



ROTARY CLUB OF CENTRAL MELBOURNE – SUNRISE INC.

2016 Business Leaders Breakfast

Current ethical challenges facing Australian business



Dr Simon Longstaff, AO
Executive Director, The Ethics Centre

Tuesday 23 February 2016, 7:40am to 9:00am
Level 2, RACV Club, 501 Bourke Street, Melbourne
Tickets: \$65 per person, includes full hot breakfast



Simon's distinguished career includes being named as one of AFR Boss True Leaders for the 21st century, with Carol Schwartz noting "...I don't know one CEO or chairman in corporate Australia who has not worked with Simon Longstaff".

Prior to becoming the inaugural Executive Director of The Ethics Centre in 1991, he worked in the Northern Territory in the Safety Department of BHP subsidiary, GEMCO, lectured at Cambridge University and consulted to the Cambridge Commonwealth and Overseas Trusts. Simon was inaugural President of The Australian Association for Professional & Applied Ethics and is a Fellow of the World Economic Forum. He also serves on a number of Boards and Committees across a broad spectrum of activities in Australia. Simon has a PhD in Philosophy from Cambridge.

The Rotary Club of Central Melbourne Sunrise and the Rotary District 9800 are pleased to invite you and your colleagues to hear Dr Simon Longstaff when he speaks at our Club's Business Leaders Breakfast on Tuesday February 23, 2016. Concern about the state of business ethics was a key driver in the formation of Rotary a century ago and remains so today. Simon's talk will provide an interesting overview of the ethical environment facing Australian business today

All funds raised from this breakfast will go to support the Club's **Victoria Police Silk Miller Scholarship** program. The **Scholarship focuses on building the capability in Victoria Police to better understand and work towards reducing youth suicide** and has been supported by the Club for more than ten years. Recipients of the Scholarship study for a Graduate Diploma in Adolescent Health and Welfare at the Royal Children's Hospital and University of Melbourne. It is named in honour of two fallen Victoria Police officers.

For bookings, please visit our online booking site before Friday 19 February 2015 at:

<http://www.trybooking.com/177164>

Rotary
District 9800



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