

*President– Barry*

## Spoke Newsletter

Wednesday October 25 2017

Attendance: 26 (58%) Attendance with make ups: 32 (71%)

Program Wednesday, October 18, 2017

***David Smith : One Book One Lincoln***

Program arranged by Barry Stelk

Program Wednesday, October 25, 2017

***Maury Johnson, Blue River Organic Seed Company***

Program arranged by Wayne Casper



### Why Organic?

- ◆ Environmental concerns
- ◆ Bees & Pollinators
- ◆ Soil health
- ◆ Sustainability
- ◆ Health concerns
- ◆ 2015 Cancer experts declare glyphosate a “probable human carcinogen”



Percentage of U.S. Households  
Purchasing Organic Products



National Average: 82% Nebraska percentage is 75%. Washington State leads with 92%

### The US Organic Market Place

- ◆ Organic food items in 20,000 natural & organic stores
- ◆ 3 of 4 conventional grocery stores have some organic items
- ◆ 5.3% of all food sales in U.S. are organic



***A Rotary Thank You to Maury Johnson for very informative presentation on organic seed production and organic products***

***Lincoln East Rotary Club  
Meetings at Valentino's—70th & Van Dorn  
Noon Luncheon starting @ 11:45 a.m.***

***October 25 2017***

## ***The Organic Market Place in Lincoln, NE***

- ◆ 1975 – 42 years Open Harvest Co-op Grocery
- ◆ 2010 – 7 years Trader Joes
- ◆ 2012 – 5 years Natural Grocers
- ◆ 2013 – 4 years Whole Foods
- ◆ 2016 – 1 year Fresh Thyme Market

### ***Open Harvest Co-op Grocery***

- ◆ 42 years in Lincoln
- ◆ The only member owned grocery store
- ◆ Transparent sales records
- ◆ Local products from over 100 farmers & producers
- ◆ Expanded store in 2009, doubling sq. ft.
- ◆ Grew from 800 members in 1995 to almost 3,000 members in 2017



Other Organic Groceries Stores:

- ◆ Traders Joes (2010) - Natural Grocers (2012) - Whole Foods (2013) Fresh Thyme (2016)

### ***Growth in the Organic Market***

- ◆ From 2005 to 2016 organic food sales grew 197%
- ◆ From 13.8 billion dollars of sales to 43 billion dollars of sales
- ◆ ***Dairy is the second highest selling organic food category.***

### ***Growth in Organic Acres***

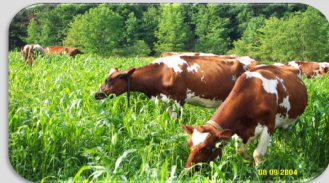
- ◆ 1,723,270 acres of cropland in 2005 and 8,493 certified organic farms
- ◆ 4,100,000 acres of cropland in 2016 and 14,979 certified organic farms
- ◆ **137% growth in acres and 76% growth in certified organic farms**

#### ***Blue River Products***

- ◆ Corn
- ◆ Soybean
- ◆ Alfalfa
- ◆ Sudangrass

#### ***Others Products***

- ◆ Sunflowers
- ◆ Grain Sorghum
- ◆ Red Clover



## ***Thanksgiving Basket***

*Proceeds to Lincoln City Mission*

**Make check payable to Lincoln East Rotary Foundation**  
***Basket donations on Wednesday, November 8th & 15th***  
*Mike Carr—Chairman*





## Anniversaries & Birthdays

Week of October 26—November 1

### Birthdays:

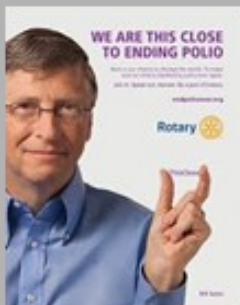
Dennis Schmidt—November 1

### Anniversaries

**Roses: Larry Fletcher—Chris Klingenberg—October 27**



## Happy Dollars



Al Burdick	\$1.00
Steve Grosserode	\$2.00
Charles Erickson	\$1.00
Chris Klingenberg	\$2.00
Dick Cumming	\$1.00
Duane Tappe	\$1.00
Larry Fletcher	\$20.00
Dean Douglas	\$1.00
Jerry Christensen	\$1.00
Barry Stelk	\$5.00
Wayne Casper	\$2.00



CASHIER  
TABLE



### Cashier Duty

November—??????

*We need volunteers for the following:*

**Month of November**

*Please let Dick Cumming know when you plan to volunteer*

### Make Ups

Blake Collingsworth  
Dennis Duckworth  
Deb Durre  
Dave Miller  
Nathan Rink  
Minnie Stephens

Another Meeting  
Board Meeting  
Concessions F.B.  
Social  
Board Meeting  
Social



### Greeter Duty

November Gene Roth  
December Dean Douglas  
January Greg Schnasse  
February Wayne Casper

### Guests & Visitors

Ruby James  
Peg Fletcher  
Jeralyn Klingenberg  
Merle Jansen  
Maury Johnson

Steve Grosserode  
Larry Fletcher  
Chris Klingenberg  
Club #14  
Speaker

## Lincoln East Rotary Club November Speaker Schedule

November 8—District Governor, Tom Cardwell

November 15—Will Cover, program director of the Cornhusker Boy Scout Council

**NO MEETING—November 22**

November 29—Charles Erickson—Zambia Update

*Lincoln East Rotary Club  
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Published by Wayne Casper*