

Rotary
Albert Park



Rotary Albert Park Community Services Report 2016/17

Awesome Committee:

Deb Renshaw-Jones, Director

Rob McIldowie

Lorraine McIldowie

Joan Robison

Yvonne Conn

Mike Perry

Kevin Mooney

Helen Harris

Grace Leaves

Chris Catchlove

Nancy Fuller

Stephen Bond

Peter Riddell

Mary Randle

Judy Nicholson

Ken Hall

Ivo Georgiev

April Wilkinson

Sandra Walker

Rosie Annois

Libby Kingdon

Kris Ivanova

Sue Harvey



RAP Vision and Strategic Priorities – 2016-2019

Community Services

Objectives

- To deliver support to those in need in our local community

Actions

- Engage in partnerships with local business to encourage their involvement in the local community on a reciprocal basis of win : win.
- Involve every member in club projects/ give every member the opportunity to participate
- Re-engage with current Community partners to qualify needs
- Identify areas of needs in our Community – review & prioritise opportunities
- Establish high level of interaction with local business, charities and local government



2016/17 Budgeted/Actual Donations

	Budget	Actual (as at May)
• Inner South Community Health	\$ 5,000	\$ 3,000
• South Port Day Links	\$ 5,000	\$ 0
• Imagination Library	\$ 4,000	\$ 0
• BOLT (bicycles over lunch time)	\$ 1,800	\$ 1,800
• APSC - 25% books	\$ 5,000	\$ 2,500
• Asylum Seeker Family	\$ 1,040	\$ 760
• St Kilda Mums	\$ 0	\$ 1,400
• Movember	\$ 0	\$ 100
• Royal Children's Hospital	\$ 6,000	\$10,000
• Marshall White Foundation	\$ 2,500	\$ 2,500
• Reach Foundation	\$ 0	\$11,500
Total	\$30,340	\$33,560



Inner South Community Health/StarHealth

Supporting the local community with items such as:

- Winter clothes/shoes and blankets and heaters for clients who are sleeping rough or who are without heating;
- A single bed frame for elderly client with chronic health issues who were sleeping on mattress on the floor;
- A television for elderly client who lives alone and was feeling isolated;
- Funding for orthotics and shoes for clients who cannot afford them;

Inner South Community Health/StarHealth

Supporting the local community with items such as:

- A pusher & cot for an Indigenous family with a newborn;
- Children's books and music for 'Playsteps' attachment group for parents who may be having trouble forming a parental bond with children aged 0-3;
- An application fee for a Community Toy Library to assist a refugee family with young children & no toys at home.
- Ken was able to source an older iPad from Albert Park College and deliver to ISCH for a client

South Port Day Links

Volunteer based organisation that has been delivering services to older people, people with disabilities and those who care for them in the City of Port Phillip

In 2016/17 they want to increase their engagement in the community and want to take disadvantaged people to soccer, footy matches of a weekend. They need assistance to connect with Soccer stadium and Port Melbourne Football Club to progress. Committee agreed this was a good project to progress further. The clubs \$5k could support vehicle costs and paying staff to take people to matches etc.

Project still pending. Libby meeting with SPDL mid June.

Dolly Parton's Imagination Library

United Way Australia licenced the Dolly Parton's Imagination Library in Australia and Rotary Albert Park joined as a Community Partner in 2015. To date we have 20 kids receiving a book each month delivered to their homes, kids are from:

- Bubup Child Care Centre, Port Melbourne
- South Melbourne Mission Kindergarten



BOLT (bicycles over lunch time)

BOLT is a program supporting boys aged 9-12 years who are at risk of disengaging, by providing positive adult role models through a practical hands on program revolving around bikes.

Includes lunch and weekly discussions regarding topics that relate directly to these young boys such as communication, resilience, leadership etc.

A trained youth worker and volunteers provide support and for some of the participants these are the only positive adult role models in their lives.

RAP have supported this program in the Albert Park Secondary College for the last couple of years.

Albert Park Secondary College – 25% proceeds

The Rotary Albert Park book store is located in the premises of the Albert Park Secondary College and provides the following:

- 25% of income received from book sales is donated to APSC, and will total around \$5,500 this financial year.
- Donated 1000s of books to their library each year.
- RAP will participate the Book Fair being held this year on the 23rd & 24th June at Albert Park College in conjunction with Lit Festival.

Community Activity

- **Asylum Seeker Family** – donated \$1,040 to a mother with four children under 5 years old, for her 3 year-old to attend the nearby community pre-school centre for one day a week to assist with his development.
- **St Kilda Mums** – donated \$1,400 to purchase 10 x cots
- **Movember** – donated to support Tony McManus' fundraising
- **"It's in the Bag"** Christmas campaign – we asked members to donate a handbag they no longer used, fill it with items that would make a woman feel special and even pop a thoughtful note into the bag to show her that someone cares and that she matters. RAP donated a total of 75 bags.

Community Donations

- **Royal Children's Hospital Foundation** – donated \$10,000 on behalf of the guest speaker for the Footy Breakfast.
- **Marshall White Foundation** – donated as part of the major sponsor of the Footy Breakfast.
- **The Reach Foundation** – donated \$11,500 on behalf of guest speaking at the annual Golf Day.

Community Involvement

- **Sunday Suppers** – RAP provide volunteers on a regular basis to assist with feeding the needy at St Silas Church Albert Park.
- **BOLT** – RAP have provided volunteer mentors.
- **Sea Scouts, Albert Park** – Rotary signage has been erected to acknowledge the support RAP members gave at a working bee at their club house.
- **Bupup Child Care Centre** – Rotary signage has been erected to acknowledge the support that RAP has given to the centre through donated books and the Imagination Library.

2016/17 Budgeted/Actual Fundraising Income

	Budget	Actual (at May)
• Books	\$20,000	\$21,000
• BBQs	\$15,000	\$16,500
• Footy Breakfast	\$12,000	\$22,000
• Peter Lehman Wine Sales	\$ 0	\$ 900
• Golf Day	\$15,000	\$24,416
• Sail Day	\$ 5,000	\$ 3,500
Total	\$67,000	\$88,316



RAP Book Store - \$21,000

The sale of second hand books since inception would be more than \$250,000 with a major amount going back into local community.

- Wheelie Bins are located in Port Melbourne, Albert Park and St Kilda Libraries where people donate their unwanted books.
- RAP members are rostered to pick up books every week and are sorted by the team: Ken, Richard, Helen, Carol, Greig & Jenny.
- Book dealers and others purchase books. Books are also sold at Farmers Market, Priscilla Jones Café and online at ABE Books.
- 1000s of books have been donated to: our local schools; Reading Out of Poverty; Sunshine North Primary; High rise units Vic Ave; Art Group in Footscray; Cambodian Kids Fdn; Port Melbourne Library, South Melbourne Mission; Cottage by the Sea; Families at Fairhaven after bushfires; local Op Shops to name a few.....

RAP BBQ's - \$16,500

Ivo has tirelessly coordinated the BBQs this financial year with the help of RAP members volunteering to flip the snags!

- Ralph's Meats at South Melbourne Market donate all the sausages required for our BBQs.
- Bunnings Port Melbourne has provided several opportunities this year, including Melbourne Cup, New Year's Day & Australia Day.
- NOVA, Reclink, Wesley College Car Show have also provided opportunities for the club to raise funds.
- Donated the BBQ van and volunteers for the Special Children's Christmas Party at Flemington & South Melbourne Market 100 year celebrations.

RAP Footy Breakfast - \$22,000

The Committee again coordinated the annual Footy Breakfast held in September at Lifesaving Victoria.

- Mike Perry organise guest speaker – Sam Kekovich
- Audible Auction items, including the Race Horse Syndicate donated by Rob and Lorraine McIldowie
- Silent Auction items
- Raffle and Lucky Door Prizes
- 160 people attended

RAP Golf Day - \$24,416

The Committee, led by Chris Catchlove coordinated the annual Golf Day held in March at Albert Park Golf Course.

- Guest Speaker – Chris Naish, The Reach Foundation
- Great Golf Prizes awarded
- Audible Auction items, including the highlight of the Race Horse Syndicate donated by Rob and Lorraine McIldowie
- Great day had by all attendees!

RAP Sail Day - \$3,500

The Committee, led by Chris Catchlove coordinated the first ever Sail Day in conjunction with Royal Melbourne Yacht Squadron in April.

- RMYS and their Skippers donated boats
- Raffle Prizes
- Lunch organised by RAP members
- Great day had by all attendees!

Sponsorship Proposal – Mercedes Benz

A proposal is being submitted to Mercedes Benz for a 12 month sponsorship arrangement with RAP.

Premium Sponsor - \$15,000 +GST

- Branding opportunities at RAP club meetings
- Guest Speaking opportunities
- Attendance at select events
- Sponsorship of RAP events
- Digital and Social media posts
- Distribution of partner content

Fun and Fellowship

- **Progressive Lunch**
- **Stitch n Bitch**
- **Neil Cole “Billy Thorpe and Leigh” play**
- **Live Music at the Emerald Hotel**
- **Barefoot Bowls**
- **Melbourne Cup Luncheon**
- **Emerald Hill Mission Race Day**
- **25th Anniversary Celebrations**

Community Committee 2017/18

- **To do all of this work, it takes a dedicated and committed group of members.**
- **If anyone is interested in joining the Community Committee, please don't hesitate to let me know.**
- **We meet the first Monday of the month at The Emerald Hotel @ 6pm-7pm. Some of us stay for dinner and some fun and fellowship afterwards.**

Any Questions?

Thank you for listening!