Club into the future. (Remarks on page 3)

### **LINCOLN EAST ROTARY CLUB MEMBER SATISFACTION SURVEY SUMMARY OF 24 SURVEYS RETURNED APRIL 2019**

a – agree; sa – somewhat agree; n – neither agree nor disagree; sd – somewhat disagree,  
d - disagree

- Overall, how satisfied are you with your membership in our Rotary club?**

96 % either satisfied or somewhat satisfied.

- Club culture, members and meetings - - agreement with statements:**

Meetings good use of my time: 92% a/sa.

Club involves new members: 65% a/sa, 22% sd.

Members care about one another: 88% agree.

Club reflects demographic profile of community: 33% a/sa, 50% n, 16% sd.

My club seeks to involve all members according to interests & skills: 71% a/sa, 8% sd.

Amount of fundraising appropriate: 58% a/sa, 25% n, 17% sd/d.

- How would you rate the following aspects of our weekly meetings?**

Rotary Int'l updates: 42% excellent/good, 25% fair, 21% poor, 8% very poor, 4% NA.

Length: 88% excellent/good, 13% fair.

Time for socializing: 79% excellent/good, 17% fair, 4% poor.

Professional connections/networking: 46% excellent/good, 21% fair, 8% v.poor, 25% NA.

Variety of program topics: 92% excellent/good, 8% fair.

Location: 87% excellent/good, 8% fair.

***Lincoln East Rotary Club  
Meetings at Valentino's—70th & Van Dorn  
Noon Luncheon starting @ 11:45 a.m.***

***May 15, 2019***

• **How would you rate the following aspects of our weekly meetings? (continued)**

Meeting time and day: 88% excellent/good, 13% fair.

Meals/refreshments: 71% excellent/good, 17% fair, 8% NA.

Speakers and programs: 100 % excellent/good.

• **Opinions about our service projects?**

Total number: 79% just right, 4% too many, 17% too few.

Number community service projects: 71% just right, 8% too many, 21% too few.

Number Int'l service projects: 73% just right, 5% too many, 23% too few.

Service projects well organized: 88% a, 8% d, 4% no opinion.

Service projects make a difference in community/world: 100% a.

Service projects are meaningful to me: 92% a, 8% no opinion.

Comments: more publicity; more projects may be needed for growth.

• **Communication and responsiveness in our club – agreement with statements?**

My club does a good job communicating to members: 83% a/sa.

My club listens to members: 71% a/sa.

My club seeks input and ideas from members: 71% a/sa, 17% n., 13% sd.

My club regularly acts upon member's input/ideas: 61% a/sa, 30% n., 9% sd/d.

I am comfortable with pace of change in club: 54% a/sa, 17% 29% sd.

Club works to update club processes to meet needs of members: 57% a/s, 22% n, 22% sd.

Comments: member list/email to all members; this club is pretty set in our ways.

• **Agreement with statements about value of your membership?**

I feel welcome: 100 % a/sa.

I make valuable connections through club: 79% a/sa, 21% n.

Club provides chance to use my talents: 91% a/sa, 9% n.

My Club experience worth the money I spend: 92% a/sa, 8% n.

My Club experience worth the time I give: 92% a/sa, 8% sd.

My family see value in my membership: 83% a/sa, 17% n.

My friends see value in my membership: 71% a/sa, 29% n.

Through Rotary I make difference in community: 83% a/sa, 17% n.

Through Rotary I make difference in world: 79% a/sa, 21% n.

• **Agreement with statements about club engagement?**

I invite others to club events: 71% a/sa, 21% n, 8% d/sd.

I invite prospective members to join my club: 63% a/sa, 17% n, 21% sd/d.

I frequently participate in club projects/programs: 67% a/sa, 21% n, 13% sd/d.

I'm proud of my Rotary club: 96% a/sa, 4% sd.

Comments: every member should look for new members.

• **How would you rate costs of membership?**

Club dues: 82% just right, 9% too high, 9% too low.

Meals at meetings: 82% just right, 4% too low, 13% N/A.

Club fines: 17% just right, 83% N/A.

Club assessments: 68% just right, 5% too low, 26% N/A.

Requests for donations for service projects: 87% just right, 13% too high.

Requests for contributions to Rotary Foundation: 91% just right, 4% too high, 4% low.

• **I'd attend alternative meetings once/twice a month 5:30-6:30: 39% a/sa, 9% n, 52% sd/d.**

• **I'd consider another venue for meetings: 63% a/sa, 13% n, 25% sd/d.**

• **I use social media personally and have skills to help club: 19% a/sa, 24% n, 57% sd/d.**

## President Elect Dennis Duckworth's comments:

Dennis compared the 2005 Club Assembly list of Strengths and Weaknesses with what the board did in April 2019, a Club Health Check, and our view of current Strengths and Weaknesses.

### 2005 Strengths:

We have a budget, we have leadership, we are friendly, we do service projects, we have programs, we participate in projects, we have a foundation, we are organized.

### 2019 Strengths:

We have a budget, we are friendly, our service projects align with Rotary ideals, we contribute to the Rotary Foundation, we introduce guests, we list our goals on Rotary Central, we have our own brochure, we use grants, we are aware of and contribute to polio plus.

### 2005 Weaknesses:

We have impersonal seating at meetings, there is non-participation of members, there is no follow up on prospective members, are members are old, we lack membership retention, we have a lack of involvement of members, fees high, attendance is low.

### 2019 Weaknesses:

Impersonal seating at meetings, only a few do hands-on work, no follow up on prospects, few members are under age 40, we are losing members, we have few female members, we don't promote the club benefits, meetings do not change, service projects are not relevant, we do not prepare future leaders, our online presence is lacking, we don't regularly socialize.

Another excellent point: Dennis also talked about us being a more diverse club, more women and younger people needed.

Then Dennis discussed the exit surveys, only two responded at all, one saying they could no longer do the service and left because of that. The other had a letter that cut to the quick. It was from a long time member who was absent for a few months, returned to find that he felt he was out of the loop, and felt he was not missed and had little interaction from the other members.

My comments were in agreement with this former Rotarian, and we need to know that every Rotarian has a role to play, and needs to be responsible for action, not just come to meetings and leave. It is up to each Rotarian to determine their level of activity and Rotary gives you the opportunity and support to do this.

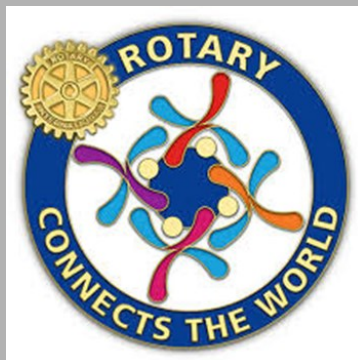
I know that we can find a purpose for EVERY Rotarian in the club and we need to tap into their interests, to engage the members, and to grow our club.

Rotary International has increased the dues, we are operating at a loss and need to raise dues to \$200, which still does not meet all of our needs, so fund raising is still an option we need to explore.

I was selected to be President of the Club and we will make many changes, some may be a bit painful, but not as painful as the alternative.

*A Rotary Thank You to Paul and Dennis for leading an excellent discussion on the current status of our club and the outlook for the future.*

*Rotary Theme for 2019-2020*



*Rotary Theme for 2019-2020*





## Anniversaries & Birthdays

Weeks of May 16—22

### Birthdays:

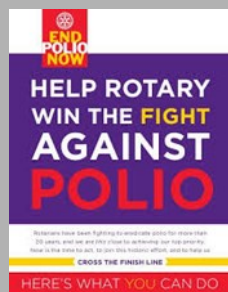
Duane Tappe—May 17

Dennis Duckworth—May 21

### Anniversaries

Dean Douglas—May 20

Deb Durre—May 20



## Happy Dollars

|                  |                |
|------------------|----------------|
| Barry Stelk      | \$ 5.00        |
| Al Burdick       | \$ 2.00        |
| Charles Erickson | \$ 2.00        |
| Dennis Duckworth | \$ 2.00        |
| Dean Douglas     | \$ 2.00        |
| Greg Schnasse    | \$ 1.00        |
| Gene Roth        | \$ 2.00        |
| Steve Grosserode | \$ 5.00        |
| Duane Tappe      | \$ 5.00        |
| Paul Horton      | \$10.00        |
| Wayne Casper     | \$ 4.00        |
| <b>Totals</b>    | <b>\$40.00</b> |



### NOTE:

**Total Happy Dollars to date:**  
**\$1505.00**



### Greeter Duty

May—Minnie Stephens

June—Sue Schuerman

### Guests & Visitors

Pat Grosserode

Merle Jansen

Tom Carlson

Steve Grosserode

Club #14

St. Paul



### Cashier Duty

May—Sue Schuerman

June—Duane Tappe

Contact Dick Cumming



## Come Join Us

### Lincoln East Rotary Club—May Speaker Schedule

May 22 — Sarah Browning, UNL County Extension, arranged by Sue Schuerman

May 29 — Cliff Carlson, HUDL, arranged by Minnie Stephens

*Lincoln East Rotary Club  
Spoke Newsletter  
Published by Wayne Casper*