



The Serving Tray

Rotary Club of Kirksville -- Charter 371 -- District 6040

www.kvrotary.org



July 17
2019

Vol. 70

ROTARY MINUTE: Our club's first service project was preparing rolled gauze for the Red Cross during WWI.



A CLUB FUNDRAISING PROJECT: Jeff Romine introduced us to this project which has the potential of bringing in \$15,000-\$25,000 per year in three to five years. It involves selling subscriptions in a Kirksville Community Flag Display for one full year at \$50 or two



years for \$75. We initially strive for 10 teams made up of club members with 10 subscribed flags/person in a geographic area plus a flag in every club member's yard. Team Leader Taylor Mullenix with assistance from Bill Lovegreen and others will develop easy and convenient clusters for promoting, selling, inserting sleeves, planting and retrieving 3X5' flags. Jeff is pictured above with a metal base but PVC bases may also be used. Flags will be displayed on six holidays, Memorial Day/Flag Day, Independence Day, Labor Day/Patriot's Day and Veterans Day. Flags will be placed a few days before and taken down when dry after the holiday and stored either in Rotarian's garage or Rotary storage. Start up costs are estimated to be between \$2,200 and \$3,600 (see breakdown below). Also below Jeff shows ways our club can use the money raised. He had a form for us to fill out about our commitment to the project. Contact Jeff jeff.romine@gmail.com for details about this project if you were unable to attend today's meeting and want to express your opinion.

We have no capital to start, so we could use sponsors.

Anticipated startup costs: [assuming 100 flags to start]

- Depending on the base requested by the customer, bases will cost around \$3-5.00, if needed quickly, the temporary base is around \$15. [\$300 - \$1,500 needed]
- Flags are around \$8-10 each. [\$800-\$1,000 needed]
- 1 inch metal conduit is around \$11 each. [\$1,100 needed] [all of these prices are subject to change as we find new and better sources.]

[Total Startup capital needed is \$2,200 - \$3,600]

What else can we do with the money generated?

Allow the club to be supportive of important initiatives in the community and world, some past examples:

- Fair ground buildings,
- ATSU Dental school,
- Rotary park improvements including amphitheater
- scholarships for students attending the Technical Center,
- Adair County food pantry,
- Improvements at North Park,
- Shoes for Orphan Souls,
- PolioPlus,
- windows for the Historical Society building,
- FLATs trail,
- Rotary Humanitarian projects such as water wells, hearing aids, etc.

50-50 Drawing: Ruth Bowers did not pull the ace of spades or a joker; pot now up to \$1,288.

Membership Update: We have 75 members.

Guests:

Gail Hoskins (guest of Dale Schenewerk)

Make Up Meetings at 1000 Hills club - NE Regional Medical Center cafe (Thursdays at 7 a.m.) or North Star club - Wooden Nickel (Tuesdays at 5:15 p.m.)

Upcoming Programs:

July 24: Jim Richards, The Pines/Update on Adult Care Center/Site Visit/1:30 p.m.

July 31: Christine Harker/Global Climate Change

Aug. 17: R.E.A.L. Training/PE, Membership, Foundation Chairs

Sept. 14: RLI/Chillicothe (7/27, Session I, Kirksville)

Oct. 1: DG Mark Horner Visit/Evening Event

Oct. 27: Duck Dash/Days Inn