

In 2013-14 the West Footscray Store introduced a targets program which had three aims.

- To provide the big picture and highlight what we achieve as a group.
- To be proactive and tell people what we were going to do and give them the opportunity to help
- To allow Clubs to promote their projects as part of a bigger project and improve media opportunities



We guessed the targets. One of the challenges in an organization where the Club management teams and plans change every year is anticipating what will happen before Clubs make their plans.

We chose targets that were examples of how we operate in different areas.

- The number of **container units** is an indication of total activity
- **Hospital beds** are an example of the very wide range of medical equipment and supplies shipped
- **School furniture** for Timor Leste indicates how we help individual countries in a particular area.

Everyone involved should be very pleased with the results. It reflects the efforts of hundreds of volunteers who sourced donations, collected the goods, packed the containers, contributed to the Store costs and paid for the freight. As a result of their efforts thousands of people have a better life and improved prospects.

Containers Shipped

Our target was one 20' container unit each week = 52 for the year, we shipped 65. This is a 41% increase on last year and a 117% increase over three years. Australia is one of the few countries in the world where we are rich enough to have reusable goods readily available and local Rotary Clubs and the Victorian public have the best opportunity in the world to help people in this way.

Over 10,000 volunteer hours were used to gather and pack the donations and over \$290,000 was raise to fund the running costs and to ship the goods.



The Store is a highly effective recycling operation run completely be volunteers and most of the goods shipped would become landfill without this alternative.



Reusable goods distributed 2544m3 Material Recycled 432m3 Landfill 126m3

Rotary Donations In Kind operates Australia wide and these are the results for one Store

Hospital Beds

Our target was to ship 350 beds we shipped 409 to Cambodia, Chile, Ghana, Philippines, PNG, Samoa, Sudan, Tanzania, Timor Leste and Zimbabwe and have greatly improved patient care.

The shipment of Hospital Beds is an indication of the many goods that hospitals throughout Victoria donate. We are fortunate to live in a country where we can afford to upgrade material before the existing equipment wears out. The surplus often less sophisticated equipment is ideal for use in developing countries.

The return on investment in freight is fantastic. It costs as much to ship a container load of 60 beds that were being used in major hospitals the day before, as it does to buy a new bed.



School Furniture for Timor Leste

Our target was to ship 2000 desks and 5000 chairs we shipped 3241 and 7789 four times more than the previous year. The donations we receive from many schools allow us to completely equip a school overseas. We acknowledge the wonderful support we receive from Rotary Clubs who buy consumables when they are on special and donate them. This is an area where Victorians can make a very important contribution and improve the prospects for children in many countries. Most of the shipping funds are being supplied by Rotary and if we could get more support from the school when we collect their waste and the type of Government assistance that is provided in other states we would do much more.



The Targets Program will continue and you can help to make it the best year ever.

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