

Spoke Newsletter

Wednesday November 13, 2019

Attendance: 25 (52%)

President—Dennis

Lincoln East Rotary Club Speaker, Wednesday, November 20, 2019

Kate Engel—Nebraska Innovation Campus

Arranged by Dick Cumming



Kate Engel is the director of communication and culture for Nebraska Innovation Campus. Kate is responsible for developing and implementing programs for NIC aimed at creating a culture that encourages collaboration and partnerships between NIC, the university and the community. NIC programs are focused on creating opportunities for people with different skill sets to meet and socialize – a critical aspect in developing a culture on NIC that embraces and sparks innovation.

Kate grew up on a farm near Red Oak, IA. She is a 2006 graduate of Nebraska Wesleyan University and earned a Master of Arts in Management from Doane College in 2011. Kate is currently working on a Ph.D. in human sciences with a specialization in leadership studies at the University of Nebraska-Lincoln.

Nebraska Innovation Campus (NIC) is connecting the talents of experts, companies, and the university to create a unique culture of innovation. NIC is a campus designated to facilitate new and in-depth partnerships between the University of Nebraska and private sector businesses. NIC is adjacent to the University of Nebraska-Lincoln and strategically provides access to research faculty, facilities, and students.

10 years after fair move, UNL grows dynamic Innovation Campus

As the tenth State Fair in Grand Island kicks off, most doubts have been laid to rest.

Back at the old State Fair Park in Lincoln, the same grounds where kids once showed have changed, but it's still about agriculture - solving global challenges related to food and water.

Dr. Paul Black is taking biochemistry out of the classroom, into the real world.

"To see this build out here is really pretty cool," Black said of his lab.

Pretty cool indeed, as the Nebraska Innovation Campus takes shape.

"This whole idea of taking the state fairgrounds and retrofitting," Black said.

It was an idea Black heard about when he was being recruited to the University of Nebraska-Lincoln.

While it excited academics, many grumbled about the move. In retrospect, the head of the Nebraska Innovation Campus says everyone's a winner.

NIC Executive Director Dan Duncan said, "Everybody agrees we have a great State Fair now, we have 455,000 square feet, we're generating \$6-7 million a year in tax revenue for the state off Nebraska Innovation Campus, our companies are generating a lot of investment."

Duncan said it was important to honor the legacy of the State Fair.

"Being able to save the walls of the old industrial arts building, really the oldest building out here is really made that facility unique," Duncan said.

The old 4-H building is now a state of the art conference center. The campus is a public-private partnership, set up as a non-profit by the Board of Regents.

The idea is to harness the talent on campus by helping faculty and students create new companies.

"Really what we're about is creating that environment, which is much more likely to happen and flourish," Duncan said.

Lincoln East Rotary Club
Meetings at Valentino's—70th & Van Dorn
Noon Luncheon starting @ 11:45 a.m.

November 13, 2019

Lincoln East Rotary Club Speaker, Wednesday, November 13, 2019

Tim Hodges Ph.D.— “The Global Clifton Strengths Movement”

Arranged Charles Erickson



Tim Hodges, Ph.D. is the executive director of the Clifton Strengths Institute, professor in the UNL College of Business, and a Gallup-Certified Strengths Coach. He works with individuals and teams to maximize their strengths and increase performance, engagement, and well-being in their education, career, and throughout their lives. Dr. Hodges has enjoyed a nearly 20-year career as a research consultant at Gallup, Inc. His work at Gallup has included leading research projects in strengths development, employee selection and employee engagement with a variety of clients in education and business. Dr. Hodges has delivered hundreds of presentations and written dozens of journal articles, research reports, and academic book chapters. Dr. Hodges received a bachelor's degree in agribusiness, a master's degree in leadership education and a doctorate in business from the University of Nebraska-Lincoln.

Don Clifton, PhD

- Native of Butte, Nebraska
- Psychology professor at the University of Nebraska-Lincoln from 1950 until 1969
- Founder of Lincoln-based Selection Research, Inc.
- Chairman of The Gallup Organization after SRI acquired Gallup in 1988
- Best known for his development of the Clifton Strengths Assessment



Clifton served as a navigator and bombardier flying B-24s in World War II --for which he received a Distinguished Flying Cross for his heroism during his 25 successful bombing sorties. Upon his return, he felt that he had seen enough of war and wanted to spend the rest of his life doing good for humankind. This led to an intense interest in studying human development.

Clifton started his research at the University of Nebraska-Lincoln library. But he was struck that all of the psychology books he could find were about what is wrong with people --he couldn't find a single one about what might be right with people. Clifton and his colleagues started the Nebraska Human Resources Research Foundation, which served as a community service to students and a laboratory for graduate students to practice strengths-based psychology. It was there where Clifton discovered that successful students --those who persisted to graduation --had notably different character traits than less successful ones, a finding that informed other hypotheses he would eventually study.

“What will happen when we think about what is right with people rather than fixating on what is wrong with them?”—Donald O. Clifton Psychologist and Business Executive—1924-2003

National Obsession: “Let’s Fix What’s Wrong”

What are the Myths?

- 1.Fixing weaknesses will make everything all right.
- 2.Let the strengths take care of themselves.
- 3.Study failure to learn how to succeed.
- 4.Everyone can do anything they put their minds to.

**Talent is a naturally reoccurring pattern
of thought, feeling, or behavior
that can be productively applied.
Everyone has talent.**

*The key to **success** is to fully understand how to apply your
greatest **talents** and **strengths** in your everyday life.*

***A Special Rotary Thank You to Dr. Tim Hodges for an excellent presentation on
“The Global Clifton Strengths Movement”***

Lincoln East Rotary Club
Teacher of the Month—October 2019
Lyndsay Hartmann—St. Patrick Catholic School



Father Troy Schweiger, Kristine Placek, Principal, CJ Cooper, U.S. Bank, Lyndsay Hartmann, Teacher, Wayne Casper, Chairman

Lincoln East Rotary Club Members and U.S. Bank extend a **sincere thank you and congratulations** to Lyndsay Hartmann as an outstanding teacher in Lincoln Middle Schools.

Thanksgiving Basket Passing the next two Wednesdays for Peoples City Mission
A note from City Mission: "Your donations and your help matter."

- We provide over 115,000 nights of shelter/year
- We serve over 210,000 meals a year
- The Mission takes over 25,000 lunches to homeless on the streets of Lincoln a year
- We give away over 300,000 pieces of clothing a year
- PCM gives away over 400,000 house hold goods a year
- The Mission gives away over 1 million pounds of food a year
- We recycle almost 5 million pounds of clothing a year
- 94% of all money donated goes directly to helping the homeless

**Last Week Basket
Total: \$380.00**



Rotary Clubs of Lincoln
Christmas Party
December 11, 2019

****Make your reservations**



Rotarian of the Year to be
announced at the Christmas Party:
Lincoln East Rotary Club Nominees

**Barry Stelk
Charles Erickson
Duane Tappe
Wayne Casper**

Vote this Wednesday, November 20
Plan to attend and cast your vote!



Anniversaries & Birthdays

Weeks of November 7—13

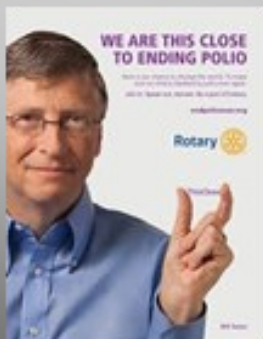
Birthdays:

Gordon Bair—November 8
Andrea Ahrens—November 11
Steve Grosserode—November 11
Greg Schnasse—November 12

Anniversaries: None



Happy Dollars



*Barry Stelk
Amber Ledin
Paul Horton
Charles Erickson
Dennis Duckworth
Total:*

*Andrea Ahrens
Dean Douglas
Greg Schnasse
Duane Tappe
Wayne Casper
\$(Not Available)*



Happy Dollars—Total to Date: \$1172.00



Cashier Duty

November—Gordon Bair
December—Chris Klingenberg
Contact Minnie Stephens

Guests & Visitors

Nicole Chancellor	Amber Ledin
Jean Lynn Rogge	Andrea Ahrens
Tim Hodges	Speaker
CJ Cooper	U.S. Bank
Brad Hartmann	Spouse/Teacher
Lyndsay Hartmann	Teacher of Month
Father Troy Schweiger	St. Patrick School
Kristine Placek	Principal



Greeter Duty

November 13 *Dean Douglas*
November 20 *Tom Carlson*
November 27 *No Meeting*

Lincoln East Rotary Club—November Speaker Schedule

November 20—Kate Engel—Nebraska Innovation Campus, arranged by Dick Cumming
November 27—NO MEETING

*Lincoln East Rotary Club
Spoke Newsletter
Published by Wayne Casper*