

# 20

CALL FOR SPONSORS

# 20

**SATURDAY  
OCTOBER 3**

**1:00 – 4:00 P.M.**

**NATIONAL WWI MUSEUM  
AND MEMORIAL**



**KC GAMES  
FOR GOOD**

GOOD WORKS, LET'S CELEBRATE

Sponsored by:



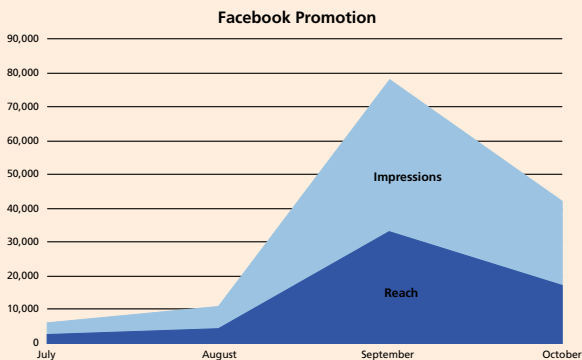
**SHOW YOUR COMPANY'S COMMITMENT TO THE KANSAS CITY COMMUNITY!**

# 2020 KC Games for Good

## OVERVIEW

KC Games for Good is a city-wide event intended to showcase – and celebrate – service to our community...and the non-profit organizations that deliver it.

Now in its sixth year, the event is organized by the Kansas City Plaza Rotary Club and inspired by the Rotary International motto, "Service Above Self."



As participants reach out to their communities through social media, grassroots awareness of the event grows.

As a sponsor of KC Games for Good, you align your company with those who help to make Kansas City a safe and inviting place to live, work and play. You also make an immediate and direct difference in the lives of those served locally by the 501(c)3 organizations that participate.

As a Corporate or Event Sponsor, you can also exhibit at no additional charge to share your story with all participants. It's a great way to:

- Broaden awareness of your mission
- Support community volunteerism
- Expose families to available services and service opportunities
- Network with like-minded organizations who may be potential partners

You can demonstrate your commitment to the community by promoting your participation in internal communications and on Facebook or other social media. (Contact our promotional team at [kcgamesforgood@gmail.com](mailto:kcgamesforgood@gmail.com) for graphics and other materials.)



"KC Games for Good was an amazing opportunity for our team to bond with local KC metro nonprofits, as well as strengthen our team morale as an official exhibitor. We are excited and look forward to participating in the KC Games for Good for years to come."

Krista Sutherland  
Director of Nonprofit Staffing  
Krucial Staffing



## TEAM COMPETITIONS

The team competitions are lively, simple and fun. These unconventional contests are designed to build camaraderie – among team members as well as with the other teams.

This past year competitions included:

- Inflatable obstacle course
- Wacky tricycle relay race
- Inflatable bull ride
- Lunch box jam
- Duck launch

In 2020, the competitions will be designed around popular board game themes. As a Corporate or Event Sponsor, you can field one team at no charge; additional teams can be registered for a nominal fee.

## EXHIBIT AREA

Area nonprofits are invited to exhibit at no charge to introduce their services to the community. Organizations whose mission is consistent with one or more of the Rotary six primary areas of service (see below) can also register for team competitions that include cash awards. All net proceeds from the event are distributed to participating organizations.







## KID'S SCAVENGER HUNT AND OTHER ACTIVITIES

Many exhibitors provide special activities for kids and a "scavenger hunt" encourages them to visit booths. In addition, a bounce house, local mascots, demonstrations by first responders, food and beverage areas and other activities combine to create a fun and festive fall afternoon.



## SIX PRIMARY AREAS OF SERVICE

Rotary is dedicated to six areas of focus to build international relationships, improve lives, and create a better world.

- |   |   |
|---|---|
|  Promoting peace                               |  Saving mothers and children |
|  Fighting disease                              |  Supporting education        |
|  Providing clean water, sanitation and hygiene |  Growing local economies     |

# HOW CAN YOU GET INVOLVED?

## Title Sponsor \$15,000

### INCLUDES:

- Name and logo included on promotional materials prior to event.
- Name and logo placed prominently at event and announced throughout the day.
- Opportunity to field 2 teams in the Games.
- Name listed in program and on thank you sign at event.
- Logo on [kcgamesforgood.org](http://kcgamesforgood.org).
- Exhibitor booth available if desired.

## Event Sponsor (e.g., Team Competition) \$5,000

### INCLUDES:

- Naming privileges for individual event.
- Name and logo to be placed at the event and announced throughout the day.
- Opportunity to field a team in the Games.
- Name listed on thank you sign at event.
- Logo included on [kcgamesforgood.org](http://kcgamesforgood.org).
- Exhibitor booth available if desired.

## Corporate Sponsor \$2,500

### INCLUDES:

- Name and logo to be placed at the event and announced throughout the day.
- Opportunity to field a team in the Games.
- Name listed on thank you sign at event.
- Logo included on [kcgamesforgood.org](http://kcgamesforgood.org).
- Exhibitor booth available if desired.

## Good Samaritan \$1,000

Name listed on thank you sign at the event (if desired).



*Register Your Organization Today!*  
Visit [kcgamesforgood.org/sponsors](http://kcgamesforgood.org/sponsors)

For questions or additional information, please contact:

Terry Berkbuegler - [terryb@thinkconfluence.com](mailto:terryb@thinkconfluence.com)

Bob Merrigan - [bobm@merriganco.com](mailto:bobm@merriganco.com)

Steven Rotkoff - [redtmbrotkoff@icloud.com](mailto:redtmbrotkoff@icloud.com)



Erik Dickinson, President of the Kansas City Plaza Rotary Club presented checks to the 2019 prize winners: Cornerstones of Care, Legal Aid of Western Missouri and Job One. We plan to benefit even more organizations in 2020.

*"KC Games for Good is an exciting community event that Peterson Manufacturing has been honored to support and participate in since its beginning. We value serving the community as well as nonprofit organizations such as Job One. As always, we look forward to the next event!"*

Erica Armacost  
Human Resources  
Peterson Manufacturing Co.



Kansas City Plaza Rotary Club

Founded in 1986, the Plaza Rotary Club is a part of Rotary International, a worldwide organization of business and professional leaders committed to humanitarian service and helping build goodwill and peace.

The Kansas City Plaza Rotary Foundation is a 501(c)3; all sponsorship contributions are tax deductible. Make checks payable to:

KC Plaza Rotary Charitable Foundation  
P.O. Box 30359  
Kansas City, MO 64112-3359