



President– Barry

Spoke Newsletter

Wednesday August 2, 2017

Attendance: 24 (53%) Attendance with make ups: 31 (69%)

Program Wednesday, July 26 2017

Steve Sipple, Lincoln Journal Star Sports Editor

Program arranged by Greg Schnasse

Program Wednesday, August 2 2017

Lincoln City Mayor Chris Beutler

Program arranged by Charles Erickson



Chris Beutler was elected Major of Lincoln, Nebraska in May 2007 and again in May 2015, becoming the first Mayor in Lincoln's history to be elected to a third term. The native Nebraskan also served six terms in the Nebraska Legislature. He worked in the title industry for 15 years and started his own company. As a development consultant for the city of Lincoln, he raised millions of dollars for the Parks and Recreation Department. He is a graduate of Yale University and earned a law degree from the University of Nebraska. He also served in the U.S. Peace Corp and the U.S. Army. He also shared with us the last time he was at our club to honor Harland Johnson.

Mayor Chris Beutler said there has never been a better time to "live, work, raise a family and have fun" in the Capital City. And he said creating a culture of innovation will help Lincoln

improve the quality of life for all residents of the community. "City Hall must not only keep pace with the innovation occurring in the private sector, we have to adopt a cultural mindset that encourages innovation within our organization," Beutler said. "We must continue to look for opportunities to partner and promote the next big idea. Otherwise government becomes an obstacle to progress rather than an ally of progress." The City must promote risk-taking and experimentation. His examples included the City's fiber optic conduit, the beet brine solution developed for snow operations and the Pinnacle Bank Arena/West Haymarket development. The Mayor said it's important to invest in people with big ideas and empower them to act, citing StarTran's Transit Development Plan, the prescription drug take-back program and action taken on the Police Fire Pension Fund. Beutler said the City must continue to invest in the infrastructure that supports innovation. Spending on streets, for instance, has increase 58 percent since 2010. At the same time, work is under way to implement the innovative Green Light Lincoln program to increase road capacity and traffic safety. He said public safety infrastructure is also being improved with voter approval of a sales tax increase to fund a new radio system and a fire station relocation plan.

A Rotary Thank You to Mayor Chris Beutler for a very informative presentation about the innovative progress for the city of Lincoln.

Lincoln East Rotary Club

Meetings at Valentino's - 70th & Van Dorn

Noon Luncheon starting @ 11:45 a.m.

August 2, 2017

What does that mean for the future of our City?

It means that our success is dependent on creating a culture of innovation. City Hall must not only encourage the innovation occurring in the private sector, we must also adopt a cultural mindset that encourages innovation within our own organization.

First, we have to promote risk taking and experimentation with new ideas. Second, we must invest in people who think clearly about big ideas and empower them to act. Third, we have to creatively use technology within the private sector to improve services. Finally, we have to invest in and improve the public infrastructure that supports innovation. Lincoln's 350 miles of conduit, known as the Lincoln Technology Improvement System, has dramatically altered broadband service in Lincoln. A new broadband provider is using that conduit to bring one gigabit internet speed to homes and businesses across the City. Other broadband providers are working to increase their internet speeds, creating the competition that lowers prices and expands access for all residents.

The private sector and the University of Nebraska have enshrined risk taking as part of their institutions. UNL's Innovation Campus, for example, is an incubator for young entrepreneurs to develop exciting new businesses. City Hall must continue to embrace the risk-taking entrepreneurs in the private sector who are building our economy. We must continue to look for opportunities to partner and promote the next big idea. Otherwise, government becomes an obstacle to progress, rather than an ally of progress. Our Administration took a risk when we utilized new laws passed by the Legislature designed to help cities innovatively finance economic expansion. Now Scheels is building an innovative \$80 million expanded regional store at South Pointe—a project that will boost our economy and prevent local dollars from leaving the City for sporting goods stores in Omaha and Kansas City.

Innovation does not happen by itself. It occurs because individual people think big and are empowered to make it happen. I believe investing in people is perhaps the most critical component of creating a culture of innovation. We depend on City staff and community members to help us discover the big ideas that make our City stronger. When we take the next step and give these talented people the authority to take action on these big ideas, we move the community forward. An innovation culture creatively uses technology to open up vast new opportunities to improve the community . . . and even save lives. Lincoln's public safety services are leaders in creatively using technology. The Lincoln Police Department has long been a cutting edge national leader in using data to better geographically focus law enforcement resources. Today, creative technology solutions in other areas of public safety are proving effective in protecting Lincoln families. When we invest in our community's physical infrastructure, we create opportunities for the economic growth that fuels an innovation culture. Our public libraries have long been a hub of innovation. Now, we need to employ some creative thinking as we consider the future of Bennett Martin. In an age of innovation, libraries are more than just holding facilities for books and periodicals. They can be centers for community knowledge and technology, where people access information in a wide variety of mediums and formats.

An innovation culture promotes unity because success is dependent upon how well we work together and use our collective talent to build a better society. In this environment, we can't afford to leave people of any religion, race, ethnic background or sexual orientation behind because we depend on their unique contributions to the greater good. We should embrace diversity because it is fair, because innovation is dependent on a variety of perspectives and because when we marginalize groups we lose the important marginal advantage of delaying fully 100% of our workforce. We have long known that solid street, water, and wastewater infrastructures contribute to our community's prosperity. As Lincoln faces the challenges that lie ahead, we need to embrace the innovation culture more broadly both to enhance current infrastructures and to add new infrastructures. All the power of new knowledge must be brought to bare. It's as simple as that. Note: (Excerpts from State of City Lincoln Journal Star)

Mayor Beutler quoted his mother “ you need to eat your tuna salad sandwich, with the slimy mushrooms for lunch before you can have dessert.” ***Thanks again Mayor Beutler for a great tuna salad sandwich and dessert.***

District 5650 District Conference

Rotary
District 5650
DISTRICT CONFERENCE
AUGUST 11-12, 2017



THE POWER OF
ONE NEVER DOUBT

PUBLIC SESSIONS Friday 7 PM to 9:30; Saturday 2 PM to 5 PM

BRING 1 PROSPECTIVE MEMBER FOR FREE!

Friday night and Saturday afternoon, each club can bring 1 prospective member for free. BUT WAIT, there's more! For every 5 members that sign up for the full conference, you get 1 additional bonus. ^[1]

OPEN TO THE PUBLIC! Friday night and Saturday afternoon will be open to the general public for \$25 for both. ^[2]

FREE MEMBERSHIP SEMINAR! For Rotarians—Friday afternoon before the conference, pick up tools and techniques of attracting and retaining members from Nicki Scott, the RI Zone 28 Regional Coordinator.

Register online at
RotaryDistrict5650.org

EARLY REGISTRATION: Sign up by June 30 and the conference cost is just \$75.

Friday Night



At Omaha Community Playhouse

Michael "Pinball" Clemons
Backstage tours Omaha Community Playhouse

Saturday

At Creighton Harper Center

Morning Foundation: The Power of Service

Lunch Keynote:

"A Personal Journey of 1"
Ann Lee Hussey, Polio Advocate



Afternoon of Service:



Spend 1 Afternoon that will possibly save a life as we try to break a record to have the most people simultaneously trained on Citizen CPR in Omaha.

Saturday Evening:

1 Celebration Event you won't want to miss! Plus a special award of \$1000 to the club with the most members attending the conference. ^[3]

[1] Club members must sign up for entire conference for additional free prospective member passes. Limited to 85 prospective members across the District. First come first served. [2] Does not include meal events [3] 3 Clubs will win a \$1000 award for the largest percentage of membership signed up for conference—one for small, medium and large club sizes. The award must be used for a service project, but it is eligible to be used with a Foundation matching grant.

Lincoln East Rotary Club August Speaker Schedule

August 9—Steve Sipple, Sports Editor, Lincoln Journal Star—arranged by Greg Schnasse

August 16—John Cariotto Master Gardener—arranged by Paul Horton

August 23—Jim Douglas director of Nebraska Game and Parks Commission—arranged by Paul Horton

August 30—Dr. Ken Dewey, Professor of Applied Climate Sciences, UNL School of Natural Resources

"It's not normal to be normal in Nebraska." —arranged by Paul Horton



Anniversaries & Birthdays

Week of August 3—9

Birthdays:

Dean Douglas—August 4
Jerry Christensen—August 5

Anniversaries

Andrea Ahrens—August 5
Gloria Collingsworth—August 8



Happy Dollars

Charles Erickson	\$1.00
Dale Lloyd	\$1.00
John Duling	\$1.00
Gordon Bair	\$2.00
Ed Stivers	\$1.00
Dean Douglas	\$1.00
Greg Schnasse	\$1.00
Paul Horton	\$5.00
Gene Roth	\$1.00
Barry Stelk	\$2.00



Lincoln East Rotary Club

University of Nebraska Football Concessions

September 2, 2017—Arkansas State

Need (6) Volunteers per game—(7) Home Games

Make plans to volunteer for this fund raiser!!

Dave Caudy and Deb Durre



Cashier Duty

August ????

We need volunteers for the following:

Months of August & November

Please let Dick Cumming know when you plan to volunteer

Make Ups

Blake Collingsworth	Trail Cleanup
Chris Klingenberg	Foundation Mtg.
Dave Miller	Salute to Business
Jerry Christensen	Concessions F.B.
Mark Ebers	SumFun Picnic
Larry Fletcher	Foundation Mtg
Nathan Rink	SumFun Picnic



Greeter Duty

August	Ozzie Gilbertson
September	John Garrison
October	Paul Horton
November	Gene Roth

Thank You to All Volunteer Greeters

Guests & Visitors

Ruby James	Steve Grosserode
Russ Lloyd	Dale's Son
Colleen Medill	Club #14
Jerry Albright	John Duling
Dylan Reinhardt	
Mayor Chris Beutler	Speaker