



Since 1924

## **Urbana Rotary: Charity Ways and Means Committee**

### ***Who are we?***

Chartered on April 15, 1924, the Rotary Club of Urbana has nearly 100 members. We have a long history of local community service. Local service projects have included the Books for Kids book drive, participation in Read Across America literacy project, building a local Habitat for Humanity home, volunteering with the Salvation Army kettle drive, conducting annual Martin Luther King Day conflict resolution programs for high school students and providing vocational scholarships to Urbana high school students. The Rotary Club of Urbana also provides major funding for local community projects.

### ***What is the purpose of this committee?***

Identifies community needs, prioritizes and recommends appropriate monetary support to the Board of Directors. Organizes the club's annual fundraising activities.

### ***What are the local club priorities as expressed by membership?***

Urbana Rotary membership expressed desire (articulated in the Urbana Rotary Roundtable Club evaluation on August 4, 2009 with 49 responses) to support the following priorities for directing Urbana Rotary's charitable dollars in the local community:

- Projects should benefit Urbana = 78%
- Projects should benefit children = 76%
- Projects should benefit the broadest public use = 57%
- Projects should help Urbana schools = 50%
- Projects should give Rotary permanent public recognition = 24%
- Money should be used for capital/building projects = 2%

Over the last 16 years, Urbana Rotary has distributed over \$270,000 toward meeting the needs in the community as directed by our club priorities listed above.

Please see attached the local charitable distributions history.