

Rotary Club of Melbourne 'Around the Bay' Project

Sunday 6 October 2019

1. What is the 'Project'?
 - The project 'enlists' the annual bike ride of Bicycle Network Victoria (BNV)
 - Rotary Club of Melbourne (RCM) has made it an 'all of Club' event
 - Primary aim is to fund education of underprivileged children
 - Secondary aim is the opportunity for Rotary fellowship and volunteering
 - Directed funding of 'Learning for Life' (LFL) program of The Smith Family (TSF)
 - It is a partnership of Rotary, Melbourne and other clubs, and BNV and TSF
 - It is an opportunity for Rotary 'exposure' in the community event

2. What is the Bike Ride?
 - It is a BNV fun event for bike riders of all skill levels
 - There are family groups and teams of riders e.g. Team Rotary
 - It is an annual event – in 2019 on Sunday 6 October
 - Varying distances for varying skill levels
 - i. 20/25 km for novices
 - ii. 50 km for infrequent riders
 - iii. 100 km for enthusiasts
 - iv. 220/250 km for serious 'lycra warriors'
 - Large administrative load calls for many volunteers

3. How does RCM participate in the event?
 - RCM forms 'Team Rotary' of 8 to 10 riders for 100 km Portsea to City route
 - Members/family/friends (61 in 2018) 'sponsor' specific or all riders (raise \$7,000)
 - Members/family/friends volunteer (53 in 2018) and BNV provide fees (raise \$3,000)
 - RCM coordinates the placement of volunteers with partners and geography
 - RCM conducts raffle of a bike and auction of donated goods (raise \$4,000)
 - RCM Board match the funds raised with up to another \$6,000
 - TSF is presented with cheque in November of total amount over \$20,000

4. What are the Roles of Rotary volunteers?
 - Volunteer positions are typically in pairs
 - Route Marshal guiding and supporting riders along the roads (\$50 fee)
 - Rest Area Attendants providing water and food and directions (\$50 fee)
 - Support and Gear (SAG) drivers to pick up tired bikes and people (\$75 fee)
 - All roles have Position Descriptions and safety briefings available
 - Rotary volunteers have been geographically located
 - i. Sorrento and Frankston Rest Areas
 - ii. Inner West route City to Altona and return
 - iii. City South route to Elwood and return
 - iv. SAG all around the Bay

5. Why is RCM talking to other Clubs now?
 - BNV looks to Rotary to provide up to another 30 volunteers
 - This creates a further \$1,500 for kids' education
 - RCM hopes nearby Clubs can make this a broader Rotary project

6. What are the next steps?
 - Can you see your Club
 - i. Supporting the Learning for Life program
 - ii. Have members keen to volunteer (or even ride)
 - RCM launches the 2019 project in mid August
 - i. Introduces the RCM riders in lycra
 - ii. Listens to a compelling LFL recipient story
 - iii. Seeks sponsorship of riders
 - iv. Conducts the auction
 - v. Launches the raffle of the bike voucher worth \$2,000
 - RCM members could explain project directly to Club meetings to enlist volunteers

7. How/Who to Contact?
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