



ARBN A0029839R ABN 64 639 468 339  
Charter No. 29092

## Website Sponsorship Guide

The Rotary Club of Albert Park website is considered to be one of the best web pages within our Rotary District. It provides its members and the wider community with easy to access links to local, national and international Rotary news, projects and events.

We are at the forefront of webpage design and information, with other Rotary clubs visiting our site as a reference for its possibilities. The site has many other advantages including membership maintenance and reports, club committee notes and event calendars and photos.

Our own club Bulletin is also on the site, where approximately 65 members together with 120 friends of the club and several other Rotary clubs keep in touch with our news, events and upcoming weekly speakers.

For a donation of \$150.00 plus GST for six months or \$250.00 plus GST for twelve months, you are invited to advertise your business, club or service offering. A tax invoice will be provided from the club so you can claim it as a business deduction.

**The only stipulations are that these fall within the Rotary 4-Way test, namely:**

1. Is it the truth
2. Is it fair to all concerned
3. Will it build goodwill and better friendships and
4. Will it be beneficial to all concerned

**In addition,**

- All ads displayed must be from a genuine business, club or suchlike.
- All ads will be at the discretion of the Editor and Club President.
- Any ads that link to an undesirable web site will be pulled down immediately and notification given to the submitter.
- Payment in full must be received prior to the ad being displayed.
- All ads will be displayed as soon as possible after monies have been paid.
- No refunds will be available.

Your ad will be linked to your web from your logo. It will be displayed alternatively on the Home Page, on all site pages and photo download pages along with all bulletin pages all having direct click to your webpage.

**Size limitations apply:**

Width: Maximum of 100 pixels.

Height: Varied.

Format of ads can be either graphic images or text.

The program has a hits counter which will enable you to know how many people visit your site. The website is always live so anyone roaming the web would be able to click into it also.

All revenue received from sponsorship advertising will be dispersed to organisations in need as directed by the club board. Check our web page [www.rotaryalbertpark.org.au](http://www.rotaryalbertpark.org.au) for current sponsors.

Payment can be made to our Bank Account:

Name: Rotary Albert Park

BSB No: 633000

Account No: 151847894

For further information or clarification, please contact our Website Editor, listed in left column of the site.