

## RCAP

### Strategic Priority with Goals/ Actions

Nov 2013

#### Strategic Priority (Club Services-Henry)

1. Our meetings are so much fun, educational and inclusive our members are proud to attend and regularly invite visitors.

#### Club Meetings

##### Objectives

To ensure club meetings are fun and interesting to members and visitors alike

To ensure club meetings are run smoothly and professionally

To ensure attendees enjoy their visit to our club meetings and are keen to return

To ensure all members feel engaged in the meeting (and attendance 30 plus each week)

##### Actions

- Ensure speakers are of highest quality by checking them out
- Ensure speaker has a good experience at the meeting and is looked after
- Spread the word about our projects at our meetings – join the conversation
- More horsepower meeting greeting
- Follow up roster with guests at meeting after their attendance
- New member and old member small events
- Up skill mentors for new members
- At least five people to interact with guests at meetings

#### Strategic Priority (Vocation- Sue )

2. With an emphasis on youth we engage with local business assisting and mentoring entrepreneurs.

#### Youth

##### Objectives

To increase awareness of RCAP in community through our work with youth

To engage local businesses

To identify/develop a programme for bringing together local youth and businesses

To mentor youth with potential, and to assist realise their potential, as entrepreneurs

To gain local recognition for supporting and engaging youth

To achieve self sustaining programme – funds, sponsors and advertising

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#### Strategic Priority (Community-Chris )

3. Our 'Community Care' program with its focus on partnerships with local business is a resounding testimony to the principle of win : win.

#### Community Care – 'Community Chest'

##### Objectives

To establish a 'Community Chest' across Albert Park and environs to provide a source of ongoing funding for local initiatives to provide for those in the local community in need

To engage with local businesses and boost their involvement in the local community through their participation on the board and or through their monthly financial commitments

To raise 100k by year three of the operation of the Community Chest

To raise the profile of Rotary and RCAP through the Club's organisation of the Community Chest

To ensure all members of the club have the opportunity to be an active participant in the programme

##### Actions

- Launch programme
- Raise 100k pa by year three
- Engage all club members
- Maximise opportunity to increase club membership

#### Strategic Priority (New Gens- Mike)

4. Our 'grass roots' engagement with the youth enhances their learning and offers an insight into a more fulfilling life – significantly raising our profile and brand.

#### Children in Port Phillip

##### Objectives

-To foster access to Rotary programmes for children in the local community

-To introduce children in the local community to Rotary and its principles

##### Actions

- EarlyAct at all primary schools
- InterAct at all secondary schools
- Bring diverse groups together for unique life experiences
- Engage with local youth workers to determine needs

#### Strategic Priority (International-Loryn)

#### Overseas Programmes

##### Actions/Objectives

- Build a relationship with a club in a third world country
- Peace and conflict scholarship
- Align with a Rotary Club of Newlands to support disabled children
- To support micro-loans for women
- Long term goals = sponsor person (s) to board the Mercy Ship
- Maternal and Child Health
- Water Sanitation