



RLI Priorities	Session Overview	Key Questions
<p>Part 1 Growing and strengthening Clubs My Rotary Club</p>	<p>Healthy, Vibrant and Innovative Clubs Developing a Plan for the future of your Club Growing and Strengthening Membership</p> <ul style="list-style-type: none"> • Recruitment • Retention • Succession Planning • Learning & Development in Rotary 	<p>What would a healthy, vibrant and innovative club look like, sound like, act and think? Is this how you would describe your Club? What can we do to grow and strengthen our clubs? What innovative ideas and strategies has your club explored/trialled/adopted to improve the health and vibrancy of your club? What strategies does your club employ to recruit and retain Rotarians? How important is succession planning and how can we prepare Rotarians to lead? Using resources (including My Rotary) and learning and development experiences to enhance understandings and skills and to motivate.</p>
<p>Part 2 Growing and strengthening Clubs Leaders and Team Members</p>	<p>Rotary Leaders Styles and characteristics of great leaders Becoming a Club President or another club leader – roles and responsibilities Characteristics of effective and happy teams Becoming a contributing Team Member</p>	<p>What do you know about the structure of Rotary and our leaders? What do you know about different leadership styles? What attitudes, understandings, skills and behaviours do effective and caring Rotary Leaders exhibit? What characteristics do effective and caring teams exhibit? How do you contribute to your club's team? How could you contribute beyond your club?</p>
<p>Part 3 Focussing and Increasing Humanitarian Service The Avenues of Service The Rotary Foundation</p>	<p>Avenues of Service</p> <ul style="list-style-type: none"> • Club Service • Community Service • International Service • Vocational Service • Youth Service <p>The Rotary Foundation and accessing grants Planning and implementing successful Humanitarian Projects</p>	<p>What do you know about the goals, purposes and programs of our Avenues of Service? What do you know about the Rotary Foundation? How do our donations to Foundation benefit our clubs, Rotarians and others? How can we access a District / Foundation Global Grant? How can we ensure the success of a humanitarian project?</p>
<p>Part 4 Enhancing Public Image and Awareness of Rotary Sharing and promoting what we do</p>	<p>Telling our stories Promoting what we do Using technology including social media and Rotary presence and Club representation Playing a role and contributing to enhancing public image and awareness of Rotary</p>	<p>What makes a good story? What stories could you tell about Rotary? How does your club use technology/social media to tell and share its stories? How does your club use Rotary presence and representation to enhance its image? Preparing and delivering a Rotary presentation</p>

RLI Assignments:

Completing 4 simple assignments based on what has been covered during RLI sessions is an important aspect of the RLI Course and one which will encourage you to use a range of Rotary resources including your colleagues, members of the District 9800 Leadership Team and Rotary websites including My Rotary. They will also help you to relate RLI content and the ideas and practices of your fellow participants to your own Rotary context and experience. NB. These assignments are not compulsory but if you do complete them you could email them to Mason.Julie.M@edumail.vic.gov.au and your efforts could be compiled and used as resources during future RLI sessions.

- **Assignment 1**

Compile a suggested 5 point list of member recruitment strategies and a 5 point list of strategies related to retaining members that you believe would work for your club and share your lists with your colleagues eg. Have them published in your club Bulletin, hand your list onto your Membership leader/Committee.

- **Assignment 2**

Complete the “How do you contribute to the “Effectiveness of your Club Team” proforma

- **Assignment 3**

Identify a project that you would like to see your club undertake and use the proforma provided to outline aspects of your project

- **Assignment 4**

Prepare and deliver a 5 minute presentation to either your own, or to another Rotary Club on an aspect of RLI that you found most beneficial or prepare and post a social media message related to a Rotary event or a personal Rotary experience

On completion of the RLI Course your RLI Pin and Certificate will be sent to your Club for presentation by your President, at an appropriate time.