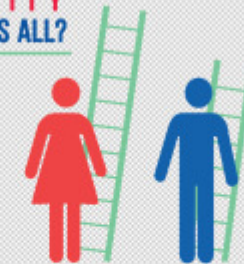


2015

INTERNATIONAL
WOMEN'S DAY
BREAKFAST

THE PALLADIUM CROWN
MELBOURNE
7:00 FOR 7:15 AM
TO 9:00 AM



THURSDAY. 5TH. MARCH

PRESENTING PARTNER

CLARKE & COMPANY
CHARTERED ACCOUNTANTS
PRIVATE BUSINESS SERVICES

MAJOR PARTNERS



KAY & BURTON

Women in Rotary 

THE DEBATE
WE HAVE TO HAVE

What is International Women's Day about?

Why Is Celebrating The Day So Important?



Worldwide research by Rotary International reveals that women are still perceived as not being allowed to join Rotary

% of female members has increased over 4 years but below 50% in most clubs

Research indicates companies with mixed boards achieve 35% better nett profit return What could that do for your club?

Collaborative leadership styles lead to stronger clubs

This event "showcases" Rotary to the public in a progressive way
What else does?

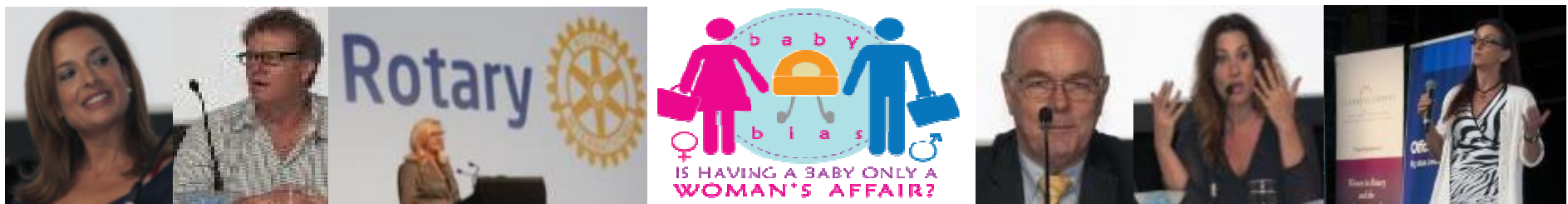
Women in Rotary's International Women's Day Past Successes



2012 Men & Women 700 25 students



2013 Men & Women 1010 50 Students



2014 Men & Women 1270 100 Students

A Vibrant Panel



Moderator
Geraldine Doogue
TV & Radio Presenter
Journalist, Novelist



MC
Aurora



Key Note Speaker
Judge Frances Millane
County Court



Panel
Kate Jenkins
Victorian Equal
Opportunity and
Human Rights
Commissioner.



Panel
Tom Elliott
Media Presenter/
Journalist



Panel
Peta Searle
St Kilda
Football Coach



Panel
Mary Barry
CEO-National,
Heart Foundation
Past CEO S.E.S.



Panel
Prof. Andrew
MacLeod
Managing Director,
Good Super Australia,

Women In Science Fellowship



Women in Rotary, in conjunction with the Florey Institute and Baker Foundation, has been successful in creating systemic change by...

Establishing a 3 year Fellowship worth over \$400,000 via the 2015 Women in Science Awards

This is the second Fellowship that Women In Rotary has orchestrated making a total of over \$800,000 available to women in the diverse field of science

WIR Breakfast Ticket Prices

Individual Ticket

Early Bird Special (closes 9 Feb) \$60

Individual Ticket (post 9 Feb) \$70

Table of 10

Early Bird Special (closes 9 Feb) \$590

Table of 10 (post 9Feb) \$690

Corporate Package

Table of 10 with
marketing benefits \$790

How your Club can be involved?

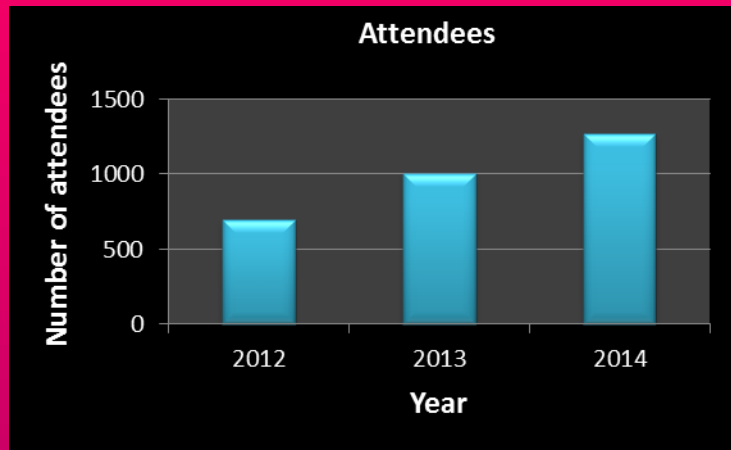
Invite VCE students

- Great opportunity to introduce the next generation to Rotary
 - Invite back to your Club to speak
 - Two visits to Rotary positive experience
 - We have a team of people that can help you .
-
- **Invite Your Club Members and family**

Some Clubs that have supported us in the past.....

- Altona ▪ Albert Park ▪ Balwyn ▪ Brighton ▪ Brighton Nth ▪ Brighton Beach
- Brimbank Central ▪ Camberwell ▪ Carlton ▪ Central Melbourne Sunrise
- Chadstone/East Malvern ▪ Fitzroy ▪ Footscray ▪ Glenferrie
- Hawthorn ▪ Hoppers Crossing ▪ Leongatha ▪ Malvern ▪ Melbourne
- Melbourne Park ▪ Melton Valley ▪ Moonee Valley ▪ Point Cook
- Port Melbourne ▪ Prahran ▪ Richmond ▪ Southbank ▪ Sorrento
- Western Port/Hastings ▪ Williamstown ▪ Yarraville

Increase Your Membership



Did You Know
That over 80% of all our
attendees
Are not Rotarians.
Where are they from?

Spread the word to your Corporate Contacts

- let them experience the good work of Rotary, they are your potential new members!!
- over 30 Real Estate Boards are scattered around Melbourne.. spreading the word
- join us on our Membership stand and help give advise, last year over 50 enquiries.

Fundraising 2014 Raised over \$50,000

Seeking Your Support to do the same or BETTER

HOW??

- ❖ Thanks to Our **PARTNERS**... *please support them*



- ❖ Thanks to Our **RAFFLE DONORS**

Win Pink Diamond (value \$3,000) for yourself, wife, daughter, partner, girlfriend or...

2015 Supporting Charities



International Women's Day is a very powerful tool for our Rotary?

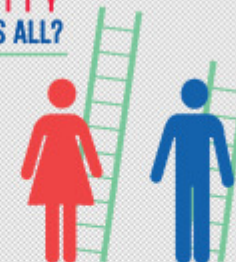
- **Rotary embraces change..**
If not for ourselves for our children and grand children
- **Opportunity to showcase Rotary to non-Rotarians**
- **Encourages men and women to consider joining Rotary**
- **Opens conversation - women welcome to join Rotary**
- **Introduces Students to Rotary**
- **Event Marketing campaign supports Rotary message
and 'starts the conversation'**

What To Do Next

- Invite your prospective members (male and female)
- Contact Your Local School to invite and sponsor VCE students.
We can help. Contact us
- Pass on the details to your networks including sons, daughters, nieces and nephews in the workforce.. they are interested in gender diversity issues
- Book a Club table
(remember last year was a sell out with over 1,270 men & women, so do it now to avoid disappointment)



DOES GENDER
EQUALITY
BENEFIT US ALL?



Women in Rotary

THE DEBATE
WE HAVE TO HAVE

2015

INTERNATIONAL
WOMEN'S DAY
BREAKFAST

THE PALLADIUM CROWN
MELBOURNE
7:00 FOR 7:15 AM
TO 9:00 AM

THURSDAY. 5TH. MARCH

PRESENTING PARTNER



MAJOR PARTNERS



KAY & BURTON



www.rotarywomen.org.au Contact: Kerry Kornhauser E: kerry@womeninrotary.org.au