



President—Paul

Spoke Newsletter

Wednesday October 3, 2018

Attendance: 22(55%) Attendance with make ups: 25(63%)

Program Wednesday, October 10, 2018

Karla Frese—Home Care Partners of Nebraska

Arranged by Wayne Casper

Program Wednesday, October 3, 2018

Kendra Ronnau, V.P. Lancaster County Ag Society

Arranged by Wayne Casper



NEBRASKA DEFINED BY AGRICULTURE (Lancaster Event Center)

Kendra Ronnau, Vice President of Lancaster County Ag Society was born in Lancaster County Nebraska. Graduated from University of Nebraska with degrees in Animal Science and Agribusiness. She and her family live near Hickman, Nebraska.

Nebraska agriculture has been described as expansive and diverse with an abundance of natural resources. The landscape varies from large pastures dotted with feeding cattle, to miles of rolling hills bursting with a wide variety of crops, and everything-in-between.

But while Nebraska has everything needed to support all types of agriculture, including an abundant water supply and ample amounts of cropland and pasture, many would say its most important asset is its people. Farms and ranches in Nebraska have been handed down from generation to generation, and families still serve as the hub of the state's number one industry, agriculture. Known for a hard-work ethic and a strong set of values, these families continue to produce the highest quality food products that help feed the world.

All Nebraskans seem to be connected to agriculture in one way or another. If they didn't come from a farm background, they are probably related to someone who did. Or they could very well work in the industry in a supporting role. After all, one in four jobs in the state is Agriculture related.



A Rotary Thank You to Kendra Ronnau on a very informative presentation about Lancaster Event Center

**Lincoln East Rotary Club
Meetings at Valentino's—70th & Van Dorn
Noon Luncheon starting @ 11:45 a.m.**

October 3, 2018

Lancaster County Ag Society

- ◆ 9-member volunteer, elected board
- ◆ Runs the Lancaster Event Center & Lancaster County Super Fair (140+ years)
- ◆ A separate county-level non-profit political entity
- ◆ No operational tax subsidies except
- ◆ \$300K for county fair capped by State lid law at 3.5% increase/year (~\$2.50/household)
- ◆ Count on strong partnership from Lancaster County Board & City of Lincoln, Lincoln CVB & community

Our Vision

A public, non-profit event center seen as a leading venue for a variety of events not just in Nebraska, but regionally and nationally. Attributes: (1) Professional (2) "Profitable" (3) Friendly (4) Fun...all the while celebrating the unique agricultural and natural nature of Lancaster County. Also being a key contributor to the county's youth, culture, and economy headlined by the home of one of the largest, most respected 4-H county fairs in USA. Lancaster Event Center is focused on providing Ag awareness to our state.

Nebraska Farm Facts:

- ◆ Nebraska has 48,400 working farms.
- ◆ The average farm is 934 acres.
- ◆ Each farm will feed 155 people. 1960 each farm fed 25.8 people.
- ◆ The average age of a farmer is 55 years.

Over 360 Events per year

- ◆ Event Days 519
- ◆ Total Attendance 500,000
- ◆ Estimated percentage of attendees from outside Lincoln 27%
- ◆ Number of visitors attending with an impact on Lincoln 135,150
- ◆ Lancaster Event Center has an annual \$40 million impact on our city/county.

Lancaster Event Center new rotating home of NHSFR—2020/2021

Year-long bid process vs. proposals from Illinois and Wyoming
1650 High School Contestants (World's largest rodeo)

Ten-day event—13 performances

16 million dollars economic impact each with 50 thousand visitors

Partnership key to winning bid:

- ◆ Governor
- ◆ County Commissioners
- ◆ Mayor
- ◆ Lincoln Convention and Visitors Bureau and Visitors Promotion Committee
- ◆ University of Nebraska—Lincoln

Three million dollar in grounds improvements funded by lodging tax

Visitors Promotion Center Grant:

- ◆ Outdoor covered grandstand
- ◆ Loop road
- ◆ Camping upgrades

Phase three:

- ◆ *Proposed new Ag Coliseum for indoor events*



Lancaster Event Center



Minnie's World Polio Day Challenge

A challenge to all Lincoln East Rotarians to help eradicate polio around the world. If you are not aware, October 24th, is World Polio Day. My birthday happens to fall on October 24th and I am willing to give Lincoln East \$10.00 toward Polio and ask that each member match or go beyond that during the month of October. All donations would go toward eradicating polio. Please think about this. I would not like the donations to try and match my age. Sorry. Want to make it easy to match.

CHRISTAIN RECORD

Services for the Blind

The Eye Run, Sunday, October 7 @ 10:00 a.m.

The EYE RUN is an eye health awareness event and fundraiser, scheduled for Sunday, October 7, at Holmes Lake Park in Lincoln, Nebraska, and many other locations through virtual runners and walkers. Participants can select one of three events: One Mile Run/Walk, 5K Run/Walk, and 10K Run. In addition to the run/walk, the EYE RUN hosts the Healthy Lifestyle Expo, with booths from sponsors and area agencies that offer supportive services to people who are blind. **Donations to date by Club members \$310.00**

**Lincoln East Rotary Club Board of Directors on Wednesday
approved a donation of \$350.00 to Christian Record in support of the EYE RUN!**



Anniversaries & Birthdays

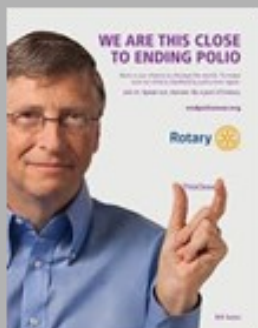
Weeks of September 27—October 3

Birthdays:

Bill Roper—October 8

Anniversaries

Bill Roper—October 9



Happy Dollars



Jerry Christensen	\$ 2.00
Greg Schnasse	\$ 2.00
Gene Roth	\$ 1.00
Duane Tappe	\$ 2.00
Minnie Stephens	\$ 1.00
John Duling	\$ 5.00
Al Burdick	\$ 1.00
Barry Stelk	\$ 4.00
Paul Horton	\$ 5.00
Total	\$23.00



Greeter Duty

October—Gordon Bair

November—Minnie Stephens

December—Wayne Casper

Make Ups

Dennis Duckworth

Deb Durre

Ozzie Gilbertson

Concessions F.B.

Concessions F.B.

Concessions F.B.



Cashier Duty

October—Rachel Martin

November—Barry Stelk

December—Chris Klingenberg

Contact Dick Cumming

Guests & Visitors

Merilee Anderson

Mickael Grey

Kendra Ronnau

Steve Grosserode

Dick Cumming

Speaker

Lincoln East Rotary Club—October Speaker Schedule

October 17—Shauna Davidson, Orit Primary School, Uganda, arranged by Wayne Casper

October 24—Hugh McDermott, Principal, University of Nebraska High School, arranged by Wayne Casper

October 31—Barbara Walker Loos, Latest Technology for the Blind, arranged by Wayne Casper

Lincoln East Rotary Club
Spoke Newsletter
Published by Wayne Casper