



President—Paul

Spoke Newsletter

Wednesday May 22, 2019

Attendance: 19 (48%)

Note: New format for the Spoke newsletter. Page one will be a preview of next weeks speaker and program and page two will be highlights from the past week speaker.

Cliff Carlson—Hudl

Wednesday, May 29, 2019



With years of first hand, front-line recruiting experience combined with recruiting team leadership... I am constantly driven to be a proven and trusted leader in talent acquisition.

From designing efficient and elegant processes to cold calling and measuring hunting success daily...I strive to always be a leader in every aspect of recruitment.

I recruit and lead with a keen focus on 'Hiring Manager as customer'. Everything begins and ends with the Hiring Manager's needs firmly in the center of all recruiting efforts.

Knowing details of every project and business reasons for every hire make talent acquisition truly powerful and the work remarkably rewarding.

I pride myself on being progressive with techniques, technology and strategies that constantly evolve and change; all while staying grounded in the fundamentals of talent hunting and attraction. The tools I use constantly change, but the commitment to being a practitioner of great recruitment does not.

Hudl is a leading software company revolutionizing the way coaches and athletes prepare for and stay ahead of the competition. Founded by David Graff, Brian Kaiser and John Wirtz in 2006, Hudl now offers the tools to edit and share video, interact with stats, and create quality highlight reels for entertainment and recruiting purposes. The whole experience is available online, giving coaches and athletes secure access at home and on the go. With more than 160,000 active teams and 4.3 million unique users, Hudl has become the preferred game film solution for all teams, from the smallest youth organizations to professional franchises in North America, South America, Europe, Asia, Africa and Australia.



***Lincoln East Rotary Club
Meetings at Valentino's—70th & Van Dorn
Noon Luncheon starting @ 11:45 a.m.***

May 22, 2019



Emerald Ash Borer

Emerald ash borer (EAB), is an exotic beetle that was discovered in south-eastern Michigan near Detroit in the summer of 2002. The adult beetles nibble on ash foliage but cause little damage. The larvae (the immature stage) feed on the inner bark of ash trees, disrupting the tree's ability to transport water and nutrients. Emerald ash borer probably arrived in the United States on solid wood packing material carried in cargo ships or airplanes originating in its native Asia. **As of October 2018**, it is now found in 35 states, and the Canadian provinces of Ontario, Quebec, New Brunswick, Nova Scotia and Manitoba.

Since its discovery, EAB has:

- Killed hundreds of millions of ash trees in North America.
- Caused regulatory agencies and the USDA to enforce quarantines and fines to prevent potentially infested ash trees, logs or hardwood firewood from moving out of areas where EAB occurs.
- Cost municipalities, property owners, nursery operators and forest products industries hundreds of millions of dollars.

Since EAB was first identified in 2002, our ability to control this pest and effectively protect ash in the landscape has progressed substantially. Scientists have learned much about this insect and how it interacts with its host trees. New insecticide products and application methods have been developed and tested. Results of field trials have shown that ash trees of all sizes can be effectively and consistently protected over multiple years, even in areas with high densities of EAB. Recent economic analyses have concluded that treating landscape ash trees with effective systemic insecticides is much less costly than removing trees.

Several insecticide options are available to protect landscape ash trees threatened by EAB. Keep in mind, however, that controlling insects that feed under the bark with insecticides has always been challenging. This is especially true with EAB because most of our native North American ash trees have little natural resistance to this pest. Effective control of EAB requires that the insecticide product applied with the proper method and at the correct time.

Detecting new EAB infestations and identifying ash trees that have only a few larvae is very difficult. Ash trees with a low density of EAB larvae usually have few or even no external symptoms or signs of infestation. In addition, scientists have learned that most EAB females lay their eggs on nearby trees, i.e. within 100 yards of the tree from which they emerged. A few female beetles, however, appear to disperse much further, anywhere from 0.5 miles to 2–3 miles. Therefore, if your property is within 30 miles of trees with noticeable EAB damage, then ash trees on your property are probably at risk. Signs of EAB damage include woodpecker holes or epicormic sprouts on the trunk or large branches, noticeably thin canopies or bark cracks above old larval galleries.

Treatment programs that begin too early waste money and result in unnecessary use of insecticide. However, treatment programs that begin too late will not be as effective. Trees must be healthy enough to carry the systemic insecticides to the leaves and branches in the canopy. New EAB infestations continue to be discovered and existing EAB populations will build and spread over time. From 2002 to 2018, federal regulatory officials posted maps of quarantined states and counties on the www.emeraldashborer.info website. Federal regulatory surveys to detect EAB, however, have ended and state and local survey efforts vary. Therefore, maps of EAB detections may not adequately reflect the current distribution of EAB. City foresters, county extension offices or state departments of agriculture, forestry or natural resources may have information on the status of local EAB infestations. The www.emeraldashborer.info website provides links to specific information about EAB and regulations within individual states.



Lincoln East Rotary Club
Teacher of the Month—April 2019
Pat Mercer—Cathedral of the Risen Christ



Jeremy Ekeler, Principal, Erin Trummer, Development Director, Pat Mercer, Teacher, Naomi Swoboda, U.S. Bank, Wayne Casper, Chairman, Teacher of Month

Lincoln East Rotary Club Members extend a sincere thank you and congratulations to Pat Mercer as an outstanding teacher in Lincoln Elementary Schools.





Anniversaries & Birthdays

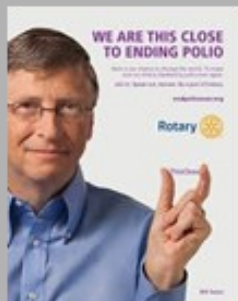
Weeks of May 16—22

Birthdays:

NONE

Anniversaries

NONE



Happy Dollars

Chris Klingenberg	\$ 1.00
John Boellstorff	\$ 1.00
Charles Erickson	\$ 2.00
Erin Trummer	\$ 2.00
Greg Schnasse	\$ 3.00
Steve Grosserode	\$ 3.00
Barry Stelk	\$ 5.00
Duane Tappe	\$ 5.00
Paul Horton	\$10.00
Wayne Casper	\$10.00
Totals	\$42.00



NOTE:

Total Happy Dollars to date:
\$1547.00



Greeter Duty

May—Minnie Stephens
June—Sue Schuerman



Cashier Duty

May—Sue Schuerman
June—Duane Tappe
Contact Dick Cumming

Guests & Visitors

Pat Grosserode	Steve Grosserode
Tom Mortimer	St. Paul
John Boellstorff	Charles Erickson
Naomi Swoboda	U.S. Bank
Sarah Browning	Speaker
Erin Trummer	Cathedral of Risen Christ
Jeremy Ekeler	Cathedral of Risen Christ



Come Join Us

Lincoln East Rotary Club—June Speaker Schedule

June—Eastridge Hospice Singers Arranged by Melodie Pointer
June 12—Attorney General's Office Arranged by Darrel Huenergardt
June 19—Mary Hilton, Smart Approaches to Marijuana Arranged by Andrea Ahrens
June 26—Ryan Sothan, NE Attorney General's Office –Scams & Frauds Arranged by Darrel Huenergardt

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Published by Wayne Casper