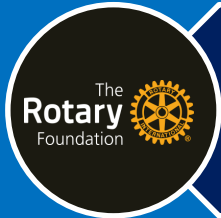




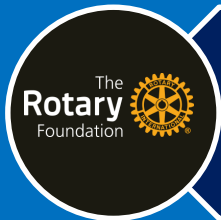
The Rotary Foundation

Movie Night

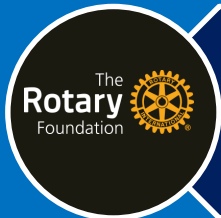
The Rotary Foundation Priorities



End Polio now and forever



Strengthen Rotarians' **knowledge, engagement, and financial support** for TRF



Increase the quality and **impact** of Rotary's humanitarian service effort through Rotary Grants and the **Six Areas of Focus**



Enhance the image and awareness of the Foundation's achievements, particularly the success of Polio Plus and its 100 year record of **Doing Good in the World**



Rotary and our partners are close to eradicating polio – only the second human disease in history after smallpox – achieving a 99 percent reduction.

POLIO CASES HAVE DROPPED FROM

350,000

IN 1988



36

REPORTED CASES
YTD 2015

End Polio Now Movie Night

- **ROTARIAN'S AND THEIR FRIENDS GET TO SEE THE FILM **BEFORE** THE OFFICIAL RELEASE IN CINEMAS!**
- **The Rotary Foundation & 20th Century Fox** have negotiated that cinemas give exclusive access to these fundraiser group bookings **the day before** the official film release opens to the public on Thursday Oct 22nd.

The Movie.....



The Movie

- **Bridge of Spies**

- Tom Hanks stars in Steven Spielberg's BRIDGE OF SPIES, which is the story of James Donovan, an attorney who finds himself thrust into the centre of the Cold War when the CIA sends him on the near-impossible mission to renegotiate the release of a captured American U-2 pilot.

Starring **Tom Hanks** and directed by **Steven Spielberg**. This is the fourth time the duo have worked together and BRIDGE OF SPIES is their tour-de-force collaboration.

Directed by multiple Academy Award winner **Steven Spielberg**, written by multiple Academy Award winners Joel and Ethan Coen and starring multiple Academy Award winner Tom Hanks, BRIDGE OF SPIES is a must see thriller inspired by true historical events.

BRIDGE OF SPIES is a thrilling untold story inspired by real events and real life hero James B Donovan.

BRIDGE OF SPIES brings to life the remarkable story of one man who risked it all in an effort to save the world from the brink of destruction.

Multiple Academy Award winner **Tom Hanks** is joined by a strong supporting cast including **Alan Alda**, Amy Ryan, Billy Magnussen, Eve Hewson and Mark Rylance.

- **Fund Raising Opportunity**
 - Paste this link to see the trailer
 - Special pre-release screening **Wednesday October 21.**
 - Contact local cinema to arrange special screening.
<https://www.youtube.com/watch?v=mBBuzHrZBro>
- 20th Century Fox State Managers Contact details are:
 - NSW/ ACT – Kate Henshaw henhousecommunications@gmail.com
 - VIC/ TAS – Jacqueline Carty-Salmon jacs@jacspr.com.au
 - QLD/NT – Nicola Warman-Flood nicola@thefilmgirl.com.au
 - SA - John Cronin showtime@picknowl.com.au
 - WA – Natalie O'Shea natalie@nrccommunications.com

Negotiation

- 20th Century Fox Film Distributors do not own the cinemas, you will need to negotiate with the cinema manager.
- 20th Century Fox Film Distributors have agreed for an exclusive screening to assist **The Rotary Foundation** with our Fund Raising for the **End Polio Now** Program.
- **Recommendation**
 - Ask for Screening at \$10 per head.
 - Charge Rotarians & guests \$20 per head.
 - Profit goes to **End Polio Now Program**
 - Remember \$2 for each \$1 raised from Bill & Melinda Gates Foundation

Polio Plus Movie Night Action Plan

Contact local
Cinema

Book
**October
21**
for
Screening

Advertise
within the
Club and
community

**See
attached
poster**

Collect
Money for
the event

Prepay the
Cinema

Maybe
organise
prescreening
drinks and
nibble
function or
dinner.

Polio Plus Movie Night

Book a 200 Seat Cinema.

- Make \$2,000 for **Polio**
- Plus \$4,000 from Matching Contribution from Bill & Melinda Gates Foundation.

Enjoy a night of great fellowship and raise funds for **Polio**.



The Poster for the Club bulletin

